

# FRANKLIN INDUSTRIES LIMITED

(Formerly Known as Murad Properties & Projects Ltd.)

(CIN: L45209GJ1983PLC092054)

Regd. off.: A-203, Celebration City Center, South Bopal, Nr. Chitvan, Bopal, Daskroi,  
Ahmedabad, Gujarat, India - 380058

E-mail Id: muradprop1983@gmail.com, Phone No.: 079 - 27541156

Website: [www.franklinindustries.in](http://www.franklinindustries.in)

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Date: 20/11/2023

To, BSE Limited P. J. Towers, Dalal Street, Mumbai-400001. Scrip Code: 540190	To, Calcutta Stock Exchange Limited 7, Lyons Range Kolkata-700001. Scrip Code: 023181
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**Subject: Press Note of the Company**

Dear Sir / Madam,

As per the Captioned Subject, we hereby submitting the Press Note Released by the Company. The Detailed Press Note is attached herewith.

Please take the same on your records.

Thanking You

**For, Franklin Industries Limited**

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**Sachin Verma**  
**Managing Director**  
**(DIN: 10328898)**

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## PRESS NOTE

### **Intimation of Commencement of New Business Venture in Contract Farming**

We, Franklin Industries Limited formally inform our strategic initiative to diversify our business operations into the domain of contract farming. This decision comes as part of our continuous efforts to enhance our company's performance and drive sustained growth.

Contract farming, an area we are venturing into, offers significant potential for expansion and innovation within our business framework. This initiative aligns with our vision to optimize agricultural practices, leverage technological advancements, and establish mutually beneficial partnerships with local farmers and agricultural stakeholders.

Our foray into contract farming is anticipated to contribute positively to our company's growth trajectory in multiple ways, including:

1. **Diversification:** Entry into contract farming diversifies our revenue streams and mitigates risks associated with seasonal variations in other sectors.
2. **Improved Performance:** Leveraging the efficiencies of contract farming, we expect increased productivity, cost optimization, and enhanced supply chain management.
3. **Sustainable Development:** Through responsible agricultural practices, we aim to contribute to sustainable farming methods, supporting local communities and fostering environmentally friendly approaches.

We believe that this strategic expansion will not only strengthen our market position but also add value to our shareholders by creating new avenues for growth and profitability.

As we embark on this journey into contract farming, we are committed to maintaining transparency and keeping our stakeholders informed about the developments and milestones achieved along the way.

We assure that our financial disclosures will duly reflect the impacts of this new business venture in our future filings and reports to the Stock Exchange.

We remain dedicated to our core values of integrity, innovation, and shareholder value creation. Your continued support and trust in our company are highly valued and appreciated.

Thank you for your attention and understanding.

**For, Franklin Industries Limited**

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**Sachin Verma**  
**Managing Director**  
**(DIN: 10328898)**