



DSJ Keep Learning Limited

FORMERLY KNOWN AS DSJ COMMUNICATIONS LIMITED
CIN: L80100MH1989PLC054329

30th May 2023

To
The Manager (CRD)
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001
Scrip Code: 526677

To
The Manager
National Stock Exchange of India Limited
Exchange Plaza, Bandra – Kurla Complex,
Bandra (East),
Mumbai – 400 051
Symbol: KEEPLEARN

Dear Sir/Madam,

Sub.: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 pertaining to DSJ Keep Learning Limited ("the Company") Intimation to the Shareholders holding shares in Physical Form

We wish to inform you that in compliance with SEBI Circular No. SEBI/HO/MIRSD/MIRSD-PoD-1/P/CIR/2023/37 dated 16th March 2023 (hereinafter referred to as "**the said Circular**"), the Company has initiated dispatch of intimations to Shareholders holding securities of the Company in physical form. A copy of the intimation being sent to the Shareholders is enclosed herewith.

The forms prescribed as per the aforesaid Circulars for updation of various details of the shareholders is made available on the website of the Company at <https://dsjkeeplearning.com/dsjcl/investor-communication.php> and on the website of Link Intime India Private Limited at <https://web.linkintime.co.in/KYC-downloads.html>

Kindly take the same on records.

Thanking You.

Yours Faithfully,

For DSJ Keep Learning Limited

Jaiprakash Gangwani
Company Secretary & Compliance Officer
ACS:55760

DSJ KEEP LEARNING LIMITED
(Formerly known as DSJ Communications Limited)
CIN : L80100MH1989PLC054329
Regd. Office: 419-A, Arun Chambers, 4th Floor, Tardeo, Mumbai-400034
Tel: 022 43476017 Email id: compliance@dsjkeeplearning.com,
Website: <https://dsjkeeplearning.com>

Dear Shareholder(s),

Subject: Mandatory furnishing/updating of PAN, full KYC details (Address proof, bank details, email address, mobile number) and Nomination

Ref: SEBI Circular No. SEBI/HO/MIRSD/MIRSD RTAMB/P/CIR/2021/655 Dated November 3, 2021 read together with SEBI Circular No. SEBI/HO/MIRSD/MIRSD RTAMB/P/CIR/2021/687 dated December 14, 2021 (the "SEBI Circulars")

With reference to the SEBI Circulars regarding mandatory furnishing of the PAN, full KYC details and Nomination by the holders of physical securities, your attention is invited to the following:

| Sl. No. | Particulars | As per the SEBI Circulars- Documents and/or details are required to be submitted to the Link Intime India Private Limited (RTA) in the following manner: |
|--|------------------|---|
| 1. | PAN | For registration/updation in the PAN, Bank details, Postal address, Email address or Mobile number, please provide the details in the prescribed Form ISR-1 (Annexure - A) along with related documents as stated therein, self-attested by the shareholder(s). |
| 2. | Bank Details | |
| 3. | Address with PIN | |
| 4. | E-mail address | |
| 5. | Mobile Number | |
| Alternatively, you can provide your Demat Account Details along with Client Master List (CML) for updation of any or all of the above information in the folio. | | |
| 6. | Signature | In case there is a change, please provide banker's attestation of the signature of the shareholder(s) in Form ISR-2 (Annexure - B) and Original cancelled cheque . |
| 7. | Nomination | Please provide duly completed prescribed forms as applicable: - for registration in Form SH-13 (Annexure - C) - for opting out in Form ISR-3 (Annexure - D) - for change in existing nomination in Form SH-14 (Annexure - E) - for cancellation of existing nomination in Forms SH-14 and ISR-3 |

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Website: <https://dsjkeeplearning.com>

Investors are requested to ensure the above details are updated with RTA before October 1, 2023, since folios for which the above details are not available thereafter shall be frozen.

The RTA shall revert frozen folios to normal status upon the receipt of all aforesaid documents/details or upon dematerialization of the securities.

