

Date: 24/07/2023

<p>The General Manager, Listing Department, Bombay Stock Exchange Limited, P.J. Tower, Dalal Street, Mumbai - 400 001.</p> <p>Fax: 022 - 2272 3121/ 1278/ 1557 E-Mail: corp.relations@bseindia.com</p> <p>Scrip ID: WONDERLA Scrip Code: 538268</p>	<p>The Vice President, Listing Department, National Stock Exchange of India Limited, 'Exchange Plaza', Bandra Kurla Complex, Bandra (East), Mumbai - 400 051.</p> <p>Fax: 022 – 26598237/38 E-Mail: cmlist@nse.co.in</p> <p>Symbol: WONDERLA</p>
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Dear Sir/ Madam,

Sub: Update

Ref: Reg 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This is to inform the Exchanges that the Company has appointed Mr. Dheeran Choudhary as the Chief Operating Officer (COO) with effect from July 24, 2023.

Yours faithfully,
For Wonderla Holidays Limited

Srinivasulu Raju Y
Company Secretary

Parks & Resorts

Details under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read along with SEBI Circular CIR/CFD/CMD/4/2015 dated September 9, 2015: -

S. No.	Particulars	Mr. Dheeran Choudhary
1	Reason for change viz. appointment, resignation, removal, death or otherwise.	Appointment – Chief Operating Officer.
2	Date of appointment Terms of Appointment	Effective from July 24, 2023.
3	Brief Profile (in case of appointment)	Enclosed.
4	Disclosure of relationships between Directors (in case of appointment a Director)	NA

Affirmation as per SEBI Circular No. LIST/COMP/14/2018-19 dated June 20, 2018 w.r.t. enforcement of SEBI orders regarding appointment of Directors by Listed Companies: NA

Wonderla Holidays Limited ("the Company") announces the following changes to the Company's senior management team:

Onboarding of Chief Operating Officer ("COO")

Mr. Dheeran Singh Choudhary is appointed as COO effective 24 July 2023. Mr. Dheeran's functional duties will include driving growth, optimizing operations, and ensuring long-term success. He will lead the implementation of innovative operational strategies, foster a culture of excellence and collaborate with key executives to create a strong financial foundation for sustainable expansion. He will be responsible for driving footfall, revenue, profitability and guest satisfaction.

Mr. Dheeran is a seasoned sales, growth, and marketing professional with over 15 years of experience. He has a strong track record of building and managing large sales teams, launching and monetizing products, and scaling operations to achieve exponential revenue growth. Dheeran is well-versed in P&L management and has successfully improved the financial health of businesses while driving growth at scale.

Notably, Dheeran's time at Zomato Ltd has been marked by remarkable achievements. As the Business Head for the South India food business, he has consistently driven significant market share growth and achieved exponential order growth through strategic campaigns. His leadership has been instrumental in enhancing customer experience, improving merchant NPS and optimizing order unit economics through revenue growth and cost optimization.

Dheeran's experience also includes a successful stint at Red Bull India Pvt Ltd, where he played a crucial role in driving sales growth and brand engagement through consumer activations and large-scale events.

He holds an Executive Program in Leadership, Strategy & General Management from INSEAD Business School, which further highlights his commitment to continuous learning and professional growth.

"I would like to welcome Mr. Dheeran Choudhary to the Company's leadership team," said Mr. Arun Chittilappilly, Managing Director. "I am sure that he will play a pivotal role in shaping and executing our operational strategies, ensuring smooth day-to-day operations and driving Company's growth. His experience, expertise, insights and leadership will be instrumental in achieving our goals and delivering exceptional results."