

IRC: F-56:02:24:2019

05.01.2019

Bombay Stock Exchange Limited 25th Floor, P J Towers, Dalal Street, Mumbai 400001.

Dear Sir,

Reg: Launching of KVB Corporate Credit Card

We wish to inform you that Bank is launching "KVB Corporate Credit Card" on 07th January 2019, the said event is in ordinary course of business.

Please take on record the above.

Yours faithfully,

Srinivasarao M

Company Secretary & Asst. General Manager

THE KARUR VYSYA BANK LIMITED Investor Relations Cell, Registered & Central Office, Erode Road, Karur - 639 002

©: 04324-269431,37,40-43, Fax : 225700 Email: kvbshares@kvbmail.com Website : www.kvb.co.in CIN : L65110TN1916PLC001295