

17th July, 2023

To

The BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai-400001 Scrip Code: 540203

The National Stock Exchange India Limited Exchange Plaza, Bandra Kurla Complex Bandra(E), Mumbai-400051 NSE Symbol: SFL

Subject: Con Call invite – July 19, 2023

Dear Sir/Madam,

Pursuant to Regulation 30 and other relevant provisions of the Securities and Exchange Board of India (Listing obligation and Disclosure Requirements) Regulations, 2015, we wish to inform that the Company will be holding investor/analyst conference calls on Wednesday, July 19, 2023 at 11:00 AM IST. During such calls, the Management will discuss the acquisition of Kurlon Enterprises Ltd and House of Kieraya Private Limited.

Transcript of the said call will be subsequently published on the Company's website http://www.sheelafoam.com/conference-call. html; websites of the stock exchanges at www.bseindia.com & www.nseindia.com.

Please find enclosed details of the aforesaid investor/analyst conference call. Thanking you,

Yours truly, For Sheela Foam Limited

Md. Iquebal Ahmad Company Secretary & Compliance Officer



Con-call Invite



VALOREM ADVISORS

is pleased to invite you for a Conference Call

By Sheela Foam Ltd



to discuss the acquisitions of Kurlon Enterprise Ltd and House of Kieraya Private Limited "Furlenco"

on Wednesday, 19^{TH} July, 2023 at 11:00 a.m.

Sheela Foam Limited's Management will be represented by:

Mr. Rahul Gautam - Managing Director

Mr. Rakesh Chahar - Whole Time Director

Mr. Tushaar Gautam - Whole Time Director

Mr. Amit Kumar Gupta – Group Chief Financial Officer

Mr. Nilesh Mazumdar, Chief Executive Officer (Indian Business)

Dial in details

Universal Dial in: +91 22 6280 1341/ +91 22 7115 8242

International Numbers

USA Toll Free Number: 18667462133

UK Toll Free Number: 08081011573

Singapore Toll Free Number: 8001012045

Hong Kong Toll Free Number: 800964448

Accessible from all carriers.

Click below to connect your call without having to wait for an operator.

Diamond Pass Link –

https://services.choruscall.in/DiamondPassRegistration/register?confirmationNumber=0079372&linkSecurityString=6d392434

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