

BAG**B.A.G. Films and Media Limited**

"CIN: L74899DL1993PLC051841"

FC-23, Sector 16A, Film City,

Noida 201 301

Tel.: 0120 4602424 | Fax : 0120 3911401

Mail : info@bagnetwork.in

www.bagnetwork24.in

BAG/stx/letters/2020-21/AM/1057
October 31, 2020

To,
The Listing Compliance Department
National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C/1, G
Block, Bandra-Kurla Complex,
Bandra (E), Mumbai-400 051

To,
The Listing Department
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400 001

NSE-SYMBOL: BAGFILMS**BSE-Scrip Code: 532507****Sub: - Submission of Newspaper Advertisement-Intimation of Board Meeting**

Dear Sir/Madam,

Pursuant to Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached herewith copies of newspapers advertisement published in Business Standard-English and Business Standard-Hindi edition dated October 31, 2020 regarding intimation of Board Meeting to be held on Tuesday, the 10th day of November, 2020.

This is for your information and record please.

Thanking You

Yours sincerely

For **B.A.G. Films and Media Limited**

(Rajeev Parashar)
Company Secretary &
Compliance Officer

Encl: a/a



DMart Ready on the tortoise route

In contrast to the rapid scale-up by JioMart and others in the online grocery business, DMart Ready remains measured with its e-commerce expansion

VINEET SUSAN PINTO
Mumbai, 30 October

After offline retail, two of the country's richest men, Mukesh Ambani and Radhakishan Damani, are fighting for a share of the online shopping pie. The approach the two are taking, however, is different. Ambani is bringing his speed, agility and scale to his online venture, JioMart. Damani has opted to be slow and steady in the race to grab market share.

The verdict is not out yet on whose strategy is better, but analysts believe that DMart will have to up the pace if it intends to become a substantive player in the online grocery space, a segment that is growing fast following the Covid-19 pandemic, which has restricted movement of people.

In the September quarter, Avenue Supermarts, which runs the DMart chain of stores, shut two outlets in Mumbai to convert them into online fulfillment centres. The move was significant since it was the first time that an offline champion such as DMart was shutting two of its stores to make way for e-commerce.

DMart has been running its app, DMart Ready, for over four years in Mumbai. The app works on a click-and-pick business model that allows a customer to buy online and pick up the products at multiple delivery centres in catchment areas.

While the lockdown in April-May did see DMart experiment with convenience by increasing home deliveries for those ordering online, operating some stores on a 24-hour basis and bringing DMart products to large housing societies via trucks, these initiatives have been curbed since the Unlock phase began in June.

Neville Noronha, managing director and chief executive officer, Avenue Supermarts, said there were stores within a four-km radius in the areas where the two Mumbai outlets were shut, implying there'd be no impact on offline business.

From an online perspective, analysts said that the move was required as traction from the e-commerce channel was increasing. "Revenue from DMart Ready has doubled from ₹42 crore to over ₹88 crore in the second quarter of FY21. The company increased footprint of DMart Ready to Pune and opened fulfillment centres in Mira Road and Kalyan to increase reach in those markets," said Himanshu Nayyar, lead analyst, institutional equities at brokerage Yes Securities.

But some experts think it would be important for DMart Ready to expand into more places at a time when JioMart has pushed its presence to 200 cities in one go. At Reliance Industries' annual general meeting in July, Chairman Mukesh Ambani had indicated that JioMart would be taken to more locations in the months ahead as digital shopping habits grow in the country.

A report by Avendus Capital last week



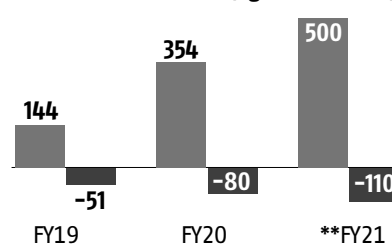
SIZE OF INDIA'S E-TAIL MARKET

(figures in ₹ trillion)

Period	Size
2020	3
2025	15

DMART'S ONLINE BUSINESS PERFORMANCE

Net sales Net loss (figures in ₹ crore)



*Period is calendar year
**figures for FY21 are analysts estimates
Source: Avendus Capital/DMart/Analysts

shows that online retail would expand from around \$40 billion (₹3 trillion) to \$200 billion (₹15 trillion) in the next five years. This is a five-fold growth and will be led by people seeking convenience, safety and ease of shopping, said Neeraj Shrivastava, executive director, digital and technology investment banking, Avendus Capital. The shift to online shopping also comes as people remain wary of spending time out of home for fear of catching the virus, a point that DMart conceded during its September quarter results.

