

### KRITI INDUSTRIES (INDIA) LIMITED

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CIN: L25206MP1990PLC005732

KIIL/SE/2023-24

26<sup>th</sup> May, 2023

Online filing at: <a href="www.listing.bseindia.com">www.listing.bseindia.com</a> and <a href="https://neaps.nseindia.com/NEWLISTINGCORP/login.jsp">https://neaps.nseindia.com/NEWLISTINGCORP/login.jsp</a>

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai – 400001(M.H.)
BSE Script ID: KRITIIND, BSE CODE: 526423

To,
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051(M.H.)
Symbol: KRITI

Subject: Regulation 30 - Earning Presentation

Dear Sir/Madam,

Pursuant to regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 the earnings presentation as on Q4-FY23/FY23 of our company is attached herewith. The same is also been placed on the website of the Company.

Request you to kindly take this communication on record.

Thanking you

Yours faithfully For, Kriti Industries (India) Limited

Tanuj Sethi Company Secretary & Compliance Officer

Encl: As above



### **Company Overview**



Kriti Industries (India) Ltd. (KIIL) was incorporated in 1990 and got listed on BSE in 1994.

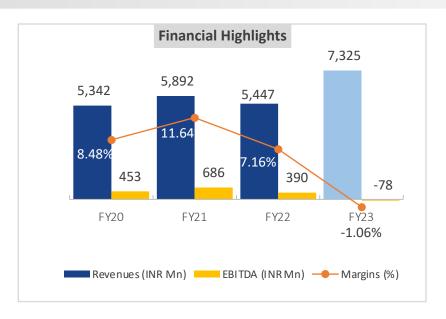
The company is headquartered out of Indore, Madhya Pradesh, and the manufacturing facility is located at Pithampur, Madhya Pradesh.

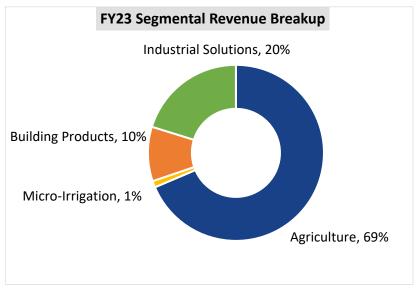
Kriti manufactures premium quality piping products and solutions, accessories, gas pipes, telecom ducts, submersible pipes and casing pipes which are used in applications of potable water supply, irrigation, building construction and infrastructure.

The company's products are sold under the "Kasta" brand, which is well known in Central India for consistency, quality and service.

A strong distribution network with over 400+ dealers spread across 16 of the high growth states in India.

Strategic manufacturing location at Central India near Indore as it is equidistance from large consumer markets like Maharashtra, Gujarat, Rajasthan, Telangana, and Andhra Pradesh.





## **Manufacturing Facility**



KIIL has state-ofthe-art facilities with 22 extrusion lines for PVC pipes, 14 extrusion lines for HDPE & Drip, 25 Injection moulding machines The plant is the largest single-location polymer pipe manufacturing plants in India with a total capacity of 1,37,880 TPA

Sector wise capacities:

Agriculture 1,01,960 MTPA

Industrial Solutions 26,575 MTPA

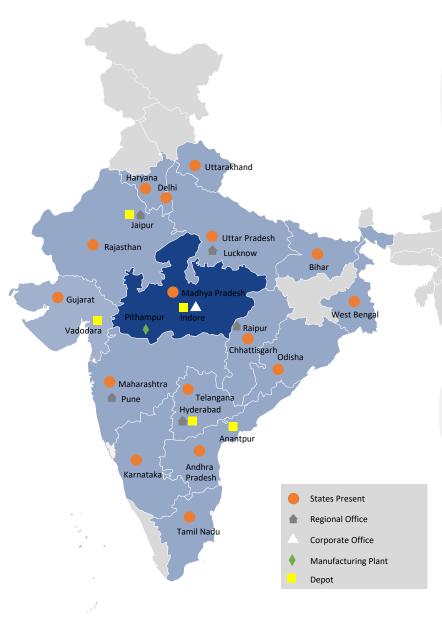
Building Products 6,645 MTPA

Micro Irrigation 2,700 MTPA

Superior technology in Extrusion & Injection Moulding, form a solid base to provide the best quality products to its customers. The plant has various certifications including ISO 9001:2015, ISO 14001:2015 and ISO 45001:2018 and over 17 Bureau of Indian Standards (BIS) licenses for different product categories

