

05<sup>th</sup> June, 2023

To, BSE Limited, Department of Corporate Services, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001 <b>Scrip Code: 532807</b>	To, The National Stock Exchange of India Listing Department, Exchange Plaza, C- 1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai– 400051 <b>Scrip Code: CINELINE</b>
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**Subject: Investor Presentation**

Dear Sir / Madam,

Please find enclosed a copy of the Investor Presentation dated 05<sup>th</sup> June, 2023.

The contents of the Investor Presentation give full details.

Kindly take the above information on your records and oblige.

Thanking you,

Yours faithfully

For, **Cineline India Limited**

**Rashmi Shah**

**Company Secretary & Compliance Officer**



# CINELINE INDIA LIMITED



Investor Presentation

June 2023

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IMAX BIG CINE  
EXPO AWARDS  
2022

The award graphic features a central gold laurel wreath with a jagged, flame-like border. The text is centered within the wreath. Three gold stars are positioned around the wreath: one at the top, one to the right, and one at the bottom right. The entire graphic is set against a dark background of a cinema auditorium with rows of seats.

**EMERGING  
CINEMA CHAIN  
OF THE  
YEAR 2022**



# 29

CINEMAS



# 109

SCREENS



# 19

CITIES



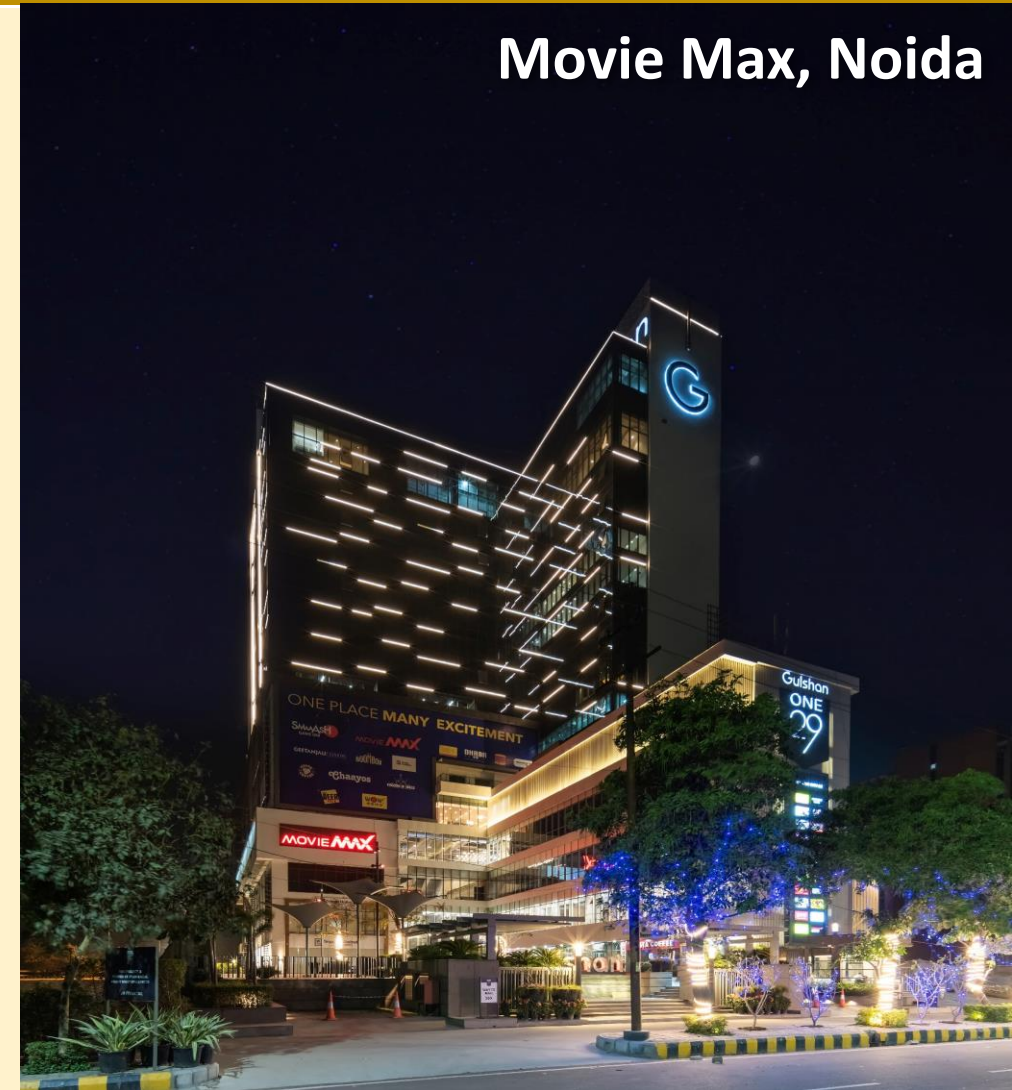
# 26,000+

SEATS



# Screens Added in FY23

Location	Month	# Properties	# Screens
Sion/Mira Road	Apr-22	2	6
Nashik/Nagpur		2	6
Andheri/Eternity & Wonder Thane		3	9
Goregoan/Kandivali		2	2
Patiala	Jul-22	1	4
Ghaziabad	Aug-22	1	4
Huma	Nov-22	1	4
SM5 Kalyan		1	5
Bikaner		1	2
Hyderabad	Dec-22	1	7
Noida	Mar-23	1	6
Lucknow		1	6
<b>Total</b>	<b>FY23</b>	<b>17</b>	<b>61</b>



Movie Max, Noida

# Key Focus Areas

Company has opened **61 screens** during FY23

Focused on **improving key parameters such as ATP & SPH** across all screens which shall be visible in next 6 months

Plan to **renovate existing potential screens** to give better consumer experience and improve Key Performance Indicators (KPI)

Focused on expansion to enhance presence under low capex model

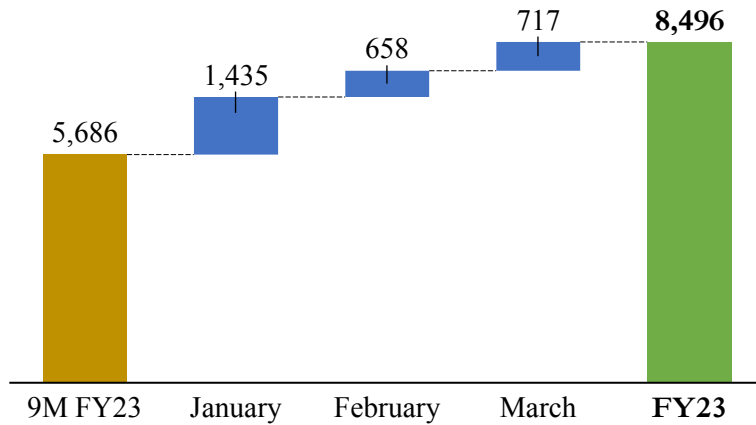
Extended **Advertisement Revenue tie up** till March 2025



