July 24, 2020

To
The Department of Corporate Affairs,
Bombay Stock Exchange Limited,
P J Towers, Dalal Street
Mumbai

RE: INTIMATION OF BOARD MEETING FOR APPROVAL OF ANNUAL FINANCIAL RESULTS AS ON March 31, 2020

Ref.: BSE Script code: - 539593

Dear Sir,

This is to inform you that a Meeting of the Board of Directors of the Company will be held on Thursday, July 30, 2020, *inter-alia*, to consider the audited financial results for financial year ended on March 31, 2020.

Kindly note that we already intimating you regarding closure of trading window from 01.04.2020 to disclosure of result for financial year ended on March 2020, which is extended to disclosure of result for June, 2020 quarter.

Kindly acknowledge the same & take on your records.

Thanking You.

Yours Faithfully

FOR, PURPLE ENTERTAINMENT LIMITED

BHAŘATKUMAR SHAH

DIRECTOR DIN: 06645717