After December 31st, 2025: the frozen folios shall be referred by the RTA/Company to the administering authority under the benami Transactions (Prohibitions) Act, 1989 and or Prevention of Money Laundering Act, 2002.

You are hereby requested to kindly comply with the SEBI Circulars (read full Circulars at SEBI Circulars). The folios wherein the above details are not available, shall be frozen in the manner and timelines given therein.

You are requested to send the duly filed in documents along with related proofs as mentioned in the respective forms to the following address:

Urmila Verma
Link Intime India Private Limited,
C-101, 247 Park, LBS Marg,
Vikhroli West, Mumbai,
Maharashtra, 400083
Email: rnt.helpdesk@linkintime.co.in

In case of any queries/clarification, please contact us/RTA.

Thanking You

Your Faithfully

For DSJ Keep Learning Limited
(Formerly known as DSJ Communications Limited)

Jaiprakash Gangwani
Company Secretary & Compliance Officer

Encl: as above

| | | |
|---|--------------------------------------|---|
| 3 | Proof of Address of the first holder | <p>Any one of the documents, only if there is change in the address;</p> <p><input type="checkbox"/> Client Master List (CML) of your Demat Account, provided by DP.</p> <p><input type="checkbox"/> Valid Passport/ Registered Lease or Sale Agreement of Residence / Driving License / Flat Maintenance bill.</p> <p><input type="checkbox"/> Utility bills like Telephone Bill (only land line), Electricity bill or Gas bill - Not more than 3 months old.</p> <p><input type="checkbox"/> Identity card / document with address, issued by any of the following: Central/State Government and its Departments, Statutory / Regulatory Authorities, Public Sector Undertakings, Scheduled Commercial Banks, Public Financial Institutions.</p> <p><input type="checkbox"/> For FII / sub account, Power of Attorney given by FII / sub-account to the Custodians (which are duly notarized and / or apostilled or consularised) that gives the registered address should be taken.</p> <p><input type="checkbox"/> The proof of address in the name of the spouse</p> |
| 4 | Bank details | <p>Account Number: _____</p> <p>Bank Name: _____</p> <p>Branch Name: _____</p> <p>IFS Code: _____</p> <p style="text-align: center;">Provide the following:</p> <p><input type="checkbox"/> <u>original cancelled cheque</u> with name of security holder printed on it or <u>Bank Passbook</u> or <u>Bank Statement attested by the Bank</u> #</p> |
| 5 | E-mail address | _____ # |
| 6 | Mobile | _____ # |

* or any date as may be specified by the CBDT

(DP: Depository Participant)

In case it is not provided, the details available in the CML will be updated in the folio

Authorization: I / We authorise you (RTA) to update the above PAN and KYC details in my / our folio (s) _____, _____, (use Separate Annexure if extra space is required) in which I / We are the holder(s) (strike off what is not applicable).

Declaration: All the above facts stated are true and correct.

| | Holder 1 | Holder 2 | Holder 3 |
|--------------|---------------|-------------|-------------|
| Signature | ✓ | | |
| Name | ✓ | | |
| Full address | ✓ | | |
| PIN | ✓ □ □ □ □ □ □ | □ □ □ □ □ □ | □ □ □ □ □ □ |

Mode of submission of documents to the RTA

Please use any one of the following mode;

1. In Person Verification (IPV): by producing the originals to the authorized person of the RTA, who will retain copy(ies) of the document(s)
2. In hard copy: by furnishing self-attested photocopy(ies) of the relevant document, with date
3. Through e-mail address already registered with the RTA, with e-sign of scanned copies of documents
4. Service portal of the RTA with e-sign with scanned copies of documents, if the RTA is providing such facility