# Key Operating & Financial Highlights for Cinema Business

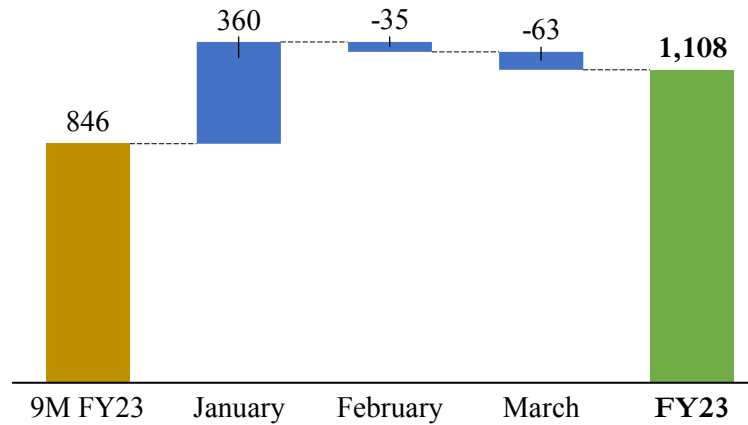


## Revenues (Rs. Lakhs)



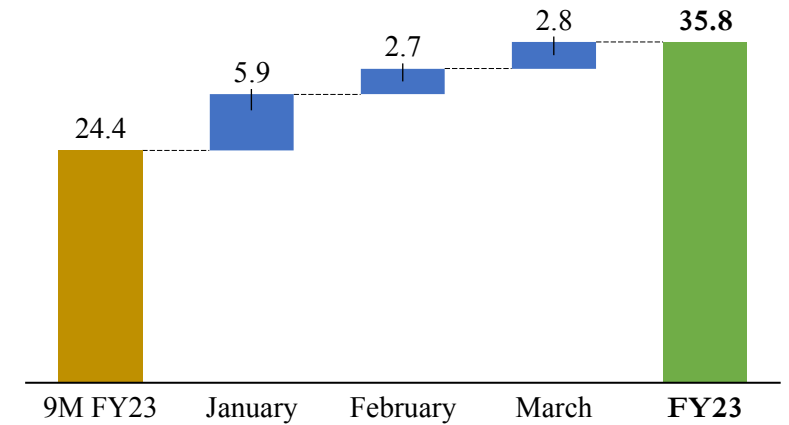
**Rs. 8,496 Lakhs**

## EBITDA (Rs. Lakhs)\*



**Rs. 1,108 Lakhs**

## Admits (# Lakhs)



**35.8 Lakh Admits**

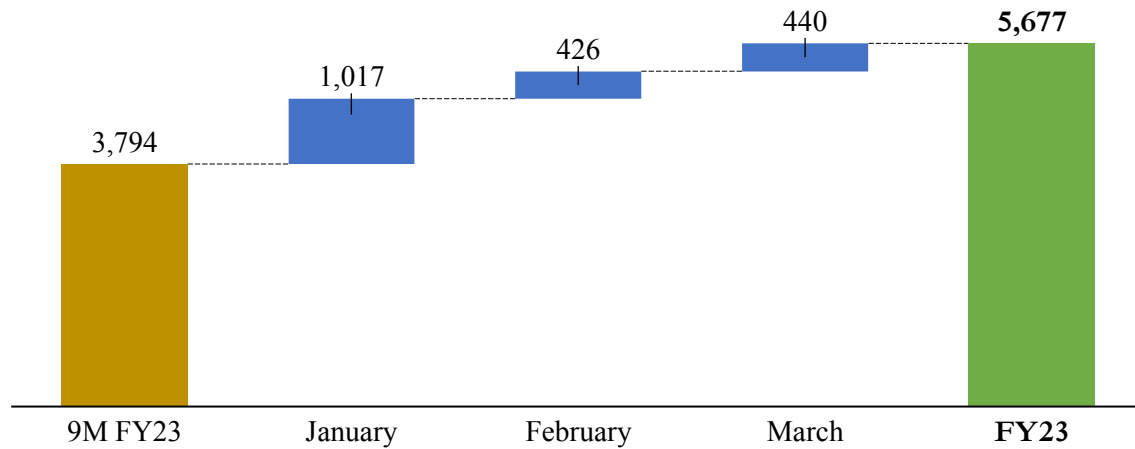
### Note:

Company commenced operations in all 23 screens within 15 days of takeover of screens. From May onwards, we are renovating these, one screen at a time

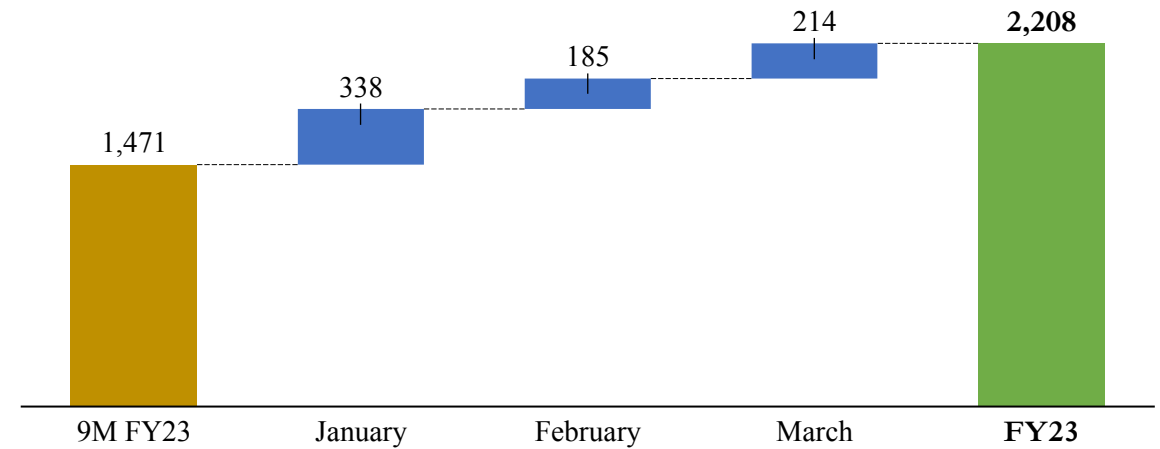
\* Revenue & EBITDA Monthly figures not audited



