

January 24, 2023

The BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001.
Scrip Code: 543398

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex Bandra East,
Mumbai 400 051
Scrip Symbol: LATENTVIEW

Dear Sir/Madam,

Sub: Outcome of the Board Meeting held on January 24, 2023

Further to our intimation dated January 10, 2023 and Pursuant to Regulation 30 and 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended, we wish to inform you that based on the recommendation of Audit Committee, the Board of Directors at its meeting held on January 24, 2023 has inter alia approved the Unaudited Financial Results of the Company (Both Standalone and Consolidated) prepared in accordance with Indian Accounting Standards (Ind AS) for the quarter and nine months ended on December 31, 2022 together with Limited Review Report of the Auditor's thereon. Enclosed herewith copy of the extract of the Financial Results and Press Release for your information and records.

The Board meeting commenced at 12:00 Noon and concluded at 02:00 pm.

This is for your information and records.

Thanking you,
For **Latent View Analytics Limited**

P. Srinivasan
Company Secretary and Compliance Officer

LatentView Analytics Limited
(Formerly known as LatentView Analytics Private Limited)
Unit 6,7,8, 5th Floor, Neville Tower, Ramanujan IT City SEZ
Rajiv Gandhi Salai (OMR), Taramani, Chennai, Tamil Nadu 600113.

B S R & Co. LLP

Chartered Accountants

KRM Tower, 1st & 2nd Floors,
No.1, Harrington Road, Chetpet,
Chennai – 600 031, India

Telephone: +91 44 4608 3100
Fax: +91 44 4608 3199

Limited Review Report on unaudited consolidated financial results of Latent View Analytics Limited (Formerly known as Latent View Analytics Private Limited) for the quarter ended 31 December 2022 and year to date results for the period from 1 April 2022 to 31 December 2022 pursuant to Regulation 33 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended

To the Board of Directors of Latent View Analytics Limited (Formerly known as Latent View Analytics Private Limited)

1. We have reviewed the accompanying Statement of unaudited consolidated financial results of Latent View Analytics Limited (Formerly known as Latent View Analytics Private Limited) (hereinafter referred to as "the Parent"), and its subsidiaries (the Parent and its subsidiaries together referred to as "the Group") for the quarter ended 31 December 2022 and year to date results for the period from 1 April 2022 to 31 December 2022 ("the Statement"), being submitted by the Parent pursuant to the requirements of Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ("Listing Regulations").
2. This Statement, which is the responsibility of the Parent's management and approved by the Parent's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013, and other accounting principles generally accepted in India and in compliance with Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the Statement based on our review.
3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

We also performed procedures in accordance with the circular issued by the Securities and Exchange Board of India under Regulation 33(8) of the Listing Regulations, to the extent applicable.

4. The Statement includes the results of the following entities mentioned in Annexure I to the Statement.
5. Based on our review conducted and procedures performed as stated in paragraph 3 above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in the aforesaid Indian Accounting Standard and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Regulation 33 of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.

Limited Review Report (*Continued*)

Latent View Analytics Limited (Formerly known as Latent View Analytics Private Limited)

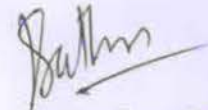
6. We did not review the interim financial information of three subsidiaries and one step down subsidiary included in the Statement, whose interim financial information reflect total revenues (before consolidation adjustments) of Rs. 58.63 million and Rs. 127.16 million, total net loss after tax (before consolidation adjustments) of Rs. 3.29 million and Rs.15.50 million and total comprehensive income/ (loss) (before consolidation adjustments) of Rs. 10.62 million and Rs.(2.06) million, for the quarter ended 31 December 2022 and for the period from 1 April 2022 to 31 December 2022 respectively, as considered in the Statement. These interim financial information have been reviewed by other auditor whose report has been furnished to us by the Parent's management and our conclusion on the Statement, in so far as it relates to the amounts and disclosures included in respect of these subsidiaries, is based solely on the report of the other auditor and the procedures performed by us as stated in paragraph 3 above.

Our conclusion is not modified in respect of this matter.

