



Date: 05.10.2019

To,
The Manager,
Department of Corporate Relations,
BSE Limited, PJ Towers,
Dalal Street, Mumbai-400001

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E), Mumbai-400051

Dear Sir/ Madam,

Sub: Press Release- PTron Bass Buds achieves Massive Success on Launch

With reference to above mentioned subject, we hereby submit the press release submitted by Palred Electronics Private Limited, a subsidiary of Palred Technologies Limited, stating that PTron Bass Buds achieves Massive Success on Launch on Amazon.

This is for the information of and records of Exchanges.

Thanking you,

For Palred Technologies Limited

Shruti Rege
Company Secretary



PALRED TECHNOLOGIES LIMITED

(FORMERLY KNOWN AS FOUR SOFT LIMITED)

CIN No. : L72200AP1990PLC033131

Regd. Office : Plot No. 2, 8-2-703/2/B, Road No. 12, Banjara Hills, Hyderabad - 500 034.

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PTron Bass Buds Achieves Massive Success on Launch

India, October 3, 2019: It is no secret that Amazon's Great Indian Festival sale kicked off in style and in under 3 days made headlines with its sales figures. Well, this time, India's fastest-growing mobile accessories brand- **PTron**, has also achieved a new milestone. The brand is thrilled to share this with all their customers & stakeholders.



The company has announced that its newly launched TWS (True Wireless Stereo) earbuds has been a massive success selling 10,000 pieces of PTron Bass Buds- the only TWS at INR 999 on Amazon.in, in just 3 days of the sale. With portable mini charging case & one-year warranty, PTron Bass Buds will keep you company on the go and continue to tune your favourite playlists.

Wishing a soundful experience with PTron Bass Buds to all who have ordered it. The company is making the product available again for all those who want to experience PTron Bass Buds. Rejoice audiophiles!

Speaking on this milestone, Mr. Ameen Khwaja (Founder & CEO of PTron) said, *"We are elated to share that we have sold 10,000 pieces of Bass Buds in just three days of the sale. We are glad to come straight to the top 3 best sellers on Amazon.in under the Bluetooth headset category. PTron's offering of the latest Audio accessories at such price point & quality is truly unmatched. Feeling appreciated and valuable, we would like to extend our sincere gratitude to all our customers. This encourages us to continue our commitment in the space and offer many more such products to all our customers."*

For any further media queries, please contact Perfect Relations
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