Store visits were down, but basket values had increased, the grocery chain said, pointing to the trend of fewer shopping trips made by people.

Avendus estimates that the habit of online shopping is expected to sustain even after a vaccine for Covid-19 is found, making the online channel an important segment for retailers in the

future. Most players including Reliance have anticipated this trend. Some such as Aditya Birla Fashion have tied up with online players such as Flipkart for an omnichannel presence, while Reliance has wooed global investors, who've pumped ₹37,710 crore in eight rounds in the last one month in its bid to have a seamless offline-to-online retail play.

Amazon has already committed an additional \$1 billion (₹7,500 crore) for India this year, while Flipkart raised \$1.2 billion (₹9,000 crore) from Walmart in July.

"E-tail will increasingly become India's organised retail. And those players who think digital-first will have a distinct advantage in this new world order," Shrivastava said.

While some experts argued that grocery shopping will still have a high proportion of offline sales, a recent report by Goldman Sachs debunks the myth. It says that online grocery will see the biggest incremental growth for e-commerce, touching \$29 billion (₹2.17 trillion) in five years from around \$2 billion (₹15,000 crore) now.

That puts the pressure on players such as DMart, said experts, who are taking a calculated approach to e-commerce.

However, Abneesh Roy, executive vice president, research (institutional equities), Edelweiss, said that DMart would take its time, rather than rush into e-commerce, which involves significant cash burn. "The grocery opportunity is huge in the country and there is scope for multiple players to operate both offline and online," he reasoned.

Though DMart Ready more than doubled its FY20 revenue to ₹354 crore versus ₹144 crore reported the previous year, net loss widened to ₹80 crore from ₹51 crore a year earlier. Analysts estimate that DMart's online revenues could cross the ₹500-crore-mark in FY21, though losses will continue to grow as it takes its operations to more places.

The grocery chain clearly has its hands full.

NEWSMAKER/ HARI MENON / CO-FOUNDER AND CEO, BIGBASKET

A bigger basket

SAMREEN AHMAD

Online grocer BigBasket recently made headlines for being in talks with the Tata Group to sell a majority stake in the company for around \$1 billion. If the deal goes through, BigBasket could become a part of the Tata group. In its journey, the unicorn has seen a frugal existence. It had a humble beginning nine years ago in a small office in the Domlur area of Bengaluru with five people on board — V S Sudhakar, Hari Menon, Vipul Parekh, Abhinay Choudhari and V S Ramesh, who had earlier started one of the first online businesses in India, Fabmart.com.

From the worry that the building might collapse any day and with rats running above the ceiling, which was "music to their ears to keep them awake and going," Menon and his team have come a long way. The Alibaba-backed company is currently recording about 20 million orders per month and recently reached the milestone of \$1 billion run-rate in annual revenues.

Today, it has a corporate head office that houses over 500 employees of the 25,000 workforce, about 70 per cent of which are blue-collared employees — delivery boys, warehouse pickers, packers, stackers, fruits and vegetables segregators, loaders and unloaders.

"I spent a lot of time with the employees, especially the blue-collar workforce whom we call associates. Second, I spend a lot of time with our farmers and then customers," says Menon, co-founder and CEO of the company. Menon's three mantras are happiness of blue-collar workers, happiness of farmers and happiness of customers. "If I get these three right, my business can't go wrong."

The problem with a large blue-collar



staff is that attrition on account of poaching may not be a major worry, but absenteeism is very high. For example, if there is an election or a festival, they go back to their villages.

BigBasket has seen an 84 per cent increase in new customers accompanied by 50 per cent higher retention rates over pre-Covid levels

Workforce is critical for the company and even if 10-15 people are absent, sales could suffer. So BigBasket runs a lot of rewards and recognition programmes throughout the month to keep them motivated.

The company also works closely with the farmers and over 80 per cent of BigBasket's fruit and vegetables sales are directly procured from them. It runs a programme called Farmer Connect under which it collects the produce directly and the payment is sent to their bank accounts.

"If a farmer in our network decides to sell his produce to somebody, he should tell them I love working with BigBasket and I will first supply them. That is what we want to achieve," says Menon.

Menon also believes that a customer is never wrong. He has put out his email ID in the public domain and several customers write to him directly. The moment Menon gets home from office in the evening, he starts looking at customers' mails and begins addressing them directly or through

his customer service team.

An early riser who begins his day with morning walk and yoga, Menon is also pushing his company on the environment-friendly road. While its last-mile delivery fleet is turning electric, all its warehouses have gone solar. The company is also targeting to move the entire business to organic in the next 3-5 years. "Our goal is to see if we can supply traditional (organic) fruits and vegetables and staples at the same price without charging a premium," explains Menon.

