

ADD-SHOP E-RETAIL LIMITED
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)
CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)
Tel. No.: 0281-2580 399

Date: 25.03.2022

To,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001

Scrip Name/Code: ASRL/541865

Dear Sir/Madam

Sub: Outcome of Board Meeting pursuant to Regulations 30, read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015

In furtherance to our intimation dated 22nd March, 2022 and pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ("SEBI listing Regulations") this is to inform you that the Board of Directors ("Board") of Add-Shop E-Retail Limited ("Company"), in its meeting held today, viz. Friday, 25th March, 2022 considered the following:

1. The Board has appointed Mr. Dineshbhai Bhanushankar Pandya, Managing Director of the company for evaluating various fund-raising options for business purpose as may be permitted under applicable law, subject to regulatory/statutory approvals.

The meeting of the Board of Directors commenced at 01.00 P.M. and concluded at 01.35 P.M

The same may be please taken on record and suitably disseminated to all concerned.

OVERVIEW OF THE COMPANY

Add-shop would be leveraging on its robust distribution network spread across the country for its ayurvedic products and agriculture products. The company having vast distribution network of more than 550 franchises spread across India. In addition the company is having wide customer base, which offers substantial base for marketing its products to them. Such distribution network would be major growth catalyst for the company.

Thanking you,

Yours Faithfully

For, Add-Shop E-Retail Limited.
(Formally Known as Add-Shop Promotions Limited)



Dineshbhai Bhanushankar Pandya
Managing Director
DIN: 06647303

