

October 28, 2021

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Ltd.,
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (E),
Mumbai - 400051.

Scrip ID: BSOFT
Scrip Code: 532400

Symbol: BSOFT
Series: EQ

Kind Attn: The Manager,
Department of Corporate Services

Kind Attn: The Manager,
Listing Department

Subject: - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**

Sneha Padve



Sneha Padve
Company Secretary & Compliance Officer

Encl.:- As mentioned above.

Birlasoft Named as a Leader in the ISG Provider Lens™ Next-Gen Application Development and Maintenance Services U.S. 2021 Quadrant Report

The ISG report evaluates service providers that offer agile application development based on their expertise

Pune, Noida (India) and Edison, NJ (USA) | Oct 28, 2021: Birlasoft Ltd [BSE: 532400, NSE: BSOFT], part of the USD 2.4 billion diversified [CK Birla Group](#), and a global enterprise digital and IT services company, today announced it has been named as a Leader in the Agile Development Specialists Quadrant of the 2021 ISG Provider Lens™ Next-Generation Application Development and Maintenance Services Report for the U.S. by [Information Services Group \(ISG\)](#), a leading global technology research and advisory firm.

The 2021 ISG Provider Lens™ Next-Generation Application Development and Maintenance Services Report for the U.S. highlights the current market positioning of providers of agile development in the U.S., based on depth and quality of service offerings and market presence. The Agile Development Specialists quadrant in this ISG report evaluates service providers that offer agile application development based on expertise. The selection process is based on their ability to determine a talent acquisition program, establish a work environment to retain consultants, provide training programs and contributions to industry associations. They are also evaluated on their research centers, knowledge, and use of specialized media.

Birlasoft's focused and industry-defining application development and maintenance capabilities are aligned to help clients develop a long-term strategy for their application portfolio, yield intended business value from existing applications and infrastructure, and reduce the cost of upkeep. Its proprietary ADM services methodology combined with its robust solutions and accelerators built for its focus industries ensure quality compliance, continual improvement, information intelligence, and reduced TCO in the long run.

“We are delighted with our positioning as a Leader in the Agile Development Specialists quadrant of the 2021 ISG Provider Lens™ Next-Generation Application Development and Maintenance Services Report for the U.S. and thank ISG for the recognition. Backed by industry expertise, strength in technology subsets, and focused strategies to help organizations reach IT maturity levels, this acknowledgment is a validation of our capabilities and the trust that our customers have invested in us.” said [Dharmender \(DK\) Kapoor](#), CEO & MD, Birlasoft.

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[Ashish Chaturvedi](#), Lead Author, ISG said, “Birlasoft specializes in multiple application development areas, including Enterprise Application Development, Custom Application Development, Rapid Application Development, Low-Code Application Development, Mobile Application Development, Database Application Development, and Web Application Development. Birlasoft is a strong player in specific industries. It has the domain knowledge and skillset to work on complex and niche technologies.”

About ISG

ISG (Information Services Group) (Nasdaq: [III](#)) is a leading global technology research and advisory firm. A trusted business partner to more than 700 clients, including more than 75 of the world’s top 100 enterprises, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including automation, cloud, and data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,300 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry’s most comprehensive marketplace data. For more information, visit www.isg-one.com.

About Birlasoft

Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified [CK Birla Group](#), Birlasoft with its 12,000+ professionals, is committed to continuing the Group’s 159-year heritage of building sustainable communities.

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For further information, please contact:

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Disclaimer

Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions, and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements. These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.

Birlasoft Limited

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