For B S R & Co. LLP

Chartered Accountants

Firm's Registration No.:101248WW-100022



Satish Vaidyanathan

Partner

Membership No.: 217042

UDIN:23217042BGRWQG3981

Chennai

24 January 2023

Limited Review Report (Continued)

Latent View Analytics Limited (Formerly known as Latent View Analytics Private Limited)

Annexure I

List of entities included in unaudited consolidated financial results.

Sr. No	Name of component	Relationship
1.	Latent View Analytics Limited	Parent
2.	Latent View Analytics Corp, USA	Subsidiary
3.	LatentView Analytics UK Ltd	Subsidiary
4.	LatentView Analytics BV	Subsidiary
5.	LatentView Analytics Pte. Ltd, Singapore	Subsidiary
6.	LatentView Analytics GmbH, Germany	Step down subsidiary





Website : www.latentview.com

Email - investorcare@latentview.com

Statement of Unaudited Consolidated Financial Results for the quarter and period ended 31 December 2022

(₹ in Millions)

Particulars	Quarter ended			Period ended		Year ended
	31-Dec-22 (Unaudited)	30-Sep-22 (Unaudited)	31-Dec-21 (Unaudited)	31-Dec-22 (Unaudited)	31-Dec-21 (Unaudited)	31-Mar-22 (Audited)
I Income from operations						
Revenue from operations	1,453.54	1,324.06	1,077.52	3,976.99	2,903.64	4,078.17
II Other income	220.96	88.28	53.14	407.23	130.69	209.72
III Total income (I + II)	1,674.50	1,412.34	1,130.66	4,384.22	3,034.33	4,287.89
IV Expenses						
a) Employee benefits expense	884.51	811.00	653.82	2,431.62	1,725.34	2,422.32
b) Finance costs	6.92	6.40	5.68	19.75	19.26	31.18
c) Depreciation and amortisation expense	22.75	21.94	22.08	65.74	59.05	81.57
d) Other expenses	140.86	139.68	101.37	396.17	318.27	437.33
Total expenses (IV)	1,055.04	979.02	782.95	2,913.28	2,121.92	2,972.40
V Profit before tax and exceptional items (III - IV)	619.46	433.32	347.71	1,470.94	912.41	1,315.49
VI Exceptional items (Refer note 5)	-	-	226.19	-	226.19	226.19
VII Profit before tax (V+VI)	619.46	433.32	573.90	1,470.94	1,138.60	1,541.68
VIII Tax expenses						
Current Tax	96.91	60.53	75.44	267.93	197.72	239.19
Deferred Tax	(2.18)	0.06	(0.79)	(9.22)	1.47	7.37
IX Profit for the period / year (VII - VIII)	524.73	372.73	499.25	1,212.23	939.41	1,295.12
X Other comprehensive income						
Items that will not be reclassified subsequently to profit or loss						
Re-measurement losses / gain on defined benefit plans, net of taxes	0.45	3.95	(4.81)	5.21	(9.02)	(1.58)
Income tax relating to items above	(0.13)	(1.15)	1.40	(1.52)	2.63	0.46
Net other comprehensive income not to be reclassified subsequently to profit or loss	0.32	2.80	(3.41)	3.69	(6.39)	(1.12)
Items that will be reclassified subsequently to profit or loss						
Exchange differences in translating financial statements of foreign operations	46.68	51.80	4.36	165.44	19.04	49.92
Net other comprehensive income to be reclassified subsequently to profit or loss	46.68	51.80	4.36	165.44	19.04	49.92
Other comprehensive income for the period / year	47.00	54.60	0.95	169.13	12.65	48.80
XI Total comprehensive income for the period / year (IX+X)	571.73	427.33	500.20	1,381.36	952.06	1,343.92
Paid-up equity share capital (Face value ₹ 1/- each)	203.13	200.42	197.81	203.13	197.81	200.42
Other equity for the year						10,063.39
Basic earnings per share	2.60	1.86	2.70	6.03	5.55	7.09
Diluted earnings per share	2.55	1.80	2.57	5.92	5.30	6.84
	(not annualised)	(not annualised)	(not annualised)	(not annualised)	(not annualised)	(annualised)

See accompanying notes to financial results



Latent View Analytics Limited
(Formerly known as Latent View Analytics Private Limited)
CIN No : L72300TN2006PLC058481
Registered Office: 5th Floor, Neville Tower, Unit 6, 7 and 8, Ramanujan IT City,
Rajiv Gandhi Salai, Taramani, Chennai - 600 113

