



Ref: KL/SEC/2022-23/56

Date: 27<sup>th</sup> July, 2022

To,  
The Manager- Listing  
National Stock Exchange of India Limited,  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (E), Mumbai-400 051

NSE Symbol: KAMDHENU

To,  
The Manager- Listing  
BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai- 400 001

BSE Scrip Code: 532741

**Sub: Copies of Newspaper Advertisement.**

**Ref: Regulation 30 and 47 of SEBI (Listing Obligation and Disclosures Requirements) Regulations, 2015 ("Listing Regulations").**

Dear Sir/ Madam,

Pursuant to the Regulation 30 and 47 of Listing Regulations, please find attached copies of extract of newspaper advertisements published on Wednesday, 27<sup>th</sup> July, 2022 in all editions of Indian Express (English), Financial Express (English) and Jansatta (Hindi) regarding publication of Un-audited Financial Results for the quarter ended on 30<sup>th</sup> June, 2022.

We request you to kindly take the same on records.

Thanking you,  
Yours faithfully,

**For Kamdhenu Limited**

  
Khem Chand,  
Company Secretary & Compliance Officer



Encl.: as above.

India to host 2025 Women's ODI World Cup



The Women's ODI World Cup was last held in India in 2013. Twitter/BCCI Women

New Delhi: India will host the Women's 50-over World Cup in 2025 as the BCCI has successfully bid for the mega event during the ICC Annual Conference that concluded in Birmingham on Tuesday.

The ICC flagship event will return to the country after more than a decade. The last time a women's 50-over World Cup was held in India was back in 2013 when Australian emerged champions after beating the West Indies by 114 runs in the final in Mumbai.

Three other ICC women's events were also awarded on the day with Bangladesh hosting the 2024 T20 World Cup and

England winning hosting rights for the 2026 edition. The inaugural T20 Champions Trophy in 2027 will be hosted by Sri Lanka.

The last big mega women's global cricket event held in India was the 2016 World T20 but that was primarily because ICC used to organise both men's and women's event simultaneously. However, the system has changed with popularity of women's game increasing exponentially and ICC has segregated the events to procure the proper value for women's game with separate broadcast deal and exclusive coverage. PTI

Saini dazzles for Kent with 3/45

Manchester: India pacer Navdeep Saini returned with figures of 3 for 45 to put his county side Kent in a commanding position against Lancashire on the rain-affected first day. On a day when only 34.2 overs were bowled, Saini registered figures of 3/45 in 11 overs as Lancashire reached 112 for 4 before play was abandoned due to rain on Monday. Saini's scalps included that of openers Luke Wells (35) and Keaton Jennings and Rob Jones, who was trapped leg before by the Indian off the very first ball he faced. PTI

Christian Eriksen joins Man Utd

Manchester: Manchester United's Danish midfielder Christian Eriksen said manager Erik ten Hag's vision for the Premier League giants played a big role in convincing him to join them on a free transfer last month. Eriksen, who needed life-saving treatment on the pitch last year when he suffered a near-fatal cardiac arrest in a Euro 2020 game against Finland, made the move after returning to action with top-flight side Brentford in January. Eriksen said that speaking to the Dutch manager helped him make up his mind. REUTERS

India go back to mental conditioning coach Upton

The South African had worked previously with India during the 2011 World Cup

SHAMIK CHAKRABARTY KOLKATA, JULY 26

BCCI HAS roped in Paddy Upton as the Indian team's mental conditioning coach, this paper has learnt. Upton, 53, will start working immediately, from the upcoming five-match T20I series against the West Indies that commences in Tarouba from Friday. The mental conditioning expert has already reached the Caribbean to join the team and his contract will run until the T20 World Cup in October-November.

"Rahul Dravid (Indian team head coach) proposed his name to the BCCI and accordingly, Upton has been added to the support staff to help the team prepare for the T20 World Cup," a top BCCI official told The Indian Express. Upton was part of India's 2011 World Cup-winning set-up, handpicked by then India coach Gary Kirsten. During his first stint with the Indian team, between 2008 and 2011, Upton worked in the dual role of mental conditioning coach and strategic leadership coach, developing a fine rapport with a lot of players, including Dravid. India also briefly reached the top of the ICC Test tree during that period. Later, the two worked together as coaches in the IPL.

Following the launch of The Barefoot Coach, a book by Upton, the latter was effusive in Dravid's praise, as he posted on Twitter: "Rahul Dravid played an integral part in my coaching journey, since first working with him back in 1995! I've since learned loads from him, about cricket and life - the best of which is shared in my book, The Barefoot Coach. Thanks RSD". The admiration is mutual, attested by Dravid's words in Upton's book: "Paddy is a thought-leader. He brings a unique approach and relevant approach to cricket and life."

India haven't won an ICC trophy since 2013 and the BCCI is leaving no stone unturned to end the drought. Before the T20 World Cup last year, MS Dhoni was included in the set-up as



Paddy Upton has worked with Rahul Dravid in the IPL. Twitter/BCCI

Webster. The practice of appointing a mind coach was done away with after Shastri took charge of the Indian team. His successor has decided to return to the old ways.

