

April 27, 2023

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip exhibited as the official travel partner at the Republic Summit 2023**” being issued to the media.

The aforesaid information will be hosted on the website of the company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

PRIYANKA
TIWARI

Digitally signed by
PRIYANKA TIWARI
Date: 2023.04.27
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Priyanka Tiwari

Group Company Secretary and Chief Compliance Officer

Membership No.: A50412

Easy Trip Planners Ltd.

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EaseMyTrip exhibited as the official travel partner at the Republic Summit 2023

Being one of India's premier online travel tech platforms, EaseMyTrip was exhibited as the official travel partner at the Republic Summit 2023

April 27, 2023, New Delhi: EaseMyTrip.com, one of India's largest online tech travel platforms, was prolifically exhibited as the official travel partner of the Republic Summit 2023 on the live transmission. The premier OTA had logos placed on-air and on-ground, and brand NFCT elements were packaged as well. The convention took place at the iconic Taj Palace in New Delhi on April 25 and 26, 2023. The easily recognizable, EaseMyTrip logo was strategically placed, and the branding was done across ILUs alongside the promotions. Furthermore, there was also a 60-90 second news story that flashed on the Republic Media Network, validating EaseMyTrip as the travel partner of the coveted conference.

EaseMyTrip also partook in a broader commercial capacity within the summit as it was also the session sponsor partner during the engrossing session with eminent leaders. The session will be further packaged as an exclusive episode and aired on Republic TV. Celebrating this partnership, there was also an exclusive brand vignette/MDs byte that was made and aired for EaseMyTrip. All these arrangements ensured EaseMyTrip enjoyed unflagging visibility on Republic TV across the summit days, with live dip-ins throughout the day where they were able to reach millions of viewers.

Speaking about the successful association, Rikant Pittie, Co-Founder, EaseMyTrip said, *"We are one of India's most loved online travel portals, and therefore, anything that concerns a developmental stance for the nation, our customers will always find us as a part of those conversations. The Republic Summit 2023 provided us with a golden opportunity to make our brand visible to the millions of Republic TV viewers, bolstering our brand visibility. Furthermore, we were elated to be a commercial partner at a symposium that celebrated India and its prospective potential as a nation."*

'We at Republic TV are happy to have EaseMyTrip as our travel partner. EaseMyTrip has been transforming the online space for travelling and the brand had great synergy with our Summit theme this year - Time Of Transformation. We are looking forward and working towards more strategic partnerships with the brand in the near future', said, **Hersh Bhandari Group COO - Republic Media Network**

The third edition of the 'Republic Summit' on the theme 'Time of Transformation' focused on India's culture, rich traditions, ideas, governance, and people and presented the country as an emerging superpower.

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 78% during FY20-22 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA, New Zealand and London.

<https://www.easemytrip.com>

For Media Queries:

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