### Net Box Office Collections (Rs. Lakhs)



### Net F & B Collections (Rs. Lakhs)



**ATP\***

**Rs. 182**

**SPH\***

**Rs. 65**

**ATP + SPH\***

**Rs. 247**

Net Box Office Collection and Net F&B Collection Monthly figures not audited

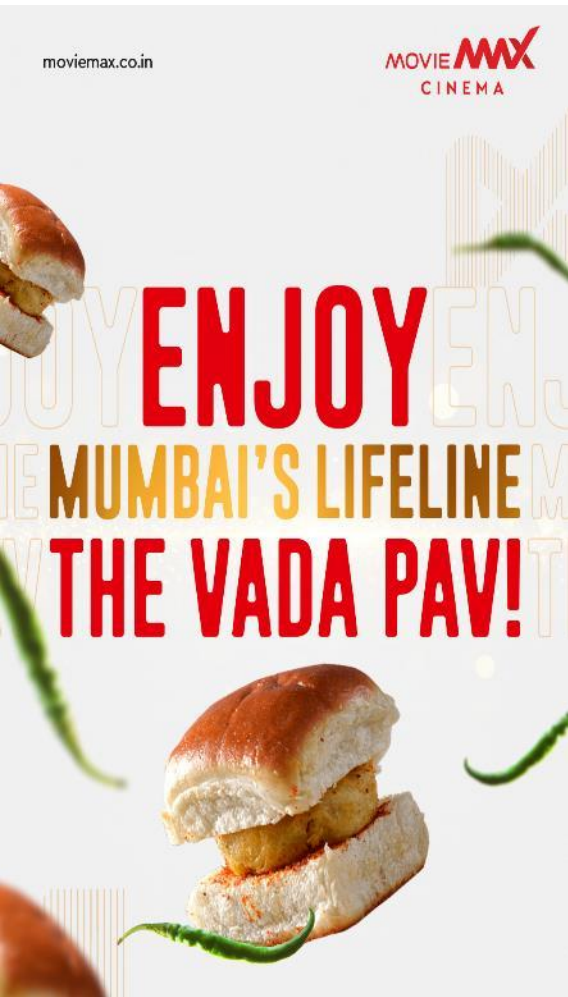
\* On Gross Basis for FY23

# Result Summary for Q4 & FY23

Q4 FY23

FY23

Particulars (Rs. Lakhs)	Reported	Ind AS 116 Impact	Ind AS 116 Adjusted	Reported	Ind AS 116 Impact	Ind AS 116 Adjusted
<b>Total Revenue</b>	3,003	-	3,003	9,541	-	9,541
Operating Expenses	2,871	352	3,223	8,020	860	8,881
<b>EBITDA</b>	132	-352	-220	1,521	-860	660
Profit from Operation & Sale of Mall	-	-	-	2,491	-	2,491
Depreciation	386	-289	97	1,013	-654	359
<b>EBIT</b>	-254	-63	-317	2,999	-206	2,792
Finance cost	718	-327	391	2,243	-735	1,508
<b>PBT</b>	-972	264	-708	756	529	1,284



MovieMAX serves a range of cuisines to serve this experience on plate



# Opening of Shalimar Cinema, Lucknow



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IN CINEMAS MAY 18

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WIDE VARIETY OF FOOD OPTIONS | LAVISH INTERIORS | ADVANCED TECHNOLOGY

MOVIE MAX  
SHALIMAR GATEWAY MALL, LUCKNOW

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CINEMA

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SHALIMAR GATEWAY MALL, LUCKNOW.