Note

| | |
|---|---|
| <ul style="list-style-type: none">• It is mandatory for holders of physical securities in listed company to furnish PAN, full KYC details (address proof, bank details, e-mail address, mobile number) and Nomination (for all the eligible folios). | |
| <ul style="list-style-type: none">• Upon receipt or up-dation of bank details, the RTA will automatically, pay electronically, all the moneys of / payments to the holder that were previous unclaimed / unsuccessful. | |
| <ul style="list-style-type: none">• RTA shall update the folio with PAN, KYC details and Nominee, within seven working days of its receipt. However, cancellation of nomination, shall take effect from the date on which this intimation is received by the company / RTA. | |
| <ul style="list-style-type: none">• RTA shall not insist on Affidavits or Attestation / Notarization or indemnity for registering / up-dating / changing PAN, KYC details and Nomination. | |
| <ul style="list-style-type: none">• Specimen Signature | <ul style="list-style-type: none">• Provide banker's attestation of the signature of the holder(s) as per Form ISR – 2 in SEBI circular SEBI/HO/MIRSD/MIRSD RTAMB/P/CIR/2021/655 dated November 03, 2021) and• <u>original cancelled cheque</u> with name of security holder printed on it <i>or</i> <u>Bank Passbook</u> <i>or</i> <u>Bank Statement</u> attested by the Bank |
| <ul style="list-style-type: none">• Nomination** | <ul style="list-style-type: none">• Providing Nomination: Please submit the duly filled up Nomination Form (SH-13) <i>or</i> 'Declaration to Opt out of Nomination' as per Form ISR-3, in SEBI circular SEBI/HO/MIRSD/MIRSD RTAMB/P/ CIR/2021/655 dated November 03, 2021• Change in Existing Nomination: Please use Form SH-14 in SEBI circular SEBI/HO/MIRSD/MIRSD RTAMB/P/CIR/2021/655• Cancellation of Existing Nomination: use Form SH-14 & Form ISR – 3 |

** Nomination (**Form SH-13 or SH-14**) / 'Declaration to Opt-Out of nomination' (**Form ISR – 3**), has to be furnished by the holder(s) separately for each listed company.

(Page 3 & 4 is for information to investors; print out of the same is not required)

Objection Memo that can be raised by the RTA

(only if the relevant document / details is / are not available in the folio or if there is a mismatch / discrepancy in the same or change thereof)

Note

RTAs shall raise all objections, if any / at all, in one instance only; the RTA shall not raise further objections on the same issue again and again, after the holder / claimant furnishes all the prescribed documents and details, unless there is any deficiency / discrepancy in the same.

| No. | Item | Documents / Details to be provided to the RTA by the holder(s) / claimant(s) |
|-----|---|---|
| 1 | PAN – Exceptions and Clarification | ‘Exemptions/clarifications to PAN’, as provided in clause D to ‘Instructions/Check List for Filing KYC Forms’ in Annexure – 1 to SEBI circular No. MIRSD/SE/Cir-21/2011 dated October 05, 2011 on Uniform Know Your Client (KYC) Requirements for the Securities Market, shall also applicable for holder(s) / claimant(s) of securities held in physical mode. |
| 2 | Minor mismatch in Signature - minor | The RTA shall intimate the holder at the existing address, seeking objection, if any, within 15 days |
| 3 | Major mismatch in Signature or its non-availability with the RTA | <ul style="list-style-type: none"> • Banker’s attestation of the signature of the holder(s) as per Form ISR – 2 • <u>Original cancelled cheque</u> with name of security holder printed on it or <u>Bank Passbook</u> or <u>Bank Statement attested by the Bank</u> |
| 4 | Mismatch in Name | Furnish any one of the following documents, explaining the difference in names; <ul style="list-style-type: none"> • Unique Identification Number (UID) (Aadhaar) • Valid Passport • Driving license • PAN card with photograph • Identity card / document with applicant’s Photo, issued by any of the following: Central / State Government and its Departments, Statutory / Regulatory Authorities, Public Sector Undertakings, Scheduled Commercial Banks, Public Financial Institutions • Marriage certificate • Divorce decree |
| 5 | Present address of the holder is not matching with the address available in the folio | RTA shall issue intimation to both the old and new addresses. <ul style="list-style-type: none"> • In case where the letter is undelivered at the old address, RTA shall not insist for any proof of the old address provided the current address proof is in the form of an address proof issued by a Government Authority. The above procedure will be applicable for request for change in address of the holder also |