Automated
Material
compounding
system is
established for
the production of
PVC pipes with
International
Standards QMS
and product
compatibility

### **Distribution Model**



The "Kasta" brand enjoys predominant share in Madhya Pradesh and strong presence in Rajasthan and Maharashtra.

Kriti has 490 dealers for its distribution of Agriculture, micro-irrigation products and building products.

The company also sells customized products to large public and private industrial clients.

The retail sales account for over 85% of revenues.

### **Key Strengths**



### **Future Growth Strategy**



- Increase capacity utilizations to enhance economies of scales and subsequently margins
- ➤ Network expansion within the existing states and entry into new states
- ➤ Increase sale of Value-Added products
- ➤ Enhance presence in Industrial pipes

### **Product Portfolio**

KIIL has transformed from a single screw extruder, for manufacturing polymer pipes and fittings company in a small shed, to a Largest Single location integrated fluid transmission products company both to retail and institutional business players.



#### **Agriculture**

- RPVC Pipes & Fittings
- Column Pipes & Fittings
- Bore well Casing Pipes & Fittings
- HDPE Pipes & Fittings
- Suction Pipes & Fittings
- Elastomeric Pipes & Fittings



#### **Industrial Solutions**

- Fiber Duct
- Fiber Fly
- Fiberi Track
- Fiber Ways
- Fiber F8
- Fiber Main
- Gas Pipes
- Multi Duct



#### **Building Products**

- CPVC Pipes
- UPVC Pipes
- SWR/ Drainage RPVC
- Garden Pipes
- Protech CPVC Solvent Cement
- Water Tank



#### Micro-Irrigation

- Sprinkler
- In-Line Drip Irrigation System
- On-Line Drip Irrigation System



## **KEY FINANCIAL HIGHLIGHTS**



# **Key Financial Highlights**

### **Q4-FY23 Consolidated Financial Highlights**

EBITDA INR 157 Mn
EBITDA Margin 8.33%
Net Profit INR 160 Mn
PAT Margin INR 8.49% Mn
Diluted EPS 3.22

### **FY23** Consolidated Financial Highlights

Total Revenue	INR 7,325 Mn
EBITDA	INR (78) Mn
EBITDA Margin	NA
Net Profit	INR (230) Mn
PAT Margin	NA
Diluted EPS	(4.64)

### Q4-FY23/FY23 Operational Highlights



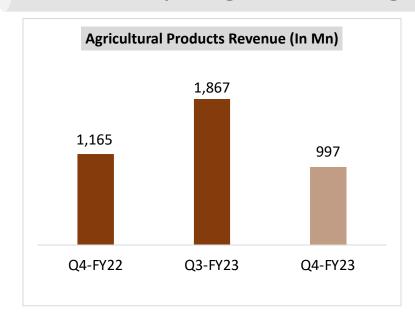
### Q4-FY23 Operational Highlights

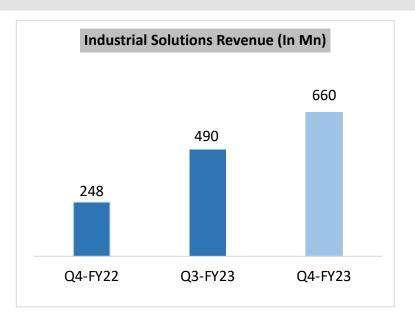
- Company registered a Revenue of INR 1,884 Mn representing a growth of 18% and an EBIDTA of INR 157 Mn representing a growth of 390% year on year
- By better raw material control and planning, company was able to bring down the ratio of raw material consumption to Sales to 78% against 86% in Q3-FY23, resulting in improvement in margins

