

**ADD-SHOP E-RETAIL LIMITED**  
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)

CIN: L51109GJ2013PLC076482

Reg office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)

Tel. No.: 0281-2363023

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To,  
BSE Limited  
P J Towers,  
Dalai Street Fort,  
Mumbai - 400 001, India

**Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.**

**Ref.: Rights Issue for an aggregate amount of upto 4890.37 Lakhs by Add-Shop E-Retail Limited ("Company")**

Dear Sir/Madam,

With reference to captioned subject and in furtherance of Rights Issue of the Company, this is to inform that in terms of the Letter of Offer dated July 27, 2022 and in accordance with the Basis of Allotment finalized in consultation with BSE Limited (Designated Stock Exchange), the Lead Manager to the Issue and the Registrar to the Issue, the Rights Issue Committee duly authorized by the Board of Directors of the Company has, at its meeting held on today, i.e., September 06, 2022, approved the allotment of 90,56,255 Rights Equity Shares of face value of Rs. 10/- for cash at a price of Rs. 54/- (including premium of 44/-) ("Allotment")

Consequent to the said allotment, the paid-up equity share capital of the Company stands increased from Rs. 19,25,67,010/- (consisting of 1,92,56,701 Equity Shares of Rs. 10/- each) to 28,31,29,560/- (consisting of 2,83,12,956 Equity Shares of Rs.10/- each).

For, Add-Shop E-Retail Limited



**Dineshbhai Bhanushankar Pandya**  
Managing Director  
DIN: 06647303  
Date: 06-09-2022