At the end of the 2011 World Cup, Upton joined the South African team as its performance director and stayed in that role until 2014. He has also worked as the head coach of Pune Warriors, Rajasthan Royals and Delhi Daredevils in the IPL. He had his stints as head coach in the Big Bash League and the Pakistan Super League as well, with Sydney Thunder and Lahore Qalandars respectively.

"So we really did not focus on losing or winning, but on the kind of cricket we're playing. We knew at that point that we were already playing good cricket throughout the 100 overs of a one-day game, both with the bat and ball. The focus was to keep playing the best possible cricket and not worry too much about the result," Upton wrote on The Indian Express last year, offering an insight to his working style during India's World Cup-winning campaign.

"In reality, apart from a few, I have never worked or met any athlete in cricket or any other sport who doesn't have insecurity, doubt, vulnerability and negative thoughts. It's normal. We all have them and the expectation that athletes should not have these (emotions) is rubbish... The single biggest mental obstacle to success in cricket, and probably any sport, is fear of failure and pressure. When you have a senior player who gets very emotional around mistakes, that increases the fear of failure and the pressure, and decreases the chance of younger players performing," he said in Express Idea Exchange. Those who have seen him at close quarters would confirm that the man, who has a degree in Human Movement Sciences, likes to keep things simple.

(India take on West Indies in the third ODI at the Queen's Park Oval, 7 PM IST onwards, Live on DD Sport)

team mentor, the idea being to pick the brain of the former captain whose career was embellished with three ICC titles. Dhoni was pretty hands-on during the team's training sessions in the United Arab Emirates, but India failed to qualify for the semifinals, losing to Pakistan and New Zealand in their first two matches. With the appointment of Upton, the BCCI and the head coach have ostensibly gone back to move forward.

Appointing sports psychologists/mental conditioning experts is nothing new in Indian cricket. Renowned sports psychologist Sandy Gordon joined the Sourav Ganguly-led Indian team before the 2003 World Cup and made his 'now or never' catchphrase very popular in the camp. India went on to play the final.

Greg Chappell as the Indian team head coach had brought in sports psychologist Rudi

Lanka build lead to 323 in 2nd Test against Pakistan

ASSOCIATED PRESS GALLE, JULY 26

RAMESH MENDIS completed a five-wicket haul as Sri Lanka bowled Pakistan out for 231 to take a 147-run first-innings lead on Tuesday before extending its lead to 323 when the third day of the second test ended early due to bad light. Sri Lanka was 176-5 in its second innings at stumps at Galle International Stadium.

Although Pakistan bowlers picked up wickets at regular intervals, an unbroken 59-run partnership for the sixth wicket between Dimuth Karunaratne and Dhananjaya de Silva saw Sri Lanka's lead pass 300 runs.

Sri Lanka will still be cautious after Pakistan impressed in the first test. The hosts had set a target of 342 but Pakistan won by four wickets in the last session of the final day with a record successful chase at Galle. Karunaratne, who is struggling with back spasms, only came out to bat after the fall of the fourth wicket. He was feeling uneasy while running between the wickets but was unbeaten on 27 when play was called off with 19 overs left.

De Silva dominated the partnership as he posted 30 not out off 52 deliveries with six fours. Niroshan Dickwella opened the batting in place of Karunaratne and was caught behind off Naseem Shah (2-29) when he chased a wide delivery without any feet movement.

The spin trio of Yasir Shah, Mohammad Nawaz and Agha Salman picked up a wicket apiece to keep Pakistan interested as Sri Lanka lost four wickets between lunch and tea, going from 22-0 to 109-4.

Naseem came back for a second spell later in the day to dismiss Dinesh Chandimal (21) in similar fashion to Dickwella. Sri Lanka was 117-5 and only had a lead of 264 at that point but the partnership between Karunaratne and de Silva gave the advantage to the hosts.

BRIEF SCORES: Sri Lanka 378 and 176/5 in 50 overs (Dimuth Karunaratne 27 not out, Dhananjaya de Silva 30 not out; Naseem Shah 2/29) lead Pakistan 231 (Agha Salman 62; Ramesh Mendis 5/47) by 323 runs.

KAMDHENU STEEL logo and 'The Next Orbit' headline. Text describing the company's success and commitment to quality. Includes image of a steel bar and the 'KAMDHENU NEXT DOUBLE RIB TMT BAR' logo.

STATEMENT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH JUNE, 2022

Financial statement table for Kamdhenu Limited for the quarter ended 30th June 2022. The table is split into two main sections: 'Continuing Operations' and 'Discontinued Operations'. It lists various income and expense items with their values for the quarter and year-to-date. A detailed 'Notes' section follows, explaining the financial results, the impact of the demerger, and the company's future plans.

Notes: 1. The above Financial Results were reviewed and recommended by the Audit Committee & approved by the Board of Directors of Kamdhenu Limited at their respective meetings held on 25th July, 2022. The unaudited financial results for the quarter ended 30th June, 2022 have been limited reviewed by the Statutory Auditors of the Company.