(Page 3 & 4 is for information to investors; print out of the same is not required)

Form ISR – 2

(see circular No. SEBI/HO/MIRSD/MIRSD_RTAMB/P/CIR/2021/655 dated November 03, 2021 on Common and Simplified Norms for processing investor's service request by RTAs and norms for furnishing PAN, KYC details and Nomination)

Confirmation of Signature of securities holder by the Banker

| | |
|---|---|
| 1. Bank Name and Branch | |
| 2. Bank contact details Postal Address Phone number E-mail address | |
| 3. Bank Account number | |
| 4. Account opening date | |
| 5. Account holder(s) name(s) | 1) 2) 3) |
| 6. Latest photograph of the account holder(s) | |
| <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="border: 1px solid black; width: 100px; height: 100px; display: flex; align-items: center; justify-content: center;">1st Holder</div> <div style="border: 1px solid black; width: 100px; height: 100px; display: flex; align-items: center; justify-content: center;">2nd Holder</div> <div style="border: 1px solid black; width: 100px; height: 100px; display: flex; align-items: center; justify-content: center;">3rd Holder</div> </div> | |
| 7. Account holder(s) details as per Bank Records | |
| a) Address | |
| b) Phone number | |
| c) Email address | |
| d) Signature(s) | |
| 1) <input style="width: 150px; height: 40px;" type="text"/> | 2) <input style="width: 150px; height: 40px;" type="text"/> |
| | 3) <input style="width: 150px; height: 40px;" type="text"/> |
| Seal of the Bank | Signature verified as recorded with the Bank |
| | (Signature) |
| Place: | Name of the Bank Manager |
| | Employee Code |
| Date: | E-mail address |

Form No. SH-13

Nomination Form

[Pursuant to Section 72 of the Companies Act, 2013 and rule 19(1) of the
Companies (Share Capital and Debentures) Rules 2014]

To

Name of the Company : DSJ Keep Learning Limited
Address of the Company : 419 A, Arun Chambers, Tardeo, Mumbai-400034

I/We _____ the holder(s)
of the securities particulars of which are given hereunder wish to make nomination and do hereby nominate
the following persons in whom shall vest, all the rights in respect of such securities in the event of my/our
death.

(1) PARTICULARS OF THE SECURITIES (in respect of which nomination is being made)

| Nature of Securities | Folio No. | No. of Securities | Certificate No. | Distinctive No. |
|----------------------|-----------|-------------------|-----------------|-----------------|
| Equity | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |

(Use extra sheet, in case of excess entry)

(2) PARTICULARS OF NOMINEE/S -

- (a) Name : _____
 (b) Date of Birth : _____
 (c) Father's/Mother's/Spouse's name : _____
 (d) Occupation : _____
 (e) Nationality : _____
 (f) Address : _____

 (g) E-mail id : _____
 (h) Relationship with the security holder : _____

(3) IN CASE NOMINEE IS A MINOR --

- (a) Date of Birth : _____
 (b) Date of attaining majority : _____
 (c) Name of Guardian : _____
 (d) Address of Guardian : _____

Cont'd 2/-

(4) PARTICULARS OF NOMINEE IN CASE MINOR NOMINEE DIES BEFORE ATTAINING AGE OF MAJORITY --

- (a) Name : _____
- (b) Date of Birth : _____
- (c) Father's/Mother's/Spouse's name : _____
- (d) Occupation : _____
- (e) Nationality : _____
- (f) Address : _____

- (g) E-mail id : _____
- (h) Relationship with the security holder : _____
- (i) Relationship with the minor nominee : _____