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**MOVIES 79 & 99**

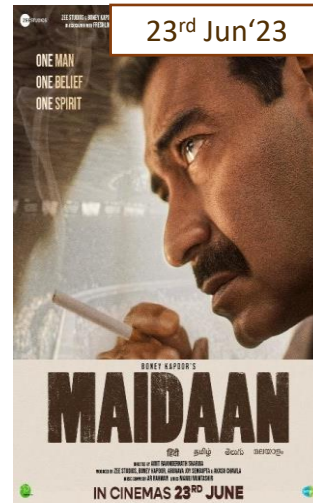
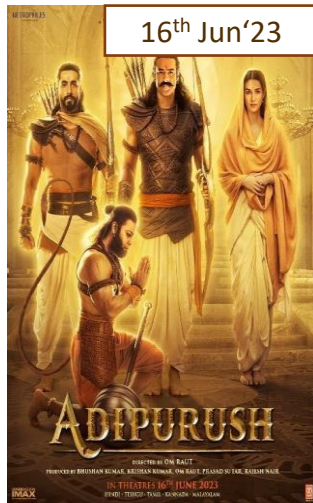
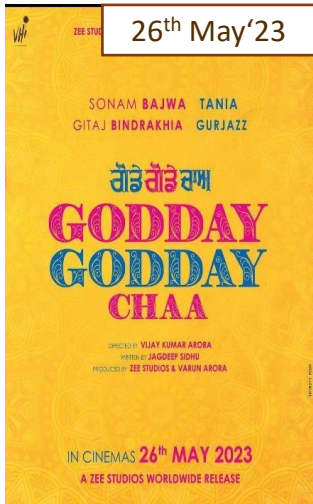
AT ₹ 79- till 11:59 AM | ₹99- 12PM onwards  
(the valid selected movies only)

