

IndusInd Bank

July 8, 2019

**The Asst. Vice President
Listing Department
National Stock Exchange of India Ltd.**
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai – 400 051

**The Deputy General Manager
Corporate Relationship Dept.
BSE Ltd.**
1st Floor, New Trading Ring
Rotunda Building, P. J. Towers
Dalal Street, Fort
Mumbai – 400 001

NSE Symbol: INDUSINDBK

BSE Scrip Code: 532187

Madam / Dear Sir,

IndusInd Bank launches the super-premium 'IndusInd Bank Celesta American Express Credit Card' with a host of exclusive features

IndusInd Bank today announced the launch of the 'IndusInd Bank Celesta American Express Credit Card'. This super premium credit card which offers best-in-class rewards and benefits, has been created keeping the discerning needs of senior professionals and businessmen who are always on the go. The card provides this segment of customers with superior features, benefits and experiences specially put together to meet their travel, wellness and lifestyle needs.

In this connection, our Bank will issue a Press Release today. A copy of the same is enclosed for your kind perusal and record.

Yours faithfully,
For IndusInd Bank Limited


f **Company Secretary**



IndusInd Bank Limited, Building No. 7, Solitaire Corporate Park, Andheri- Ghatkopar Link Road, Chakala, Andheri E, Mumbai - 400 093, India. Tel: (0022) 66412200

Registered Office: 2401 Gen. Thimmayya Road, Pune 411 001, India
Tel.: (020) 2634 3201 .Fax: (020) 2634 3241 Visit us at www.indusind.com
CIN: L65191PN1994PLC076333

IndusInd Bank launches the super-premium 'IndusInd Bank Celesta American Express Credit Card' with a host of exclusive features

- Higher reward points on international spends
- Unlimited complimentary access to domestic airport lounges
- Complimentary sessions of golf every month
- Complimentary membership of Shangri-La Golden Circle Jade and Taj Inner Circle loyalty programmes

Mumbai - July 08, 2019: IndusInd Bank today announced the launch of the '**IndusInd Bank Celesta American Express Credit Card**'. This super premium credit card which offers best-in-class rewards and benefits, has been created keeping the discerning needs of senior professionals and businessmen who are always on the go. The card provides this segment of customers with superior features, benefits and experiences specially put together to meet their travel, wellness and lifestyle needs.

Talking about the new product launch, **Mr. Anil Ramachandran, EVP & Head, Marketing and Retail Unsecured Assets, IndusInd Bank said**, "This is a part of our ongoing journey towards creating superior products which enhance client experiences. The product comes from our deep understanding of the segment and we are delighted to introduce a compelling proposition for affluent Indian professionals and businessmen who travel extensively and have a busy lifestyle. The card becomes key to their requirements and discerning lifestyle needs as it offers unmatched experiences and benefits across a host of categories including travel, wellness and lifestyle among others. We believe that this card will definitely create a new benchmark in consumer experience, exclusivity and engagement."

Also added, Divya Jain, Vice President, Global Network Partnerships-India and South Asia, American Express, "American Express has a long-standing partnership with IndusInd Bank and we are committed to providing best-in-class products and experiences that meet the needs of the bank's customers. We are delighted to launch the 'IndusInd Bank Celesta American Express Credit Card', which offers a rich suite of benefits for the most discerning Indian customers that perfectly complements their travel and lifestyle needs."



IndusInd Bank

Key Benefits of the 'IndusInd Bank Celesta American Express Credit Card' include:

Travel benefits:

- The card offers unlimited complimentary access to domestic airport lounges across the country
- Cardholders also receive complimentary membership of the Shangri-La Golden Circle Jade and Taj Inner Circle loyalty programmes

Lifestyle benefits:

- Complimentary Dineout Plus membership that helps customers avail discounts across more than 260 restaurants and hotels
- Two complimentary Premiere Class movie tickets every month along with a 'buy one get one' offer on movies and event tickets, up to three times every month
- Up to four complimentary lessons/rounds of golf every month

Rewards:

- Three (3) reward points for every ₹100 spent on international transactions
- One (1) reward point on every ₹100 spent on domestic transactions

Insurance

- Complimentary Personal Air accident cover of 2.5 crore.

To apply for the 'IndusInd Bank Celesta American Express Credit Card', visit the Bank's website and branches.

For more information visit <https://www.indusind.com/content/home/celesta/index.html>

About IndusInd Bank

IndusInd Bank, which commenced operations in 1994, caters to the needs of both consumer and corporate customers. Its technology platform supports multi-channel delivery capabilities. As on March 31, 2019, IndusInd Bank has 1665 branches, and 2545 ATMs spread across 736 geographical locations of the country. The Bank also has representative offices in London, Dubai and Abu Dhabi. The Bank believes in driving its business through technology. It enjoys clearing bank status for both major stock exchanges - BSE and NSE - and major commodity exchanges in the country, including MCX, NCDEX and NMCE.

IndusInd Bank on April 01, 2013 was included in the NIFTY 50 benchmark index.



IndusInd Bank

Ratings:

Domestic Ratings

- CRISIL AA + for Infra Bonds program
- CRISIL AA for Additional Tier I Bonds program
- CRISIL A1+ for certificate of deposit program
- IND AA+ for Senior bonds program by India Ratings and Research
- IND AA for Additional Tier I Bonds program by India Ratings and Research
- IND A1+ for Short Term Debt Instruments by India Ratings and Research

International Ratings

- Baa3 for Issuer, Bank Deposits and Senior Unsecured MTN ratings by Moody's Investors Service
- P3 as Short Term Issuer Rating by Moody's Investors Service

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About American Express

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