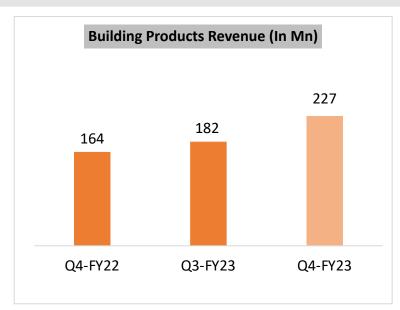
#### FY23 Operational Highlights

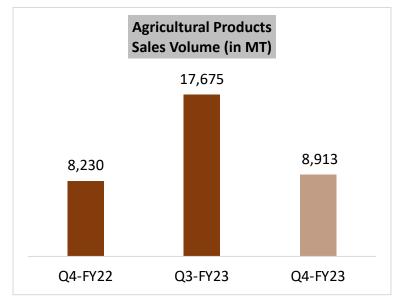
- Despite of Volatility in Raw material prices, company has Registered Y-O-Y growth of 56% and 34% in terms of Volume and Value respectively. Total sales volume for FY23 is 59,148 MT as against 37,969 MT in FY22
- The company continues to focuses more on Institutional and Building Product business
- In FY23 company registered a growth of 102% and 48% volume growth in Institutional Solution and Building product business against FY22
- With the undertaken capex of Approx Inr 300 Mn, the company has completed building full range of SKU's related to Building Products and Column Pipe Segment