The net assets value of the Demerged Business amounting to Rs. 9576.04 lakhs have been adjusted against Capital Reserve of Rs. 807.74 lakhs, Securities Premium account of Rs. 5276.56 lakhs and the balance of Rs. 3491.74 lakhs against retained earnings respectively.

Further, upon discontinuation of the Paint Business of the Company, quarterly financial results for the quarter ended 31st March, 2022 and 30th June, 2021 and for the year ended 31st March, 2022 have been reinstated as profit/(loss) from discontinued operations.

The Shareholders of transferor companies against cancellation of 7804145 cross holding equity shares of Rs. 10/- each are to be allotted 7804145 Equity Shares of Rs. 10/- each and 10958078 9% non-Cumulative Compulsorily Redeemable Preference Shares of Rs. 10/- each of the Company and has been considered as pending allotment in serial no. 16 of financial results.

b) The Company has also given impact of scheme of arrangement w.r.t amalgamation of Kamdhenu Concast Limited, Kamdhenu Overseas Limited, Kamdhenu Paint Industries Limited, Kamdhenu Infradevelopers Limited, Kamdhenu Nutrients Private Limited, Kay2 Steel Limited, Tiptop Promoters Private Limited as at 1st April, 2022, in accordance with Pooling of Interest method as given in Ind AS 103, accordingly:

- (i) All the assets and liabilities recorded in the books of transferor Companies has been transferred to the company at the respective carrying value.
(ii) Cross investment and inter-company balances have been cancelled.
(iii) Surplus arising out of amalgamation has been credited to Capital Reserves.

As per Appendix C of Ind AS 103, for all the business combinations under common controls, the financial information in the financial statements in respect of prior period should be reinstated as if the business combination had occurred from the beginning of the preceding period in the financial statements, irrespective of actual date of the combination. Hence, financial statements of the Merged Undertaking are merged with effect from April 1, 2021 to make it comparable. Accordingly published results for the quarter and year ended March 31 2022 have been reinstated to give effect to the Amalgamation. Accordingly, Company has include the below mention results of transferor Companies into the results of previous presented period:

Table showing quarterly and yearly financial results for 'Particular' items. Columns include Quarter Ended (31.03.2022, 30.06.2021, 31.03.2022) and Yearly Ended (31.03.2022). Items include Revenue from operations, Other income, Total Income, Purchases of Stock-in-Trade, Total expenses, Profit before Tax, Tax expense, Current tax, and Net Profit after tax.

4. The quarterly Financial Results for the quarter ended 30th June, 2022 being prepared for steel business only, which is considered to be only reportable segment, hence segment reporting has not been given for the quarter under review.

5. In accordance with the Scheme of Arrangements w.r.t. demerger of Paint Business into Resulting Company No. 2, the shareholders of the company are to be allotted shares in resulting company no. 1. Pending allotment of shares in resulting company no. 1 to the shareholders of the company and subsequent listing thereof in stock exchanges, the unaudited financial highlights of resulting company no. 1 and resulting company no. 2 for the quarter ended 30th June, 2022, have been consolidated as are under:

Table showing consolidated quarterly financial results for 'Particulars' for the quarter ended 30.06.2022. Items include Revenue from Operations, Other Income, Total Revenue, Total Expenses, (Loss) before tax, Tax Expenses (Deferred Tax), (Loss) for the quarter, Total Other Comprehensive (Loss) for the quarter, and Total Comprehensive (Loss) for the quarter ended 30.06.2022.

6. Pursuant to the Scheme of Arrangement became effective, Kamdhenu Ventures Limited ceases to be the Subsidiary company of Kamdhenu Limited with effect from 1st April, 2022, being the Appointed Date for accounting treatment. Therefore, the Company has not prepared the consolidated financial results from 01.04.2022 onwards.

7. The company continues to monitor the impact of COVID-19 on its business including its impact on customers, supply chain etc. Due care has been exercised on significant accounting judgement and estimates including in relation to recoverability of receivables, inventory and other financial assets based on information available to date while preparing the company's financial results for the quarter ended 30th June, 2022

8. The unaudited financial results of the company for the quarter ended 30th June, 2022 are also available on the Company's website (www.kamdhenulimited.com) and on the website of BSE (www.bseindia.com) and NSE (www.nseindia.com) in accordance with the provision of the SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015.

For and on behalf of the Board of Directors of Kamdhenu Limited Sd/- (Satsish Kumar Agarwal) Chairman & Managing Director DIN: 00005981

Place: Gurgaon Date: 25.07.2022

KAMDHENU LIMITED CIN:L27101HR1994PLC092205. Regd. Office: 2nd Floor, Tower-A, Building No.9, DLF Cyber City Phase-III, Gurgaon-122 002. Ph: -0124-4604500 Fax: - 0124-4218524 Email:- kamdhenu@kamdhenulimited.com Website:- www.kamdhenulimited.com

Product images for Kamdhenu Group, including KAMDHENU PAS 10000, KAMDHENU Next, and various steel products.