- Notes:**
- The above financial results for the quarter and period ended 31 December 2022 in respect of Latent View Analytics Limited ('the Holding Company') have been reviewed by the Audit Committee and approved by the Board of Directors of the Company at their respective meetings held on 24 January 2023. The above results have been subject to limited review by the statutory auditor of the Company. The auditors have issued an unmodified review report.
 - The consolidated financial results include the financial results of Latent View Analytics Limited ('parent company') and the financial results of its subsidiaries and step down subsidiary, Latent View Analytics Corp, USA, LatentView Analytics UK Ltd, LatentView Analytics BV, LatentView Analytics GmbH, Germany, LatentView Analytics Pte. Ltd, Singapore (together called as the "Group").
 - These financial results have been prepared in accordance with Indian Accounting Standards (referred to as 'Ind AS') 34 - Interim Financial Reporting prescribed under Section 133 of the Companies Act, 2013 read with Companies (Indian Accounting Standards) Rules as amended from time to time and in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.
 - During the previous year ended 31 March 2022, the Holding Company had completed its initial public offer (IPO) of 30,489,362 equity shares of face value of ₹ 1 each at an issue price of ₹ 197 per share, comprising fresh issue of 24,093,423 shares and offer for sale of 6,395,939 shares by selling shareholders. The Holding Company had received an amount of ₹ 4,466.78 millions (net of Company's share of IPO Expenses ₹ 273 millions) from the proceeds of the fresh issue. Out of the Company's share of IPO Expenses ₹ 256.59 millions had been adjusted to securities premium.


Details of utilisation of IPO proceeds

₹ In millions

Objects of the issue	Amount as proposed in offer document	Utilised up to 31 December 2022	Un-utilised as on 31 December 2022
a) Funding inorganic growth initiatives	1,479.00	-	1,479.00
b) Funding working capital requirements of LatentView Analytics Corporation (Material Subsidiary)	824.00	551.93	272.07
c) Investment in our Subsidiaries to augment their capital base for future growth by way of equity, debt or any other instrument or combination thereof as determined by the board	1,300.00	512.10	787.90
d) General corporate purposes	863.78	559.71	304.07
Total	4,466.78	1,623.74	2,843.04

Net IPO proceeds which were un-utilised as at 31 December 2022 were temporarily invested in fixed deposits with banks, Monitoring Agency bank account and in IPO Public issue account (held in cash and cash equivalents).-

- The wholly owned subsidiary in the USA, Latent View Analytics Corp., was entitled to certain economic relief provided by the U.S. government in order to mitigate the impact of COVID-19 pandemic, in the form of a Paycheck protection programme loan received in the month of April 2020 amounting to USD 3 millions. Pursuant to such economic relief schemes, during the previous year ended March 31, 2022, the subsidiary received an approval for forgiveness of the paycheck protection program loan from the U.S. Small Business Administration (SBA) for an amount of USD 3 millions (₹ 226.19 millions). The total amount of loan forgiven has been recorded as an exceptional income in the consolidated results for the previous year ended March 31, 2022.
- The Group is principally engaged in a single business segment viz., develop and deploy analytics solutions to its customers.
- The consolidated financial results for the quarter and period ended 31 December 2022, are available on the BSE Limited website (URL : www.bseindia.com), the National Stock Exchange of India Limited website (URL : www.nseindia.com) and on the company's website (URL : www.latentview.com).

For and on behalf of the Board of directors
For Latent View Analytics Limited

A.V. Venkatraman
DIN : 01240055
★ Chairperson & Whole time Director

Date: 24 January 2023
Place: Chennai



B S R & Co. LLP

Chartered Accountants

KRM Tower, 1st & 2nd Floors,
No. 1, Harrington Road, Chetpet,
Chennai - 600 031, India

Telephone: +91 44 4608 3100
Fax: +91 44 4608 3199

Limited Review Report on unaudited standalone financial results of Latent View Analytics Limited (formerly known as Latent View Analytics Private Limited) for the quarter ended 31 December 2022 and year to date results for the period from 1 April 2022 to 31 December 2022 pursuant to Regulation 33 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended

To the Board of Directors of Latent View Analytics Limited (formerly known as Latent View Analytics Private Limited)

1. We have reviewed the accompanying Statement of unaudited standalone financial results of Latent View Analytics Limited (formerly known as Latent View Analytics Private Limited) (hereinafter referred to as "the Company") for the quarter ended 31 December 2022 and year to date results for the period from 1 April 2022 to 31 December 2022 ("the Statement").
2. This Statement, which is the responsibility of the Company's management and approved by its Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013, and other accounting principles generally accepted in India and in compliance with Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ("Listing Regulations"). Our responsibility is to issue a report on the Statement based on our review.
3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.
4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in the aforesaid Indian Accounting Standard and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Regulation 33 of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.

For B S R & Co. LLP

Chartered Accountants

Firm's Registration No.:101248W/W-100022



Satish Vaidyanathan

Partner

Membership No.: 217042

UDIN:23217042BGRWGP1102

Chennai

24 January 2023

Registered Office:

B S R & Co. (a partnership firm with Registration No. BA61223) converted into B S R & Co. LLP (a Limited Liability Partnership with LLP Registration No. AAB-8181) with effect from October 14, 2013

14th Floor, Central 8 Wing and North C Wing, NESCO IT Park 4, NESCO Center,
Western Express Highway, Goregaon (East), Mumbai - 400063

Page 1 of 1

Latent View Analytics Limited						
(Formerly known as Latent View Analytics Private Limited)						
CIN No : L72300TN2006PLC058481						
Registered Office: 5th Floor, Neville Tower, Unit 6, 7 and 8,						
Ramanujan IT City, Rajiv Gandhi Salai, Taramani, Chennai - 600 113						
Website : www.latentview.com Email: investorcare@latentview.com						
Statement of Unaudited Standalone Financial Results for the quarter and period ended 31 December 2022						
(₹ in Millions)						
Particulars	Quarter ended			Period ended		Year ended
	31-Dec-22 (Unaudited)	30-Sep-22 (Unaudited)	31-Dec-21 (Unaudited)	31-Dec-22 (Unaudited)	31-Dec-21 (Unaudited)	31-Mar-22 (Audited)
Income from operations						
I Revenue from operations	684.55	649.90	586.72	1,943.51	1,400.52	2,067.59
II Other income	225.20	93.64	52.50	422.53	133.21	212.40
III Total income (I + II)	909.75	743.54	639.22	2,366.04	1,533.73	2,279.99
IV Expenses						
a) Employee benefits expense	348.50	327.00	286.70	986.27	728.39	1,026.45
b) Finance costs	6.88	6.33	5.58	19.56	17.25	28.97
c) Depreciation and amortisation expense	19.10	18.69	19.11	55.79	50.93	70.38
d) Other expenses	64.73	70.62	54.42	192.49	146.61	188.97
Total expenses (IV)	439.21	422.64	365.81	1,254.11	943.18	1,314.77
V Profit before tax (III - IV)	470.54	320.90	273.41	1,111.93	590.55	965.22
VI Tax expenses						
Current Tax	99.12	63.02	56.32	245.82	122.91	201.10
Deferred Tax	(2.18)	(0.14)	0.98	(9.15)	(0.78)	5.25
VII Profit for the period / year (V-VI)	373.60	258.02	216.11	875.26	468.42	758.87
VIII Other comprehensive income						
Items that will not be reclassified subsequently to profit or loss						
Re-measurement losses / gain on defined benefit plans, net of taxes	0.47	3.93	(4.81)	5.21	(9.01)	(1.58)
Income tax relating to items above	(0.13)	(1.15)	1.40	(1.52)	2.63	0.46
Other comprehensive income for the period	0.34	2.78	(3.41)	3.69	(6.38)	(1.12)
IX Total comprehensive income for the period (VII+VIII)	373.94	260.80	212.70	878.95	462.04	757.75
Paid-up equity share capital (Face value ₹ 1/- each)	203.13	200.42	197.81	203.13	197.81	200.42
Other equity for the year						8,355.66
Basic earnings per share	1.85	1.29	1.17	4.36	2.77	4.15
Diluted earnings per share	1.82	1.25	1.11	4.27	2.64	4.01
	(not annualised)	(not annualised)	(not annualised)	(not annualised)	(not annualised)	(annualised)
See accompanying notes to financial results						