Currently operating in 24 cities, BigBasket has put a hold on its expansion strategy. With grocery providing such huge scope, the company is betting on the idea of going deeper into each market instead of spreading and thinning out. "The moment you are spreading yourself thinner, you're not capturing each market completely," says Menon.

The online grocery business has been a slow starter in India but Covid-19-induced tailwinds and participation from conglomerates are likely to accelerate growth. According to a Redseer report, from the overall 0.3 per cent, the segment could touch 2.3 per cent of the overall food and grocery market by 2024, which would make it a \$18 billion market growing at a CAGR of 57 per cent.

With the pandemic putting e-commerce at the forefront, BigBasket is seeing an 84 per cent increase in the number of new customers accompanied by 50 per cent higher retention rates over pre-Covid levels. Apart from immunity boosting categories such as fresh fruits, indulgence categories such as chocolates, cup noodles and savoury snacks registered 50 to 140 per cent growth over February.

Still, with marquee players such as Amazon, Walmart and Reliance making serious bets in the grocery space, and lack of visibility in terms of investments from large investors, experts point out the company will need serious money to stay in the game. If the start-up becomes part of the Tata group's investment basket, it may be well placed to take on the challenge.

BAG
B.A.G. Films and Media Limited
CIN: L74899DL1993PLC051841
Registered Office: 352, Aggarwal Plaza, Plot No. 8, Kondli, New Delhi - 110 096
Tel. No.: 91 120 4602424, Fax No.: 91 120 3911 401
Web: www.bagnetnetwork24.in E-mail: info@bagnetnetwork.in

NOTICE
Pursuant to Regulation 29 read with Regulation 47 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, Notice is hereby given that a meeting of the Board of Directors of the Company will be held on Tuesday, November 10, 2020, at its Corporate office, to consider and approve, *inter-alia*, the Un-audited Financial Results of the Company for the quarter and six months ended September 30, 2020.

The information is also available on the Company's website viz. www.bagnetnetwork24.in and also available on the websites of Stock Exchanges viz. www.nseindia.com and www.bseindia.com.

For B.A.G. Films and Media Limited
Sd/-
Rajeev Parashar
Place: Noida
Company Secretary
Corp. Off: FC-23, Sector-16A, Film City, Noida (UP) - 201 301.

EICHER
EICHER MOTORS LIMITED
CIN : L34102DL1982PLC129877
Regd. Office: 3rd Floor-Select Citywalk, A-3 District Centre, Saket, New Delhi-110017
Corp. Office: #96, Sector 32, Gurugram-122001, Haryana
Telephone: +91 124 4415600
Website: www.eichermotors.com
Email: investors@eichermotors.com

NOTICE
Pursuant to Regulations 29 & 47 of the SEBI (LODR) Regulations, 2015, notice is hereby given that a meeting of the Board of Directors of the Company will be held on Thursday, November 12, 2020, *inter-alia*, to consider and approve Unaudited Standalone & Consolidated Financial Results of the Company for the second quarter and half year ended September 30, 2020.

The above information is also available on the Company's website www.eichermotors.com and also on the website of stock exchanges i.e. NSE-www.nseindia.com and BSE-www.bseindia.com.

For Eicher Motors Limited
Sd/-
Manhar Kapoor
Place: Gurugram, Haryana
Company Secretary

Asian Hotels (East) Limited
CIN No. L15122WB2007PLC162762
Regd. Office: Hyatt Regency Kolkata, JA-1, Sector-III, Salt Lake City, Kolkata 700 098, W.B., India
Ph: 033 68201344/1346, Fax: 033 2335 8246
Email ID: investorrelations@ahleat.com
Website: www.ahleat.com

NOTICE
Notice is hereby given pursuant to Regulation 29 read with Regulation 47 of the SEBI Listing Regulations, 2015 that the meeting of the Board of Directors of Asian Hotels (East) Limited will be held on Tuesday, 10th November, 2020 *inter-alia*, to consider & approve segment wise unaudited Standalone and Consolidated Financial Results for the quarter (Q2) and half year ended 30th September, 2020 and Limited Review Report thereon;

This information is also available on the website of the Company at www.ahleat.com and on the website of the Stock Exchanges where the shares of the Company are listed at www.bseindia.com & www.nseindia.com.