Name : _____

Address : _____

| Name(s) of the Security Holder(s) | Signature | Witness with name and address |
|-----------------------------------|-----------|---|
| | | Signature : _____ Name : _____ Address : _____ _____ _____ |

Form ISR - 3

Declaration Form for Opting-out of Nomination by holders of physical securities in Listed Companies

(see SEBI circular No. SEBI/HO/MIRSD/MIRSD_RTAMB/P/CIR/2021/655 dated November 03, 2021 on Common and Simplified Norms for processing investor's service request by RTAs and norms for furnishing PAN, KYC details and Nomination)

[Under Section 72 r/w Section 24 (1) (a) of Companies Act, 2013 r/w Section 11(1) and 11B of SEBI Act, 1992 and Clause C in Schedule VII and Regulation 101 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015]]

Name of the Company :

Registered Address of the Company:

I / we the holder(s) of the securities particulars of which are given hereunder, **do not wish to nominate** any person(s) in whom shall vest, all the rights in respect of such securities in the event of my /our death.

PARTICULARS OF THE SECURITIES (in respect of which nomination is being opted out)

| Nature of Securities | Folio No. | No. of Securities | Certificate No. | Distinctive No. |
|----------------------|-----------|-------------------|-----------------|-----------------|
| | | | | |

I/ we understand the issues involved in non-appointment of nominee(s) and further are aware that in case of my / our death, my / our legal heir(s) / representative(s) are required to furnish the requisite documents / details, including, Will or documents issued by the Court like Decree or Succession Certificate or Letter of Administration / Probate of Will or any other document as may be prescribed by the competent authority, for claiming my / our aforesaid securities.

Name(s) and Address of Security holders(s)

Signature(s)

Sole / First Holder Name

Second Holder Name

Third Holder Name

| Name and Address of Witness | Signature |
|-----------------------------|-----------|
| | |

Form No.SH-14

Cancellation or Variation of Nomination

[Pursuant to sub-section (3) of section 72 of the Companies Act, 2013 and rule 19(9) of Companies (Share Capital and Debentures) Rules 2014]

Name of Company : DSJ Keep Learning Limited

I/We hereby cancel the nomination(s) made by me/us in favour of _____

_____ (name and address of the nominee) in respect of the below mentioned securities.

Or

I/We hereby nominate the following person in place of _____ as nominee in respect of the below mentioned securities in whom shall vest all rights in respect of such securities in the event of my/our death.

(1) PARTICULARS OF THE SECURITIES (in respect of which nomination is being cancelled/varied)

| Nature of securities | Folio No. | No. of securities | Certificate No. | Distinctive No. |
|----------------------|-----------|-------------------|-----------------|-----------------|
| Equity | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |

(2) (a) PARTICULARS OF THE NEW NOMINEE :

- (i) Name : _____
- (ii) Date of Birth : _____
- (iii) Father's/Mother's/Spouse's Name : _____
- (iv) Nationality : _____
- (v) Address : _____
- (vi) E-mail ID : _____
- (vii) Relationship with the Security Holder : _____

(b) IN CASE NEW NOMINEE IS A MINOR —

- (i) Date of Birth : _____
- (ii) Date of attaining majority : _____
- (iii) Name of guardian : _____
- (iv) Address of guardian : _____

Cont'd 2/-

(3) PARTICULARS OF NOMINEE IN CASE MINOR NOMINEE DIES BEFORE ATTAINING AGE OF MAJORITY --

- (a) Name : _____
- (b) Date of Birth : _____
- (c) Father's/Mother's/Spouse's name : _____
- (d) Occupation : _____
- (e) Nationality : _____
- (f) Address : _____

- (g) E-mail id : _____
- (h) Relationship with the security holder : _____
- (i) Relationship with the minor nominee : _____

Signature :

Name of the Security Holder(s) :

Witness: Name :

Signature :

Address :