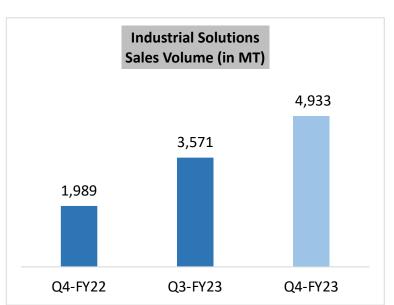
### **Quarterly Segmental Highlights**

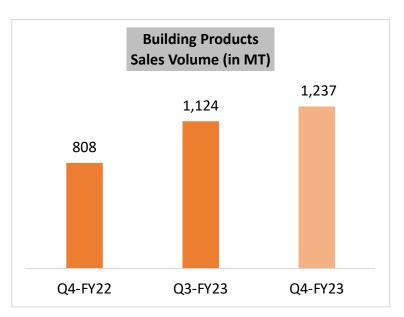




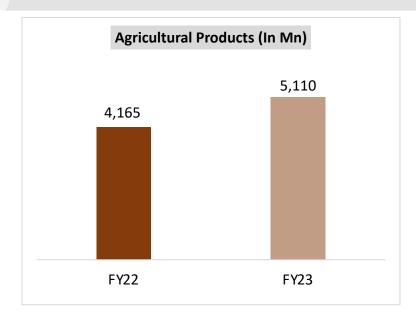


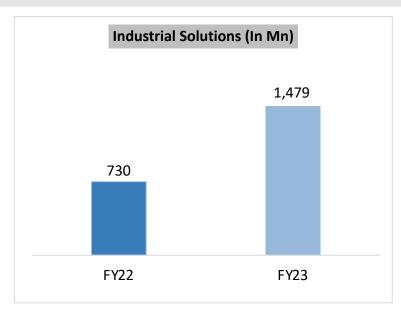


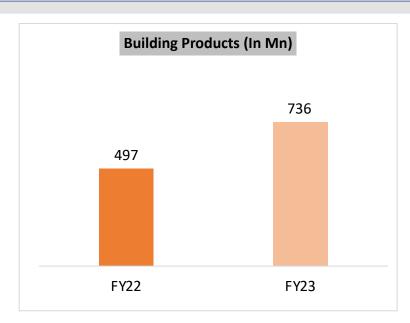


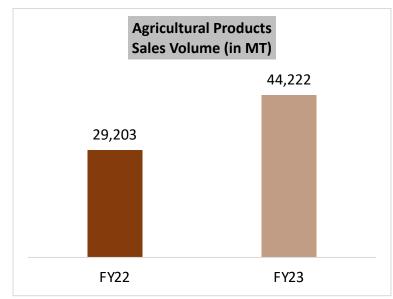


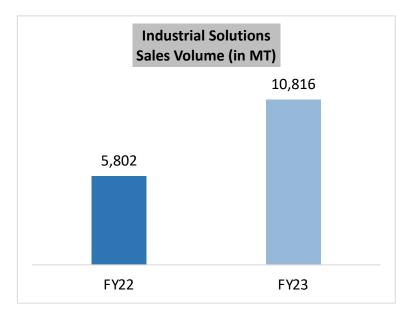
## **Annual Segmental Highlights**

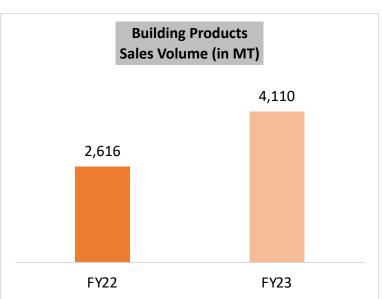












# **Quarterly Consolidated Financial Performance**

Particulars (In Mn)	Q4-FY23	Q4-FY22	Y-o-Y	Q3-FY23	Q-o-Q
Operational Income	1,884	1,592	18.3%	2,561	(26.4)%
Total Expenses	1,727	1,560	10.7%	2,458	(29.7)%
EBITDA	157	32	NA	103	52.4%
EBITDA Margin (%)	8.33%	2.01%	632 bps	4.02%	431 bps
Other Income	2	6	(66.7)%	0	NA
Depreciation	23	22	4.5%	24	(4.2)%
Finance Cost	52	39	33.3%	38	36.8%
Exceptional Item	-	(12)	NA	-	NA
Profit Before Tax	84	(11)	NA	41	NA
Тах	(77)	6	NA	(6)	NA
Profit After Tax from Continuing Operations	161	(17)	NA	47	NA
Profit/ (Loss) Before Tax from Discontinuing Operations	(1)	(3)	66.7%	0	NA
Tax	0	-	NA	1	NA
Profit/ (Loss) After Tax from Discontinuing Operations	(1)	(3)	66.7%	(1)	0.0%
Net Profit/ (Loss) for the Period	160	(20)	NA	46	NA
PAT Margin (%)	8.49%	NA	NA	1.80%	669 bps
Other Comprehensive Income	1	(2)	NA	(1)	NA
Total Comprehensive Income	161	(22)	NA	45	NA
Diluted EPS (INR)	3.22	(0.4)	NA	0.92	NA

### **Annual Consolidated Financial Performance**

Particulars (In Mn)	FY23	FY22	Y-o-Y
Operational Income	7,325	5,447	34.5%
Total Expenses	7,403	5,057	46.4%
EBITDA	(78)	390	NA
EBITDA Margin (%)	NA	7.16%	NA
Other Income	35	13	NA
Depreciation	91	81	12.3%
Finance Cost	167	141	18.4%
Exceptional Item	-	(12)	NA
Profit Before Tax	(301)	193	NA
Tax	(73)	50	NA
Profit After Tax from Continuing Operations	(228)	143	NA
Profit/ (Loss) Before Tax from Discontinuing Operations	(1)	55	NA
Tax	1	(1)	NA
Profit/ (Loss) After Tax from Discontinuing Operations	(2)	56	NA
Net Profit/ (Loss) for the Period	(230)	199	NA
PAT Margin (%)	NA	3.65%	NA
Other Comprehensive Income	0	(1)	NA
Total Comprehensive Income	(230)	198	NA
Diluted EPS (INR)	(4.64)	4.02	15.4%