Latent View Analytics Limited
(Formerly known as Latent View Analytics Private Limited)

CIN No : L72300TN2006PLC058481

Registered Office: 5th Floor, Neville Tower, Unit 6, 7 and 8, Ramanujan IT City,
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Notes:

1. The above financial results for the quarter and period ended 31 December 2022 in respect of Latent View Analytics Limited ('the Company') have been reviewed by the Audit Committee and approved by the Board of Directors of the Company at their respective meetings held on 24 January 2023. The above results have been subject to limited review by the statutory auditor of the Company. The auditors have issued an unmodified review report.

2. These financial results have been prepared in accordance with Indian Accounting Standards (referred to as 'Ind AS') 34 - Interim Financial Reporting prescribed under Section 133 of the Companies Act, 2013 read with Companies (Indian Accounting Standards) Rules as amended from time to time and in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

3. During the previous year ended 31 March 2022, the Company has completed its initial public offer (IPO) of 30,489,362 equity shares of face value of ₹ 1 each at an issue price of ₹ 197 per share, comprising fresh issue of 24,093,423 shares and offer for sale of 6,395,939 shares by selling shareholders. The Company has received an amount of ₹ 4,466.78 millions (net of Company's share of IPO Expenses ₹ 273 millions) from the proceeds of the fresh issue. Out of the Company's share of IPO Expenses ₹ 256.59 millions has been adjusted to securities premium.

Details of utilisation of IPO proceeds

₹ In millions

Objects of the Issue	Amount as proposed in offer document	₹ In millions	
		Utilised up to 31 December 2022	Un-utilised as on 31 December 2022
a) Funding inorganic growth initiatives	1,479.00	-	1,479.00
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Net IPO proceeds which were un-utilised as at 31 December 2022 were temporarily invested in fixed deposits with banks, Monitoring Agency bank account and in IPO Public issue account (held in cash and cash equivalents).

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5. The standalone financial results for the quarter and period ended 31 December 2022, are available on the BSE Limited website (URL : www.bseindia.com), the National Stock Exchange of India Limited website (URL : www.nseindia.com) and on the company's website (URL : www.latentview.com).

For and on behalf of the board of directors
For Latent View Analytics Limited


AV Venkatraman
DIN : 01240055
Chairperson & Whole time Director

Date: 24 January 2023
Place: Chennai



**LatentView Analytics Q3FY23 Revenue Grew 10% QoQ and 35% YoY
With EBITDA Margin at 29.5%**

Chennai, India – January 24, 2023: LatentView Analytics Limited (BSE: 543398, NSE: LATENTVIEW), a global digital analytics consulting and solutions firm, today announced its financial results for the **Third Quarter and nine months of FY23 ended on December 31, 2022.**

Commenting on the Q3FY23 results, Rajan Sethuraman, Chief Executive Officer, LatentView Analytics, said, “We are satisfied to see 10% growth in revenue for this quarter, which is in line with our expectations. It indicates our investments in building capabilities as well as assets and accelerators are paying off. Data and analytics is emerging as a key enabler for enterprises to stay relevant and ahead of the competition. We are making the right investments in both capability building and domain expertise that will help us add value for our clients. There is strong demand for Data Engineering and Consulting services, with Technology, Industrial and financial services continuing to drive strong growth. Going ahead, we will actively look at new opportunities that will add to our capabilities.”

Rajan Venkatesan, Chief Financial Officer, LatentView Analytics, said, “Q3 continues to remain a seasonally strong quarter for us. Strong execution focus, easing supply-side constraints, and favourable currency rates helped us to sustain an EBITDA margin of 29.5% for the quarter. Our Cash and Investments (excluding proceeds from the IPO) as of December 31, 2022, stood at ₹7,729 million. We are well-positioned for the future, driven by our verticalized approach, value propositions based on gaps identified in the market, and dedication to strengthening our teams across the board.”

