National Stock Exchange of India Limited<br>Exchange Plaza, Plot no. C/1, G Block, Bandra- Kurla Complex, Bandra (E), Mumbai - 400051 NSE Symbol : ZEEMEDIA

BSE Limited<br>Phiroze Jeejeebhoy Towers<br>Dalal Street, Mumbai- 400001<br>Scrip Code : 532794

## Kind Attn.: Corporate Relationship Department

## Subject: Intimation regarding Publication of $24^{\text {th }}$ Annual General Meeting (AGM) Notice

Dear Sir/Madam,

This is in continuation to our earlier intimation(s) dated August 12, 2023, August 24, 2023, and September 6, 2023, wherein the Company had duly intimated to the Stock Exchange(s) regarding calling of the $24^{\text {th }}$ Annual General Meeting ('AGM') of the Shareholders of the Company on Thursday, $28^{\text {th }}$ Day of September 2023 at 11:30 a.m. (IST) through Video Conferencing /Other Audio-Visual Means ('VC'/'OAVM'), newspaper publications in relation thereto and dispatch of Notice calling the $24^{\text {th }}$ Annual General Meeting, electronically, to all the members whose Email IDs are registered with Link Intime India Private Limited ("Registrar and Transfer Agents" of the Company) or the Depositories, along with the link to access the Annual Report of the Company,

In this regard, pursuant to the applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and the Companies Act, 2013 and Rules made thereto, the Company has duly published the Notice calling the $24^{\text {th }}$ Annual General Meeting of the Company on Thursday, $28^{\text {th }}$ Day of September 2023 at 11:30 a.m. (IST) in two newspapers viz. "Business Standard" in English and "Navshakti" (Mumbai Edition) in Marathi, on September 07, 2023. Please find enclosed copies of above stated Newspaper Advertisement for your information and record.

Thanking you,

Yours faithfully,


Encl.: As above
turmoil as El Nino turns up the heat



A $\begin{aligned} & \text { fortnight or so ago, Kunwar } \\ & \text { Bahadur Yadav, a small farmeron }\end{aligned}$ the outskirts of Lucknow, was staring at a loss on his paddy crop, due to
the deficient rains. However, rains arrived the denicient rains. However, rains arrived
as August was drawing to a close.
"The showers saved my paddy," says Yadav.
Miles away in Kerala, popular actor supporters of the Communist Party of India (Marxist) for highlighting the plight of paddy farmers this Onam season and
blaming the state government for it blaming the state government for it.
For millions of paddy farmers across India, this year's kharif season has been a picture of contrasts. First, the southwest monsoon, kharif paddy's lifeline, arrived late, and just when it was showing signs
of strain, it began to pour in July. Then of strain, it began to pour in July. Then, ning to mature, the rains went into hibernation. In eastern India, the rains revived in August, but the sowing was already As a result, the area under paddy
across the country is around 4 per cent more than last year, but there is a dark cloud over the actual production.
As the weatherplayed truant, the government stepped in to do its bit to control prices. In a span of a few weeks,
restricted rice exports, stopped discounted surplus rice for making ethanol,
and enhanced the quantity of stocks it iquidated in the open market.
This further affected the growers.

Already the price of some early-sow paddy varieties, along with basmati rice,
has seen a sharp drop in the domestic market in the weeks leading dup to tarprompted by ythe low-priced stock ck in the central pool. 24.29 million tonnes, excludingugt, at 24.29 million tonnes, excluding the 1.96
million tonnes of unnilled paddy lying with the millers, was 13.09 par cent lying than in the same month last year.
"The decision to curtail rice exports is "The decision to curtail rice exportsis affecting us more than the rain,", says
Tamil Nadu Farmers Association's subbu Muthuchammmy.
In Punjab and Haryana, farmers say production costs rose as thi
excessive showers in July excessive showers in July
inundated the field il
Anritar, Ferozepur,
Mohali, Mansand and
Patiala and filled Mohaial, Manssa and
Patiala and
them them with silt lead-
ing to re-sowing of the crop.
Field Field reports
from West Bengal, largest paddy-pro
ducing states, sho
procuction this yea
might be lower than
mal due to the initial deficie rains. Normally, West Bengal produces
25.3 million tonnes of paddy in 25.3 million tonnes of paddy in both sea-
sons - kharif and boro. Boro, or rabi rice, is sown in winter and harvested in
summer. The reanfall deficit in Purulia,
Bankura, Paschim Burdwan, Nadia and

Murshidabad in South Bengal was 26to
45per cent till early August. Thoughthe 45 per cent tili early August. Thought the
Augustrecovery in rains did push up the acrage, it is still lower than the target. The state had targeted tosow 4.3 milHion hectares under paddy this kharift of
which 4.0 million hectares had been
covered till early will be a reduction in production as the will bea reduction in procuuction as sthe
coverage is 200,000 hectares less," says OnkarSingh Meena, West Bengal's agriculture secretary. "Rice in West Bengal is grown in summer as well. So we hope
to make up for the production loss in the kharif season during the summer. But, yes, there will be some deficitit in proBut, yes, there will be some deficit in pro-
duction, though it might notbe as significant as last year."