For Asian Hotels (East) Limited
Sd/-
Saumen Chatterjee
Place: Kolkata
Date: 30th October, 2020
General Counsel & Company Secretary

BAJAJ HEALTHCARE LIMITED
Registered Office: 602-606, Bhoomi Velocity Infotech Park, Plot No. B-39, B-39A, B-39 A/1, Rd No.23, Wagle Ind. Estate Thane West, Thane- 400 604
CIN: L99999MH1993PLC072892
Tel.: 022-6617 7400, Fax: 022-6617 7458
Website: www.bajajhealth.com, Email ID: investors@bajajhealth.com

Extracts of standalone unaudited financial results for the Quarter ended September 30, 2020
(Amount in Lakhs)

Sr. No.	Particulars	Quarter Ended		Six Month Ended		Year Ended
		30/09/2020 (Unaudited)	30/06/2020 (Unaudited)	30/09/2019 (Unaudited)	30/09/2020 (Unaudited)	
1.	Total Income from Operations	20,663.47	13,983.32	10,054.58	34,646.79	41,000.84
2.	Net Profit / (Loss) for the period (before Tax, Exceptional and/or Extraordinary items)	2,825.64	2,043.46	453.62	4,869.10	3,606.02
3.	Net Profit / (Loss) for the period before tax (after Exceptional and/or Extraordinary items)	2,825.64	2,043.46	453.62	4,869.10	3,606.02
4.	Net Profit / (Loss) for the period after tax (after Exceptional and/or Extraordinary items)	2,011.67	1,529.16	323.75	3,540.83	2,523.67
5.	Total Comprehensive Income	2,011.67	1,529.16	323.75	3,540.83	2,498.16
6.	Equity Share Capital	1,379.92	1,379.92	1,379.92	1,379.92	1,379.92
7.	Reserves (excluding Revaluation Reserve) as shown in the Audited Balance Sheet of the previous year	-	-	-	-	16,405.88
8.	Earnings Per Share (of Rs. 10/- each) (for continuing and discontinued operations)	14.58	11.08	2.35	25.66	18.29
	1. Basic (per shares Rs.)	14.58	11.08	2.35	25.66	18.29
	2. Diluted (per shares Rs.)	14.58	11.08	2.35	25.66	18.29

Notes:
1. The above results were reviewed by the Audit Committee and approved by the Board of Directors of the Company in at their respective meeting held on October 29, 2020.
2. As the Company was listed in SME segment of BSE Ltd as on 31st March 2019 and migrated to Main Board on 29th May 2019, Ind-AS is applicable from 1st April, 2020. Hence, the company has adopted Indian Accounting Standards ("Ind AS") as notified under Section 133 of the Companies Act, 2013 ("the Act") read with the Companies (Indian Accounting Standards) Rules, 2015 for first time from April 1, 2020. The above financial results have been prepared in accordance with principles as laid down in Ind AS-34 - Interim Financial Reporting.
3. The figures of the previous period have been regrouped whenever necessary.

FOR BAJAJ HEALTHCARE LIMITED
Sd/-
Aakash Keshari
Company Secretary
Date: 29/10/2020
Place: Thane

GOBIND SUGAR MILLS LIMITED
Regd. Office: Birla Mill Complex, P. O. Birla Lines, G T Road, Near Clock Tower, Kamlia Nagar, North Delhi - 110007
Website: www.zuarisugar.com, email: ig.gsmil@adventz.com
Phone: +91-124-4827800, CIN: L15421DL1952PLC354222

Extract of Unaudited Financial Results for the quarter ended 30th September, 2020
(Rs. in Lacs except per share data)

PARTICULARS	Quarter ended 30.09.2020	Year ended 31.03.2020	Quarter ended 30.09.2019
	(Unaudited)	(Audited)	(Unaudited)
1 Total Income from Operations	19,534.69	62,017.90	12,472.77
2 Net Profit/(Loss) for the period (before Tax, Exceptional and/or Extraordinary items)	(1,608.17)	(3,506.34)	(3,285.79)
3 Net Profit/(Loss) for the period before Tax (after Exceptional and/or Extraordinary items)	(1,608.17)	(3,506.34)	(3,285.79)
4 Net Profit/(Loss) for the period after tax (after Exceptional and/or Extraordinary items)	(1,162.28)	(7,456.06)	(2,202.73)
5 Total Comprehensive Income for the period [(Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax)]	(1,153.01)	(7,418.98)	(2,195.36)
6 Equity Share Capital	447.30	447.30	447.30
7 Reserves (excluding Revaluation Reserves)	-	(9,811.73)	-
8 Earning Per Share (of Rs. 10/- each) (for continuing and discontinued operations):			
1. Basic	(25.98)	(166.69)	(49.08)
2. Diluted	(25.98)	(166.69)	(49.08)

Notes:
1. The above is an extract of the detailed format of quarter ended Financial results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the said Results are available on website of Metropolitan Stock Exchange of India Ltd. (www.msei.in) and on the Company's website (www.zuarisugar.com).
2. Previous periods figures have been regrouped / reclassified, wherever necessary.

