

April 6, 2022

BSE Limited
Listing Department
P. J. Towers,
Dalal Street, Fort
Mumbai – 400 001

National Stock Exchange of India Limited Listing Department Exchange Plaza, Plot No. C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051

Scrip Code: 532371 Scrip Symbol: TTML

Dear Sir/Madam,

Subject: Press Release

We enclose herewith the Press Release dated April 6, 2022, being issued by the Company, which is self-explanatory.

This is for your information and records.

Thanking you,

Yours faithfully,

For Tata Teleservices (Maharashtra) Limited

Vrushali Dhamnaskar Company Secretary

Encl.: As stated above.



Press information note

Tata Tele Business Services recognized as the "Enterprise Service Provider of the Year 2022" at ET Telecom Awards

New Delhi, April 06, 2022: : <u>Tata Tele Business Services (TTBS)</u>, leading enabler of digital connectivity and cloud solutions for businesses in India has won the prestigious "Enterprise Service Provider of the Year" award at the <u>ET Telecom Awards 2022</u>. This award recognises the companies which have been working closely with enterprise customers to help drive their businesses successfully.

Recognised as the Enterprise Service Provider of the Year 2022, TTBS has always strived to bring the best technology and services to businesses that enable them to improve processes, reach customers more effectively, and enhance their productivity. TTBS has maintained a progressive approach of partnering with enterprises as a technology enabler by providing innovative solutions that allow enterprises to be resilient and maintain business continuity in a flexible, scalable, and secure manner.

Speaking on the occasion, **Mr. Vishal Rally, Sr. Vice President – Product and Marketing, Tata Teleservices said**, "We are truly honoured and delighted to be recognised as the best Enterprise Service Provider in the country. At TTBS, our focus has always been on serving the evolving needs of the enterprises and help them build advance digital capabilities to compete and win in their respective businesses. This award reflects our organizational purpose of accelerating adoption of digital technologies by businesses aspiring to Do Big and creating enduring partnerships"

TTBS has taken several initiatives in the recent times to empower enterprises with innovative and reliable solutions as they move up the digital transformation curve. The company has strengthened its portfolio of enterprise grade solutions such as **Smartflo** – an advanced cloud communication suite; **SmartOffice®** - a one-box start-up kit with voice, data, apps and storage, **SD-WAN iFLX** - an intelligently flexible solution (built on Fortinet's platform) for network optimization, **EZ Cloud Connect** - a dedicated private network gateway to public clouds, **Ultra-Lola** – point to point connectivity with latency in microseconds for brokerage/BFSI firms, **Smart Internet** leased line with built-in cloud security and manageability, collaboration solutions, IoT solutions, cloud applications, and a comprehensive suite of cyber security solutions across industries. It has also partnered with Zoom Video Communications, Inc. to offer world-class unified communication solutions to enterprises. All these solutions appropriately address the needs arising out of a distributed and remote working environment and enable businesses to deliver superior customer experience.

About Tata Teleservices

Tata Teleservices Limited along-with its subsidiary Tata Teleservices (Maharashtra) Limited (NSE: TTML, BSE: 532371) (Tata Teleservices) is a growing market leader in the Enterprise space. It offers a comprehensive portfolio of voice, data and managed services to enterprises and carriers in the country under the brand name Tata Tele Business Services (TTBS). Tata Teleservices has an extensive, high quality and robust wireline network and offers its products and services in more than 60 cities across India. Tata Teleservices has one of the largest enterprise focused teams in the industry with



deep customer engagement and technology orientation offering focused sales and service experience to customers. Tata Teleservices (Maharashtra) Limited is listed on BSE and NSE in India. For more information, please visit: https://www.tatatelebusiness.com

For further queries, please contact -Sameer Lal

Corporate Communication Tata Teleservices

Email: sameer.lal@tatatel.co.in