# Historical Consolidated Income Statement (IndAS)

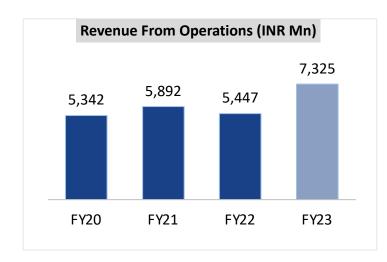
Particulars (In Mn)	FY20	FY21	FY22	FY23
Operational Income	5,342	5,892	5,447	7,325
Total Expenses	4,889	5,206	5,057	7,403
EBITDA	453	686	390	(78)
EBITDA Margin (%)	8.48%	11.64%	7.16%	NA
Other Income	17	9	13	35
Depreciation	71	75	81	91
Finance Cost	173	110	141	167
Exceptional Item	12	-	(12)	-
Profit Before Tax	214	510	193	(301)
Tax	23	130	50	(73)
Profit After Tax from Continuing Operations	191	380	143	(228)
Profit/ (Loss) Before Tax from Discontinuing Operations	(6)	(23)	55	(1)
Tax	-	(4)	(1)	1
Profit/ (Loss) After Tax from Discontinuing Operations	(6)	(19)	56	(2)
Net Profit/ (Loss) for the Period	185	361	199	(230)
PAT Margin (%)	3.46%	6.13%	3.65%	NA
Other Comprehensive Income	2	-	(1)	0
Total Comprehensive Income	187	361	198	(230)
Diluted EPS (INR)	3.73	7.27	4.02	(4.64)

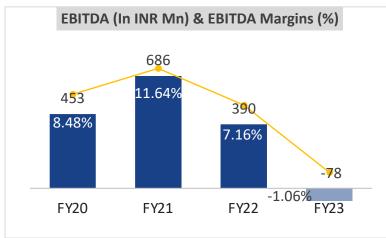
# Historical Consolidated Balance Sheet (IndAS)

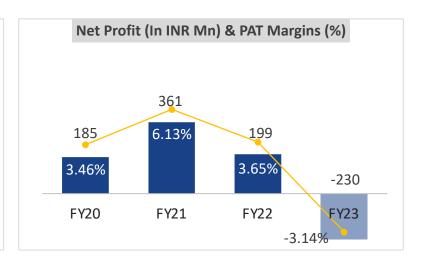
Particulars (INR Mn)	FY21	FY22	FY23
EQUITIES & LIABILITIES			
Equity			
Equity Share Capital	50	50	50
Other Equity	1,294	1,492	1,251
Total Equity	1,344	1,542	1,301
Non Current Liabilities			
Financial Liabilities			
Borrowings	260	196	252
Lease Liabilities	30	29	27
Provisions	-	2	6
Deferred tax liabilities (Net)	104	102	29
Other Non Current Liabilities	28	32	43
Sub Total of Non Current Liabilities	422	361	357
<b>Current Liabilities</b>			
Financial Liabilities			
Borrowings	518	764	919
Trade Payables	1,124	1,272	1292
Other Financial Liabilities	1	1	1
Other Current Liabilities	137	117	224
Provisions	28	18	20
Current Tax Liabilities (Net)	6	-	<u>-</u>
Sub Total of Current Liabilities	1,814	2,172	2,456
Other advances received against assets held for sale	68	17	<u>-</u>
TOTAL EQUITIES & LIABILITIES	3,648	4,092	4,114