MOVIE MAX CINEMA  
SHALIMAR GATEWAY MALL, LUCKNOW

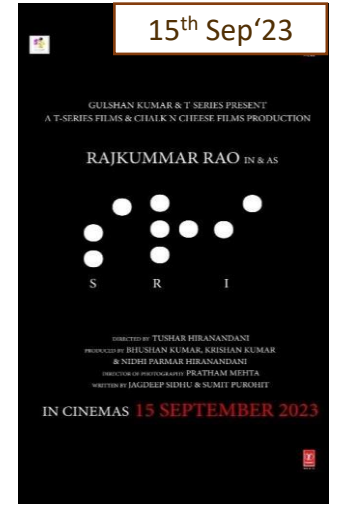
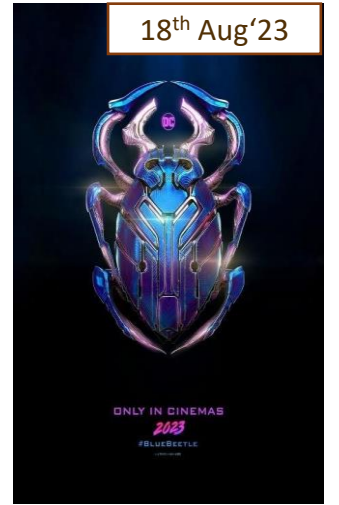
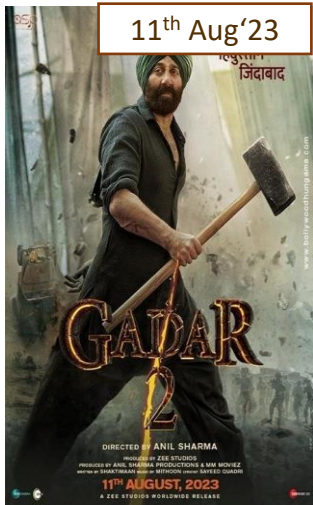
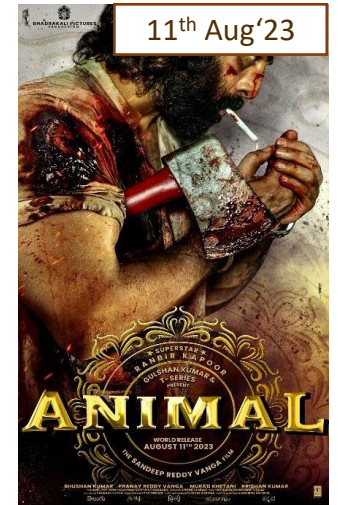
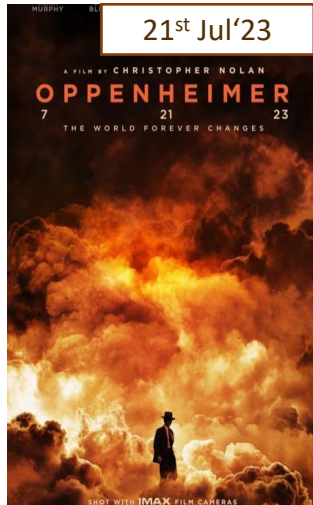
BOOK TICKETS ON:  
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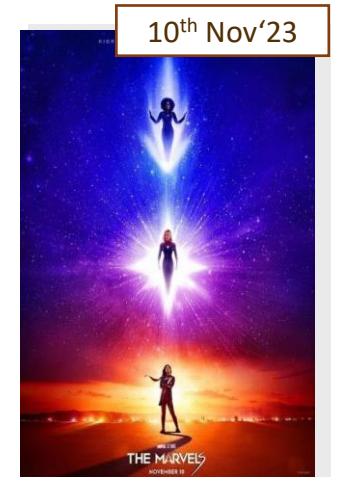
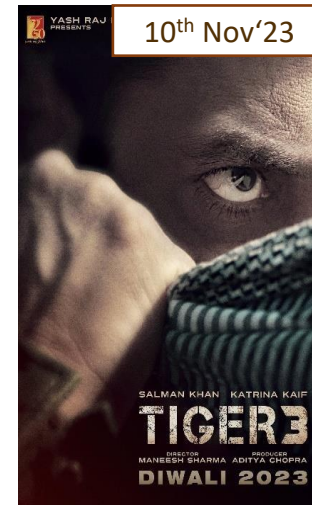
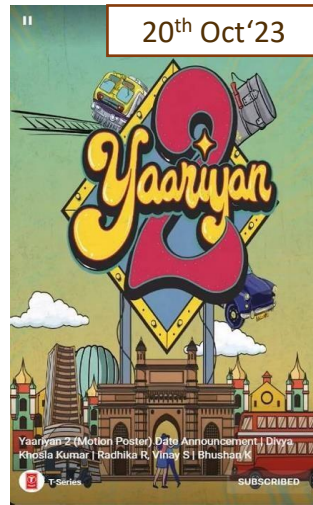
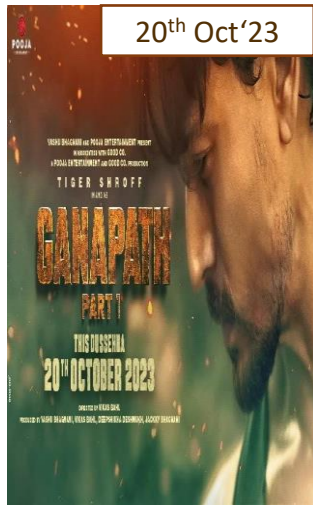
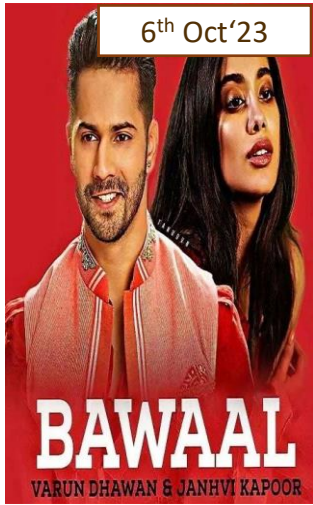
# Movie Line up – Q1 FY23