Key Financial Highlights

Particulars <i>Amount in ₹ Million</i>	Q3FY23	QoQ Growth	YoY Growth	9MFY23	YoY Growth
Operating Revenue	1,454	10%	35%	3,977	37%
EBITDA	428	15%	35%	1,149	35%
EBITDA %	29%			29%	
PBT	619	43%	78 %	1,471	61%
PBT %	37%			34%	
PAT*	525	41%	5 %	1,212	29%
PAT %	31%			28 %	
Basic EPS (₹)	2.60	40%	(4%)	6.03	9%

*PAT for Q3 FY22 and FY22 includes exceptional item of ₹226.2 million. PAT for Q3 FY23 includes forex gain of ₹68.08 million vis-à-vis forex loss of ₹10.15 million in Q2 FY23.



Select Key Client Wins

- We are partnering with a US-based content management platform to build analytical solutions that will help derive insights from their current marketing and sales life cycle. This will enable them to better influence the buyer journey and make data-driven decisions. The collaboration also entails efficient tracking of users and accounts on their website and paid media optimization.
- We partnered with one of the leading providers of digital printing solutions to enable an analytics-driven decision-making framework for them. As part of this transformation journey, we identified the various analytics use cases based on their significance to the vision and growth drivers of the respective functions and developed a roadmap for implementation. We also assessed the current state with reference to process and data using our proprietary frameworks as well as prioritized the interventions using a “value creation at speed” framework. This engagement provided a clear direction and plan to the organization to realize their vision of becoming an analytics-driven organization.
- For one of the world's largest beauty companies, we are focussing on assortment analytics to analyze their Category & Brand performance in the market against competitors. This enables them to identify focus areas, i.e., brands and products in terms of pricing, promotion, distribution, and innovation. Our analyses are based on Retail Panel data leveraging the technologies of AI/ML, analytics, and consulting.
- For one of the largest UK-based asset management organizations, we delivered an accurate and precise AI-/ML-driven early warning system to proactively identify customers with high risk of churn and thus reduce loss of revenue and AUM from existing clients. The system enables the Asset/Account Managers to make the right interventions and to customize based on customer type, channel, and geography, thereby help improve relationship with the customers and reduce churn risk. We achieved this by building a highly precise churn risk prediction model on top of their existing enterprise data hub, combining transactions, interactions, flows, performance, and macroeconomic data by leveraging the power of AI/ML, analytics consulting and delivery best practices.

Other Business Highlights

- We are happy to welcome Raj Menon on board as a member of the LatentView Analytics Advisory Council. Raj has served as president of Sun Hydraulics and brings with him more than 30 years of global experience in industrials and manufacturing. His operational and manufacturing expertise will help strengthen LatentView's advisory council as we further expand our work in the Industrials sector.
- We are happy to welcome Egbert van Acht on board as a member of the LatentView Analytics Advisory Council. Egbert is a global senior-level executive and former Philips CEO for Global Personal Health. He brings with him more than 30 years of experience leading businesses in consumer goods, health & wellness, and digital healthcare. He will work with our executives to offer our clients insights into complex business problems and advise us on both our market and growth opportunities.
- LatentView Analytics was certified as one of India's Best Workplaces in IT & IT-BPM 2022. It reinforces our standing as a “Great Place to Work” for the next generation of professionals. Our employees underpin the confidence and trust our customers place in us, and this recognition shines a light on the positive culture that we all contribute towards every day. Read more at <https://lnkd.in/fYDZEzb>.



About LatentView Analytics

LatentView Analytics is a global digital analytics consulting and solutions firm that enables companies to excel in the digital world by harnessing the power of data and analytics. The company creates holistic and sustainable impact for some of the world's largest brands, including more than 30 Fortune 500 companies over the last 3 years in the retail, CPG, financial services, technology, media & entertainment, travel & hospitality, and industrials sectors. LatentView has been recognized as an industry leader by Gartner, Deloitte and others for its analytics work and vibrant company culture. Founded in 2006, LatentView has a globally distributed workforce of 1050+ employees, and is present in 6 countries across 3 continents. For more information, visit <https://www.latentview.com/> or follow us on [LinkedIn](#).

Safe Harbour

This release may contain certain forward-looking statements, which involves risks and uncertainties that could cause actual results to differ materially from those that be projected by these forward-looking statements. LatentView Analytics Ltd. undertakes no obligation to update forward looking statements that may be made by us from time to time by us or on our behalf.

For more information please contact:

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