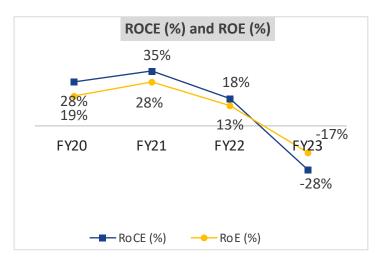
Particulars (INR Mn)	FY21	FY22	FY23
ASSETS			
Non Current Assets			
Property, Plant & Equipment	1,003	1,058	1,235
Capital Work-in-Progress	81	137	169
Other Intangible Assets	1	1	0
Financial Assets			
Investments	0	0	29
Loans	-	-	-
Other Financial Assets	32	23	21
Other Non-Current Assets	-	-	-
Sub Total of Non-Current Assets	1,117	1,219	1,454
Current Assets			
Inventories	1,617	2,066	1,594
Financial Assets			
Trade Receivables	387	324	534
Cash & Bank Balance	220	139	131
Loans	75	22	15
Income Tax Assets	-	11	21
Other Current Assets	214	309	365
Sub Total of Current Assets	2,513	2,871	2,660
Property, Plant & Equipment held for Sale	18	2	-
TOTAL ASSETS	3,648	4,092	4114

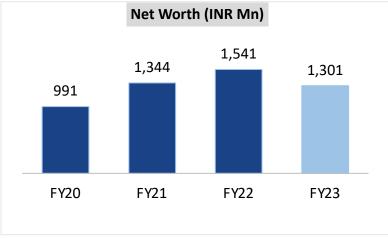
### **Consolidated Financial Highlights**

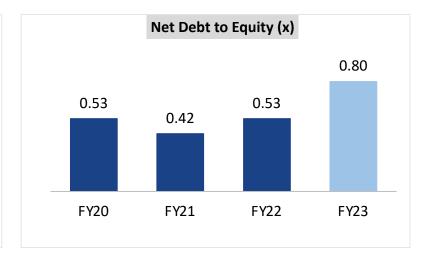




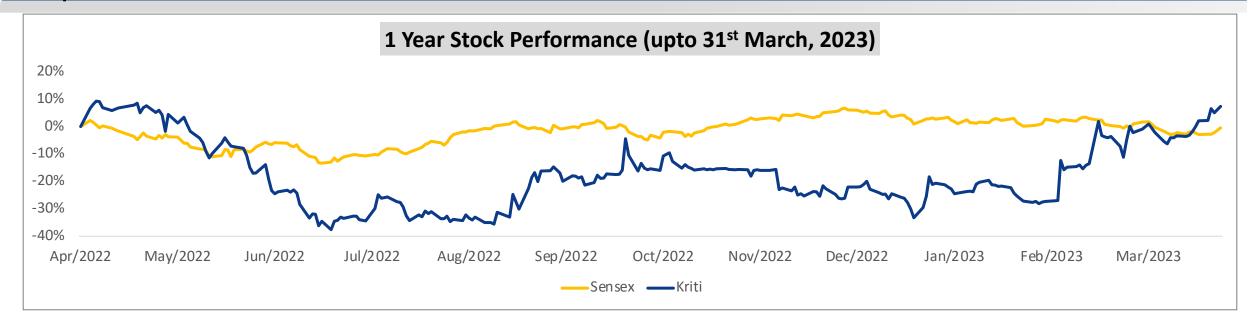




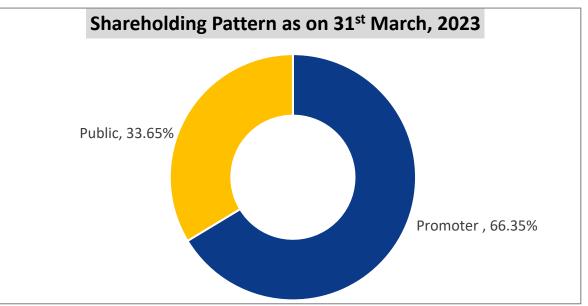




### **Capital Market Information**



Price Data (as on 31 <sup>st</sup> March, 2023)	INR
Face Value	1.00
Market Price	114.60
52 Week High / Low	122.05/ 63.75
Market Cap (INR Mn)	5,684.56
Equity Shares Outstanding (Mn)	49.60
1 Year Avg. Trading volume ('000)	71.96



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# THANK YOU

