



Birla Corporation Limited

Corporate Office:
1, Shakespeare Sarani,
A.C. Market (2nd Floor), Kolkata 700 071
P: 033 6603 3300-02
F: +91 33 2288 4426
E: coordinator@birlacorp.com

Ref. No. BCL/10

12th August, 2021

Corporate Relationship Department
BSE Limited
1st Floor, New Trading Ring,
Rotunda Building,
P.J. Towers, Dalal Street, Fort,
Mumbai- 400 001
Scrip Code: 500335

The Manager
Listing Department,
National Stock Exchange of India Limited
'Exchange Plaza', C-1, Block G,
Bandra-Kurla Complex, Bandra (East),
Mumbai- 400 051
Scrip Code: BIRLACORPN

Dear Sir(s),

**Sub: Newspaper Advertisement of Notice regarding
Service of documents through Electronic mode**

Please find enclosed copies of the Newspaper Advertisement(s) of Notice regarding **Service of documents through Electronic mode** published by the Company on 11th August, 2021 in the following Newspapers:-

- (1) Business Standard (All English editions);
- (2) Financial Express (All English editions);
- (3) Jansatta (Delhi edition), Hindi;
- (4) Aajkaal (Kolkata edition), Bengali.
- (5) Mumbai Lakshadeep (Mumbai edition), Marathi
- (6) Samyukta Karnataka (Bangaluru edition), Kannada

The aforesaid Notice has also been uploaded on the website of the Company at www.birlacorporation.com.

This is for your information.

Thanking you,

Yours
faithfully,
For **BIRLA CORPORATION LIMITED**

(MANOJ KIJMAR MEHTA)
Company Secretary & Legal Head

Encl: As above



BIRLA CORPORATION LIMITED

CIN: L01132WB1919PLC003334

Registered Office: Birla Building, 9/1, R.N. Mukherjee Road, Kolkata - 700 001

Phone: 66166729/6737, Fax: 033 - 22487988/2872

E-mail: investorsgrievance@birlacorp.com, Website: www.birlacorporation.com

NOTICE

SERVICE OF DOCUMENTS THROUGH ELECTRONIC MODE

Notice is hereby given that pursuant to the provisions of the Companies Act, 2013 read with Rules made thereunder and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, Companies are permitted to serve various notices/documents to its Members through electronic modes.

Further, in view of the present circumstances caused due to COVID-19, the Ministry of Corporate Affairs (MCA) vide its Circular nos. 14/2020 dated April 08, 2020, 17/2020 dated April 13, 2020, 20/2020 dated May 05, 2020 and 02/2021 dated January 13, 2021 has allowed certain classes of Companies to conduct their Extra-Ordinary General Meeting (EOGM) and Annual General Meeting (AGM) through Video Conferencing (VC) or Other Audio Visual Means (OAVM), during the calendar year 2021 (i.e. till December 31, 2021) and send financial statements (including Board's report, Auditors' report or other documents required to be attached therewith) and Notices of General Meetings to the Members only through e-mails registered with the Company or with the depository participants/depository. Further, SEBI vide Circular No. SEBI/HO/CFD/CMD2/CIR/P/2021/11 dated January 15, 2021 read with SEBI/HO/CFD/CMD1/CIR/P/2020/79 dated May 12, 2020 has also relaxed the requirement of furnishing hard copy of Annual Reports to the Members.

The Company shall accordingly send all notices and documents like General Meeting Notices (including AGM), Financial Statements, Directors' Report, Auditors' Report, Postal Ballot Papers and other communications to the Members through electronic mode, at the designated email addresses as furnished by them in the manner prescribed under the Companies Act, 2013, SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and the relevant circulars issued in this regard.

In view of the above, Members are requested to register their **e-mail addresses, Mobile nos. or changes therein**, if any, and **PAN** in the following manner:

Members with Physical Holding: A signed request letter mentioning your folio no. and the email id/ Mobile No. / PAN (self-attested copy) that is to be registered (Scanned copy of the signed request letter may be sent to the Company's email id: investorsgrievance@birlacorp.com and / or to the Company's Registrar & Transfer Agent, M/s MCS SHARE TRANSFER AGENT LIMITED, email id: mcssta@rediffmail.com).

Members with Demat Holding: Register/ Update through respective Depository Participants (DPs) (Any such updation effected by the DPs will automatically reflect in the Company's subsequent records).

The Company requests all the Members who have not yet registered or updated their email addresses/ Mobile No. / PAN with the Company to register the same at the earliest.

Kindly ignore this Notice if your E-mail ID is already registered/updated with us.

We look forward to your support.

Thanking you,

For BIRLA CORPORATION LIMITED

Sd/-

MANOJ KUMAR MEHTA

Company Secretary & Legal Head

Place: Kolkata

Dated: 10th August, 2021



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Dated: 10th August, 2021

Mumbai Lakshadeep
11 August 2021 | pg 4



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MAHOJ KUMAR MEHTA

Company Secretary & Legal Head

Place: Kolkata

Dated: 10th August, 2021

Samyukta Karnataka
11 Aug 21 | pg-3



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