For and on behalf of the Board
Gobind Sugar Mills Limited
Sd/-
R S Raghavan
Managing Director
Place: Gurugram
Date: 29th October, 2020

Once new films come out, it'll be business as usual: PVR CEO

It is 15 days since cinema halls reopened. Not every state, however, has given them permission to resume business. So, PVR Cinemas, a leading multiplex operator with 845 screens across 71 cities, is currently operating only 450 screens in 10 states and four Union Territories. While the number of screens might be nearly half, the first few weeks have been encouraging, GAUTAM DUTTA, CEO of PVR Cinemas, tells Veenu Sandhu. Edited excerpts.

In the two weeks since cinemas reopened, what has been the experience of the multiplex industry — in terms of audiences returning and the screening content? We are quite pleased by the response. It is heartening to see people rejoice at the feeling of watching movies on the big screen again. At this point, our aim is to honour the trust our customers have shown by choosing to return to the cinemas by offering industry-defining safety and hygiene.

In terms of the numbers, some states have shown exemplary response, with West Bengal booking full house with 50 per cent capacity — the maximum that is allowed right now.

We are currently screening content that has performed well in the past as part of our film festivals such as "Unmissable Hits", "Halloween Film Festivals", et cetera. We reopened with Bollywood blockbusters like *Tanhaji*, *Thappad*, *Shubh Mangal Zyada Saavdhan*, moved to Hollywood award-winning hits like *Parasite*, *Joker*, *Ford v Ferrari* and are currently excited about horror favourites like *Conjuring 2*, *It* and the newly released *The Rental*. A large variety of regional content has also been made available to the public.

We are working on bringing new content and offerings such as "PVR Private Screening" to enjoy movies exclusively with one's friends and family. The whole theatre can be booked privately with the assurance of enhanced safety, starting at ₹1,999. We have also launched festive discounts and attractions.

What kind of confidence-building steps have been taken? We are strictly adhering to the safety guidelines laid down by the home ministry in addition to our practices aligned with the



Q&A

GAUTAM DUTTA
CEO, PVR Cinemas

standards prescribed by the Global Cinema Federation. The footfalls will increase once our audience is satisfied with the safety practices, and we hope they will spread the word and build trust on our behalf.

What is the response of the audience and the stakeholders?

The industry is pleased by the faith the government has shown in us by allowing 50 per cent occupancy. Our immediate and primary objective is to ensure the safety and well-being of our patrons and employees in every way and to build confidence in them to return to the theatres, and only then focus on measuring their response.

Not every state has allowed cinemas to open. What has been the effect of that?

The response to reopening cinemas has been different in every state owing to varied sentiments prevailing in the particular state. It is undoubtedly very important for cinemas across the country to open up so that the producers can start planning the release of new films. Maharashtra, in par-

ticular, is a very important state and contributes approximately 20 per cent of the Hindi films' revenue; therefore, reopening of cinemas in the state is vital for the release of new Hindi films.

What are the challenges that you're currently facing?

Primarily to ensure the safety and well-being of our patrons and employees. To accomplish this, we are taking stringent measures: chequered auditorium seating; social distancing at all levels; digital contactless transactions; fibre and glass shields. The premise undergoes a complete UV (ultra-low volume) sanitisation process at regular intervals and a deep cleaning and disinfection regime is followed every night using medical-grade disinfectant chemicals, apart from the cleaning and sanitisation after every show.

The next challenge is the release of new content. We are certain that once new films start coming out, it should be business as usual.

What support do you expect from the government?

We have made several requests to local governments to support the industry, including waiving of licence fee for the year, concessions in electricity and demand charges, waiver of GST dues for the next few months, loans and grants to give liquidity support to the sector, et cetera. We would also need support from both central and state governments to relax the capacity restrictions over the next few months.

Cinemas were among the last businesses to get a green signal to operate and, expectedly, this had a financial impact on the industry. What's the picture like now?

We are not just hopeful but are quite positive that the situation will improve in the coming months. The festival season, too, should significantly contribute to this. It is very dynamic right now, and it may take 3-4 weeks for the confidence to start building up and for the new content to start coming in. However, it can be both sooner or later than that.

