

Date: 07.01.2023

To,  
**The Manager,**  
BSE SME PLATFORM  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai- 400 001

**SUB: INTIMATION FOR RESIGNATION OF COMPANY SECRETARY AND COMPLIANCE OFFICER**

Dear Sir/ Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that Mrs. RIYA KIRITKUMAR DOSHI has tendered her resignation from the post of Company Secretary and Compliance Officer of the Company with immediate effect.

The Company has received the resignation letter from Mrs. Riya Kiritkumar Doshi, company secretary & Compliance Officer dated 07.01.2023 and relieved her from responsibilities w.e.f. 07.01.2023.

The details required under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015 are given in the Enclosed Anneure-1.

Request you to take the same on your records.

Thanking You

**For Prime Fresh limited,**  
(Formerly known as prime customer services limited)

Jinen Ghelani  
Managing Director & CFO  
DIN: 001872929  
Place: Ahmedabad



**Annexure: 1**

**Details of information as required under Regulation 30 of SEBI ((Listing Obligations and Disclosures Requirements) Regulations, 2015**

Sr. No.	Particulars	Description
1	Name of the Company Secretary & Compliance officer	Mrs. Riya Kiritkumar Doshi
2	Membership No.	A45571
3	Appointment/Resignation	Resignation
4	Reason for change	Resignation of Mrs. Riya Kiritkumar Doshi as company secretary and compliance officer with effect from 07.01.2023
5	Date of Resignation	07.01.2023
6	Brief Profile	NA since it is an intimation of Resignation of company secretary and compliance officer.
7	Relationship with Director	Not related

*Jaswan Ghalami*  


Date: 07.01.2023

To,  
The Board of Directors  
Prime Fresh Limited  
(Formerly Known as Prime Customer Services Limited)  
102, Sanskar-2, Nr Ketav Petrol Pump  
Polytechnic Road  
Ambawadi,  
Ahmedabad-380015  
Gujarat, India

**Sub.: Resignation as Company Secretary and compliance Officer (KMP) of the company**

Dear Sir/ma'am,

I hereby tender my resignation as Company Secretary and Compliance Officer (Key Managerial Personnel) of the Company with immediate effect.

I hereby request the Board of Directors of the Company to relieve myself from the duties of Company Secretary and Compliance Officer (Key Managerial Personnel) of the Company with immediate effect.

I hereby convey my sincere thanks to the Board of Directors of the Company for their unstinted Support and cooperation extended during my tenure as Company Secretary.

Further, request you to arrange for filing the requisite forms with the Registrar of Companies, Ahmedabad, and intimation to the stock exchanges (BSE), to give effect of this resignation.  
Kindly acknowledge.

Thanking You

Yours Sincerely,



**RIYA KIRITKUMAR DOSHI**