## As FAO's

rice price index touches a 12-year high, it is not only deficient rains that are hurting farmers
in India major rice-growing state,
99 per cent of the tar

## $\begin{array}{ll}\text { geted area under } \\ \text { paddy } & \text { had } \\ \text { been }\end{array}$

paddy had been
sowntill late August.
sower
However, with rain-
fall remaining suboptimal, the Yogi
Adityanath Adityanath govern-
ment is bracing ment is bracing up
for the potential for the potential
advers impact.
Between $\begin{aligned} & \text { June } 1 \text { and }\end{aligned}$ Between June 1 and 75 districts had deficient rains,
the paddy-growing ones being among the paddy-gro
Surya Pratap Shahi, the state's agriculture minister, says it is early to analyse the final impact of the rains on kharif
crops, since September usually is good crops, since September usually is good
for rain-fed farming. "In recent years, we

HARVEST TIME
Riceexort $\stackrel{10}{17-18} \stackrel{18}{\square}$

have seen a rrend of flood-like situations in September, If the rainfall gains
momentum inseptember, the ground sitmomentum in September, the ground situp for the deficient showers," says Shahi. The agriculture department is coordi-
nating with the state's irrigation and nating with the state's irrigation and
energy departments to ensure optimum energy departments to ensure optimum
supply of water and electricity. Shahi says the state government is prepared to provide succour to farmers if the monsoon remains deficient.
Kerala has a different problem, with 25,000 farmers yet to receive the price for ago. Those who have been paid allege that farmers were provided it as a loan. The farmers were on a hunger strike on
Thiruvonam Day, the main day of the Onam festival, to highlight their plight. According to Kerala farmers, it is issues like this that are hurting them more than the rains.
Around the world Around the world, rice markets are in
turmoil due to the advent of El Nino,

aided by India, which contributed 40 per cent of the global supplies, curbing its
exports. In country after country, local sinernments are struggling to control the The Food and Agricultural
For Organisation's rice price index rose to its supply squese. India thy due to the Vietnam, Cambodia and Pakistan are the leading exporters of rice. China, the Philippines, Benin, Senegal, Nigeria and
Malaysia the biggest importers. A recent Bloomberg report said the
onset of El Niño this year threatened to parch many key growing regions acros Asia, with Thailand already warning of drought conditions in early 2024. The rice
crop in China, the world's biggest producer and importer, appears to have escaped the poor weather so far, but India's majo growing areas need more rain.
Sometime back, said the Sometime back, said the report, the Philippines was forced "lo place a cap on
rice prices due to an "alarming" increase

Kharif rice productio (in million tonnes)

retair costs and reports of hoarding by traders.
Other worried nations are opting for the diplomatic route. Guinea sent its
trade minister to India, while Singapore, Mauritius and Bhutan requested that New Delhi exempt them from the curbs on the grounds of food security The restrictions have provided an ond-biggest shipper, which has been on a roadshow in recent weeks. The Bloomberg was, if you want rice, we have it. Vietnam is offering support to the
market, sayinglast month itcould exceed its export target for the yea ardising its own food security. is also keeping a close eye on its 5 per cent broken white rice price to ensure that the domestic markets are not impacted. In the coming months, globally as well as int
hot potato.

| ZEEMEDIA <br> ZEE MEDIA CORPORATION LIMITED <br>  <br>  NOTICE OF 244 ANNUL GENEAAL MEETING AND E-VOTING INFORMATION |
| :---: |
| Soby quen that 2 |
|  |
| Vido Conterenening (VC) (ouner Audio visual $M$ |
| dor the |
| The compary has sin Anvif Reoot |
| aiong with he Notice onvering AGM |
| the company and or or |
|  |
|  |
| Sesme |
|  |
|  |
|  |
| to the |
|  |
|  |
|  |
|  |
|  |
|  |
| the AGM |
|  |
| ation purpose only. |
|  |
|  |
|  |
|  |
| Thursay, Sepolember 21.21 |
|  |
|  |
| Maneer of voting tor members hodiding shares in inysisial tom |
| den |
|  |
| Members attending the AGM who have not already cast their vote |
|  |
|  |
|  |
| 隹 |
| free no.: 022-4886 7000 |
| to Mr. Amit Vishal, Asst. Vic |
|  |
|  |
|  |
| Date: September 6, 2023 Membership No.: A185 |

Why is consensus
the key to 'one nation,
one election'?
businessstandard $\mathbb{X}$ bsindia $\mathbf{O}$ business.standard
business-standard.com

४ नबब्बत्ति। मुंबई, गुरुवार, ७ सपेंबर २


