



SEFL/SECT/AA/21-22/26
July 5, 2021

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001

The Secretary
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot no. C/1, G Block
Bandra - Kurla Complex
Bandra (E), Mumbai – 400 051

Eros International Media limited
201, Kailash Plaza, Opp. Laxmi Industrial Estate,
Off. Andheri Link Road
Andheri (W)
Mumbai – 400053

Dear Sirs,

**Sub: Disclosure under Regulation 29(2) of
SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Please note that the Company has invoked a pledge on the equity shares of Eros International Media Limited as per the provisions of the pledge agreement dated July 3, 2017. The requisite intimation in this respect under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011 is attached herewith.

The same is for your kind information and record.

Thanking you,

Yours faithfully,
For Srei Equipment Finance Limited


Arunabha Acharya
Assistant Company Secretary
ACS 37189

Encl: as above

Srei Equipment Finance Limited

CIN: U70101WB2006PLC109898
Head Office: Plot No.Y-10, Block EP, Sector-V, Salt Lake City, Kolkata – 700091
Tel: +913366394700/66022000 | Fax: +813366022200/2600
Email: sefl@srei.com | Website: www.srei.com
Registered Office: "Vishwakarma", 86C Topsia Road (South), Kolkata – 700046



Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Eros International Media Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Srei Equipment Finance Limited		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited and NSE Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights			
b) Shares in the nature of encumbrance (pledge / lien/ non-disposal undertaking/ others)	1,42,93,422	14.910% ¹	14.910% ¹
c) Voting rights (VR) otherwise than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
e) Total (a+b+c+d)	1,42,93,422	14.910%	14.910%

¹ On October 9, 2018 Srei Equipment Finance Limited (SEFL) had made a disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011 to the Stock Exchanges for creating a total pledge of 1,38,31,551 (14.542%) equity shares of the Target Company (TC) on October 9, 2018. As on October 9, 2018, the TC had a paid up equity share capital of 9,51,11,648. As on date the paid-up equity share capital of the TC is 9,58,64,818 and accordingly, the percentage holding of pledge in favour of Srei Equipment Finance Limited (SEFL) in the TC shall be 14.428% instead of 14.542%. It may be noted that a pledge of 10,00,000 (1.04%) equity shares of the TC were released and a pledge of 14,61,871 (0.528%) equity shares of the TC were created on October 29, 2018. As a result, the total pledge in favour of SEFL became 1,42,93,422 (14.910%) equity shares of the TC.

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Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold			
b) VRs acquired /sold otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Shares encumbered / invoked/released by the acquirer	21,00,000	2.191% ²	2.191% ²
e) Total (a+b+c+/-d)	21,00,000	2.191%	2.191%
After the acquisition/sale⁴, holding of:			
a) Shares carrying voting rights			
b) Shares encumbered with the acquirer	1,21,93,422	12.719%	12.719%
c) VRs otherwise than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
e) Total (a+b+c+d)	1,21,93,422	12.719%	12.719%
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc). ⁴	Pledge invoked by Srei Equipment Finance Limited in terms of the pledge agreement dated July 3, 2017.		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable. ⁴	Pledge invoked on July 2, 2021 ⁴ .		

² SEFL is invoking subsequent pledge on 3,00,000 (0.313%) equity shares of the TC, which taken on cumulative basis is aggregating to 21,00,000 (2.191%) equity shares of the TC. Since the change in pledge in favour of SEFL in the TC is exceeding 2% (1.878%+0.313%) disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011 is being given.

³ As per the provisions of SEBI (Substantial Acquisition of Shares and Takeovers) (Third Amendment) Regulations, 2018, the requirements under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011 shall not apply to the Company, being a systemically important non-banking financial company, as pledgee since this transaction is in connection with pledge of shares for securing indebtedness in the ordinary course of business. However, as a measure of abundant precaution, this disclosure is being made to the Stock Exchanges.

⁴ The transaction is in the nature of invocation of pledge of 3,00,000 (0.313%) equity shares of the TC, which taken on cumulative basis is aggregating to 21,00,000 (2.191%) equity shares of the TC.

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Equity share capital / total voting capital of the TC before the said acquisition / sale	9,58,64,818 Equity Shares of Rs. 10/- each amounting to Rs. 95,86,48,180/- paid up share capital.
Equity share capital/ total voting capital of the TC after the said acquisition / sale	9,58,64,818 Equity Shares of Rs. 10/- each amounting to Rs. 95,86,48,180/- paid up share capital.
Total diluted share/voting capital of the TC after the said acquisition	9,58,64,818 Equity Shares of Rs. 10/- each amounting to Rs. 95,86,48,180/- paid up share capital.

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Srei Equipment Finance Limited


Assistant Company Secretary

Signature of the acquirer / seller / Authorised Signatory

Place: Kolkata

Date: July 5, 2021

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