



30 March, 2024

To, The Secretary, <b>BSE Limited</b> P. J. Towers, Dalal Street, Mumbai- 400 001 <b>Scrip Code - 543714</b>	To, The Secretary, <b>National Stock Exchange of India Limited</b> Exchange Plaza, C-1, Block- G, Bandra Kurla Complex, Bandra(E) Mumbai - 400 051 <b>Symbol - LANDMARK</b>
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**Subject: Disclosure pursuant to Regulation 30(6) of SEBI (LODR) Regulations, 2015**

In compliance with Regulation 30 (6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the above-mentioned press release issued by the Company, the content of which is self-explanatory.

This is for the information of the exchange and the members.

Thanking you

Yours faithfully

**For Landmark Cars Limited**

**Mr. Amol Arvind Raje**  
**Company Secretary and Compliance Officer**  
**(A19459)**

Landmark Cars Limited.  
(formerly known as Landmark Cars Private Limited)  
CIN : L50100GJ2006PLC058553 | GSTIN : 24AABCL1862B1Z2

Registered Office : Landmark House, Opp. AEC, Near Gurudwara, S.G. Highway, Thaltej, Ahmedabad -380059 | Tel : +91-7966185555  
Email: info@landmarkcars.in | Website : www.grouplandmark.in



## LANDMARK CARS EXPANDS ITS OFFERINGS WITH KIA DEALERSHIP IN HYDERABAD

**Saturday, March 30<sup>th</sup>, 2024, Mumbai** – Landmark Cars Limited (BSE: 543714 & NSE: LANDMARK), one of the leading premium automotive retail businesses in India, is set to expand its brand offerings by adding Kia India to its portfolio. With this, Landmark Cars will now represent 10 brands in 10 States of India. This dealership will be established in one of its wholly owned subsidiary company of Landmark Cars. This dealership sign-up will include Sales and After Sales services of Kia Cars in the Hyderabad region.

Commenting on this, Mr. Sanjay Thakker, Chairman & Executive Director of Landmark Cars said “The collaboration with Kia India for its dealership in Hyderabad is a testimony to our twin strategy of horizontal expansion by partnering with fast-growing, premium brands and vertical expansion by going deep into an identified geography to achieve operating leverage and would be a beginning of a long and mutually beneficial association between Landmark and Kia.”

Over the years, Landmark has built a solid reputation as a preferred choice for OEMs.

### **About Landmark Cars Limited:**

Landmark Cars Limited is the leading premium automotive retail business in India with dealerships for Mercedes-Benz, Honda, Jeep, Volkswagen, BYD, Renault, Mahindra & Mahindra and MG Motors. The company also caters to the commercial vehicle retail business of Ashok Leyland in India. Company has its presence across the automotive retail value chain, including sales of new vehicles, after-sales service and repairs, sales of pre-owned passenger vehicles and facilitation of the sales of third party financial and insurance products.

For more information, please visit - [www.grouplandmark.in](http://www.grouplandmark.in)

### **Safe Harbour Statement:**

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances.

Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

### **For more information please contact:**

 <p><b>Landmark</b> You drive us</p> <p><b>Landmark Cars Limited</b> CIN No: L50100GJ2006PLC058553 Mr. Amol Rajee Company Secretary &amp; Compliance Officer Email id: <a href="mailto:companysecretary@landmarkindia.net">companysecretary@landmarkindia.net</a></p>	<p><b>SGA</b> Strategic Growth Advisors</p> <p><b>Strategic Growth Advisors Pvt Ltd.</b> CIN No: U74140MH2010PTC204285 Devika Shah / Shikha Puri Tel No: +91 99207 64659 / +91 98192 82743 Email id: <a href="mailto:devika.shah@sgapl.net">devika.shah@sgapl.net</a> / <a href="mailto:shikha.puri@sgapl.net">shikha.puri@sgapl.net</a></p>
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