

18th March, 2021

To,
Deptt. Of Corporate Services- Listing
BSE Limited.
1st Floor, Rotunda Building,
Dalal Street,
Mumbai – 400 001.

Sub: Press Release

Dear Sir/Madam,

Please find attached a Press Release titled “**Trejhara wins orders from the two large customers from BFSI segment in India.**”

Kindly take this on your record.

Thanking you,

Yours faithfully,

For Trejhara Solutions Limited


Nilesh Kharche
Company Secretary





Trejhara Solutions Limited

Trejhara wins orders from the two large customers from BFSI segment in India

18th March, 2021, India.

Trejhara Solutions Ltd ("Trejhara"), (NSE: TREJHARA) (BSE: 542233), leading global IT solutions provider has announced that it has won orders from the two large companies from the BFSI Sector in India for the supply of the additional Interact DX licenses and services. Interact DX is a leading product in the domain of enterprise-wide customer communication and customer experience management. Interact DX licenses will support organize-wide end to end customer communications across all channels including statements, invoices, alerts and notifications. The orders cover supply, implementation, maintenance & support of Interact DX licenses for statement run enhancements, and will also be able to scale as a centralised communication hub for digital customer interaction across all channels. It will address all historical communication requirements from pre-boarding to post-boarding of customers in real-time and batch mode on the basis of targeted customer segments. The Orders together valued close to INR 5 crores, including implementation, maintenance & support to follow thereafter.

Ms. Nisha Sidhwani - Founder and Head Interactive Communication (LOB), announcing the order win said that **"We are delighted and thankful for the trust reposed by our customers, as these wins mark strengthening of our partnerships further. These implementations will enable the organizations to offer various interactive features to their account / policy statements and will enhance customer experience. We are witnessing good traction in the BFSI space as we are implementing another order, approximately of the same value, from another large private bank in India. This also confirms the trend of organizations seeing value towards an enterprise communication hub. These wins will further consolidate our position as one of the market leaders in this segment."**

About Trejhara:

Trejhara Solutions Ltd is a global technology products and solutions provider that helps enterprises accelerate their digital innovation, securely and efficiently. Trejhara's products are focused to help organizations accelerate their digital footprint and customer experience through interactive presentation and offline analytical capabilities. Trejhara employs domain and technology experts across Asia, Middle East, Africa, North America and Europe and it has been consistently recognized amongst the top 100 technology solutions providers.

For further information please contact us on – investor@trejhara.com