



ITALICA

PIL ITALICA LIFESTYLE LIMITED

(An ISO 9001 : 2015 Certified Company)

CIN : L25207RJ1992PLC006576

+91-96 499 71111

0294-2432272

info@italica.com

March 15, 2021

The Manger – Listing Department,
National Stock Exchange of India Limited,
'Exchange Plaza', C-1, Block – G
Bandra Kurla Complex, Bandra – East
Mumbai-400051

Listing Department,
BSE Limited
Phiroze Jeejeebhoy Tower
25th Floor, Dalal Street
Mumbai -400001

Sub : Awarded as 'ICONS 2020-21' by 'The Times Group'
Scrip Code : PILITA /500327

Dear Sir,

Pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the Company has been awarded with '**ICONS 2020-21**' award by '**The Times Group**' and the award ceremony was held on 13th March 2021 in Mumbai.

Kindly take the same on your records.

Thanking you,

Yours faithfully,
For PIL ITALICA LIFESTYLE LIMITED


Aditi Parmar
(Company Secretary)
M. No.: A37301



Encl : As above



PIL Italica Lifestyle Limited

CIN:L25207RJ1992PLC006576

Registered Office: Kodyat Road, Village: Sisarma, Udaipur- 313031,Rajasthan, India.

Awarded as 'ICONS 2020-21' by 'The Times Group'

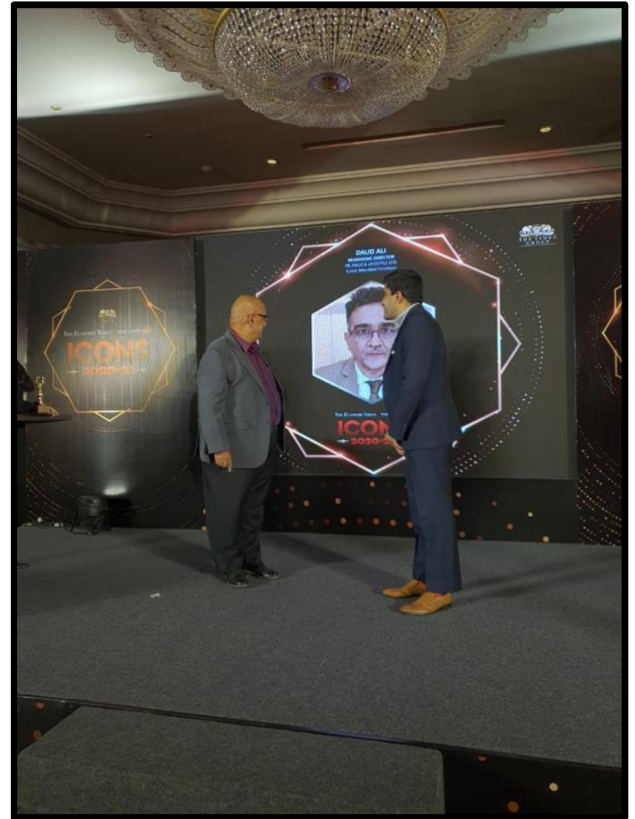
Udaipur,15th March ,2021:PIL Italica Lifestyle Limited (PILL), a 28-year-old renowned brand, engaged in the manufacturing of Plastic Moulded Furniture, Material Handling Products andWaste Handling Productshas been awarded with '**ICONS 2020-21**' award by '**The Times Group**' for extraordinary service, Innovation and dedication in the field of '**Iconic Moulded Furniture**'.

The Economic Times (ET) felicitatesfew selected Companies every year for their continuous innovation in their respective field. PIL Italica was one of the nominees for the award of '**ICONS 2020-21**' for their excellent contribution and exemplary innovation in the field of Moulded furniture. The award ceremony was held on 13th March 2021, at 'The Leela Hotel' in Mumbai.

Mr. Daud Ali, Chairman & Managing Director of PIL Italica Lifestyles Limited said,*"We are pleased and excited to share that PIL Italica Lifestyles has been acknowledgedfor its exceptional contribution and dedication in the field of '**Moulded Furniture**' by '**The Times Group**'. We are committed to provide exceptional service and best-in-class qualityproducts as we stand as CE Certified plastic furniture Company in India"*

Please find enclosed herewith the copy of Photo, certificates regarding aforesaid awards;





About PIL Italica Lifestyle Limited;

Pil Italica Lifestyle Limited (PILL), a 28-year-old renowned brand, engaged in the manufacturing of Plastic Moulded Furniture, Material Handling Products and Waste Handling Products. PILL has a wide range of products such as chairs, tables, stools, trolleys, sun loungers, multipurpose crates and storage and dust bins. PIL Italica has an all-inclusive and varied range of plastic moulded products. The brand - ITALICA, is one of the leading brands in the plastic furniture market in India. PILL is headquartered in Udaipur (Rajasthan) and has warehouses at Ghaziabad, Jabalpur, Mumbai, Silvassa and Bangalore. PILL has a wide distribution network and plans to increase it further in the coming months.

For further information on the Company, please visit <https://italica.com/>

Ms. Aditi Parmar
Company Secretary

Email: corporate@italica.com

Krunal Shah/ Vinayak Shirodkar
Captive IR Strategic Advisors Pvt. Ltd.

Email: krunal@cap-ir.com / Vinayak@cap.com

Contact: +91 98922 88895

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