

## CRESSANDA/BSE/2023-24

5<sup>th</sup> October, 2023

Online filing at: www.listing.bseindia.com

To, BSE Limited Phiroze Jeejeebhoy Tower, Dalal Street, Mumbai (M.H.) 400 001

BSE Scrip Id: CRESSAN BSE Scrip Code: 512379

Sub.: Corporate Announcement pursuant to Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 for Intimation with regard to execution of Share Purchase Agreement for acquiring 51% stake in Mastermind Advertising Private Limited.

Dear Sir/Ma'am,

With reference to the captioned subject, we would like to inform that Cressanda Solutions Limited (the Company) on 27<sup>th</sup> September, 2023 has entered into a share purchase agreement to acquire 51% stake in Mastermind Advertising Private Limited (CIN: U74899DL1996PTC077530), a company formed and registered under the Companies Act, 1956.

The details as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated 9<sup>th</sup> September, 2015 are given as under: -

S.No.	Particulars	Details
1.	Name(s) of parties with whom the agreement is	Mastermind Advertising
	entered.	Private Limited
2.	Purpose of entering into the agreement.	Share Purchase Agreement-
		Acquisition of 51% stake in
		Mastermind Advertising
		Private Limited and the inter
		se rights and obligations and
		other matters in connection
		therewith.
3.	Shareholding, if any, in entity with whom	NIL
	agreement is executed.	
4.	Significant terms of the agreement (in brief)	Acquisition of 51% stake in
	special rights like right to appoint directors, first	Mastermind Advertising
	right to share subscription in case of issuance of	Private Limited.
	shares. right to restrict any change in capital	
	structure etc.	
5.	Whether, the said parties are related to promoter/	No, the said agreement is
	promoter group/ group companies in any manner.	between unrelated parties.
	If yes, nature of relationship.	

## CRESSANDA SOLUTIONS LIMITED

CIN: L51900MH1985PLC037036



6.	Whether the transaction would fall within related	No
	party transactions? If yes, whether the same is	
	done at "arms length"	
7.	In case of issuance of shares to the parties, details of issue price, class of shares issued.	The 51% stake shall be acquired by issuance of such shares in Mastermind Advertising Private Limited on the price as may be determined by independent Registered Valuer.
8.	Any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc.	No
9.	In case of termination or amendment of agreement listed entity shall disclose additional details to the stock exchange(s):  a. Nature of parties to the Agreement b. Nature of the Agreement c. Date of execution of the agreement d. Details of amendment and impact thereof or reasons of termination and impact thereof.	Not Applicable

We hereby request you to take the above on your records.

Thanking You,

For, CRESSANDA SOLUTIONS LIMITED

ARUNKUMAR TYAGI JOINT MANAGING DIRECTOR DIN: 05195956

CIN: L51900MH1985PLC037036