# Movie Line up – Q2 FY23



# Movie Line up – Q3 FY23





# Hyatt Centric

Candolim, Goa



Lobby Area



Spa, Swimming pool, Gym



Jade Banquet



Spacious Drawing Rooms



Luxury Rooms



GROK - Restaurant



## Hyatt Centric, Candolim Goa : A lifestyle hotel in the center of Goa

### 5 Star Premium Leisure Hotel

**168** keys

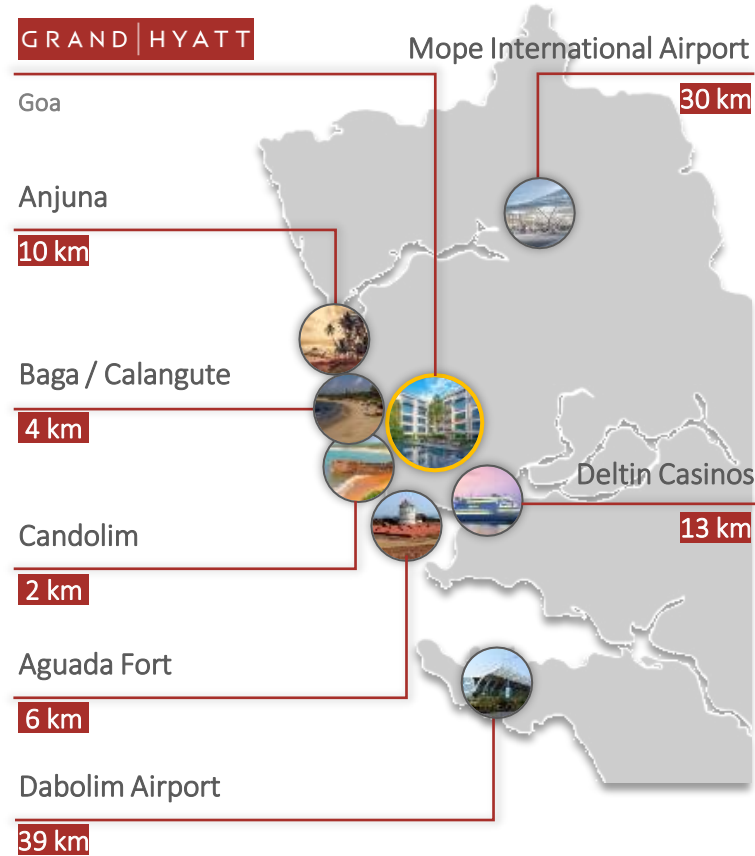
**4** F&B outlets - ~230 covers

**6,095** sq. feet. across 3 event venues

Recreational facilities viz. spa, gym, swimming pool

**2.2 acres** freehold land

**G+4** Structure



	Q4	FY'23
<b>Occupancy Rate</b>	<b>85%</b>	<b>78%</b>
<b>Avg Room Tariff</b>	<b>Rs. 10,284</b>	<b>Rs. 9,292</b>
<b>Revenue : (Rs. Lakhs)</b>		
Rooms	<b>1,324</b>	<b>4,447</b>
F&B	<b>262</b>	<b>967</b>
Miscellaneous	<b>23</b>	<b>108</b>
<b>Total Revenue</b>	<b>1,609</b>	<b>5,521</b>
<b>EBITDA (Rs. Lakhs)</b>	<b>632</b>	<b>1,908</b>
<b>EBITDA Margin</b>	<b>39%</b>	<b>35%</b>



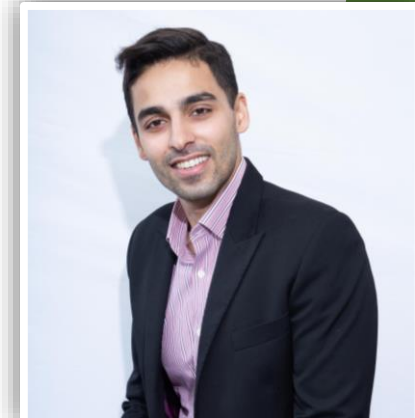
**Mr. Rasesh B. Kanakia**  
Chairman

- Started real estate development in 1986
- Instrumental in making Kanakia Group a reputed name in India
- Under his futuristic vision the Group has ventured into the entertainment, education & hospitality sector



**Mr. Himanshu B. Kanakia**  
Managing Director

- Integral part of the Kanakia Group
- Contributed largely to the success of Kanakia Spaces and Cinemax business
- Keen focus on engineering and innovative skills in project development and film exhibition business



**Mr. Ashish R. Kanakia**  
Chief Executive Officer

- Completed his Bachelor's degree in Business Administration and joined the family business with an intention to grow
- For ~3 years, he has been working closely with core teams
- He is constantly looking at adding substantial value to customers through innovation in product and services
- He strives to differentiate the offerings from competition and providing an edge to the organization



MOVIE MAX 11

Company: Cinline India Limited  
CIN: L92142MH2002PLC135964

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Investor Relations: Strategic Growth Advisors (SGA)  
CIN: U74140MH2010PTC204285

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THANK YOU