

MSIL: CSL: NSE&BSE: 2019

08th August 2019

Vice President
National Stock Exchange of India Limited
“Exchange Plaza”, Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure –“A”, a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



Sanjeev Grover
Vice President &
Company Secretary

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

Registered & Head Office
Maruti Suzuki India Limited,
1 Nelson Mandela Road, Vasant Kunj,
New Delhi 110070, India.
Tel: 011-46781000, Fax: 011-46150275/46150276
www.marutisuzuki.com

Gurgaon Plant:
Maruti Suzuki India Limited,
Old Palam Gurgaon Road,
Gurgaon 122015, Haryana, India.
Tel. 0124-2346721, Fax: 0124-2341304

Manesar Plant:
Maruti Suzuki India Limited,
Plot No.1, Phase 3A, IMT Manesar,
Gurgaon 122051, Haryana, India.
Tel: 0124-4884000, Fax: 0124-4884199

Press Release

India’s highest selling MPV Maruti Suzuki’s Ertiga is now BSVI compliant

- *Company is committed towards offering its customers environment friendly vehicles*
- *Offers six BSVI compliant petrol models: Seven months ahead of regulation deadline*
- *Customers can opt for BSVI petrol variants in best-selling models - Alto, WagonR, Swift, Baleno, Dzire and Ertiga*

New Delhi, August 8, 2019: Maruti Suzuki India today announced the sixth car from its portfolio – the urban MPV Ertiga – is BSVI compliant. The BSVI Next Gen Ertiga petrol comes nearly seven months before the implementation date of BSVI regulations. With the introduction of BSVI petrol option in Ertiga, Maruti Suzuki has the largest offering of BSVI compliant models – Alto, WagonR, Swift, Baleno and Dzire. The availability of the BSVI variants on these large volume models several months ahead of the mandated date reflects Maruti Suzuki’s commitment towards environment friendly vehicles.

The BSVI compliant petrol vehicles will lead to a substantial reduction of nearly 25% in Nitrogen Oxides (NOx) emissions. The BSVI compliant vehicles from Maruti Suzuki meets stringent limit on Non-Methane Hydrocarbons (NMHC) emissions. The BSVI compliant petrol vehicles can run on BSIV petrol also. The BSVI petrol cars from Maruti Suzuki have been extensively tested with BSIV fuel and there is no operational concern.

Commenting on Maruti Suzuki’s commitment to offer advanced and clean technologies to customers, **Mr. Shashank Srivastava, Executive Director, Marketing and Sales, Maruti Suzuki India Limited** said, *“At Maruti Suzuki, we remain committed to a sustainable mobility. With the new BSVI compliant petrol engines, much ahead of the government deadline, we reinforce our commitment towards cleaner environment. The BSVI petrol vehicles will have substantial reduction in emissions thus contributing to a safer and cleaner environment. We are committed to ensure that our full product range will progressively be BSVI compliant during the year, ahead of regulations coming into the effect.”*

Over 70,000 units of Next Gen Ertiga are being sold since launch in November 2018. This is 63% growth compared to the same months in the previous year. Surge in sales of Maruti Suzuki’s Next Gen Ertiga has helped the urban MPV achieve the pole position in the segment. With an average monthly sale of over 8,300 units, the Next Gen Ertiga is India’s best-selling MPV.

The BSVI Next Gen Ertiga petrol will be available at a starting price of Rs. 7,54,689/- lakh, ex-showroom Delhi.