Stocks and Securities

Aditya Birla Money Ltd.
(A subsidiary of Aditya Birla Capital Ltd.)



Ref: SECTL/2021 – 109 November 20, 2021

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI – 400 001

National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1, G-Block, Bandra-Kurla Complex, Bandra (East) MUMBAI – 400 051

Scrip Code: BSE – 532974 NSE – BIRLA MONEY

Dear Sir / Madam,

Sub: Intimation under Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015 ("SEBI Listing Regulations") – Extra Ordinary General Meeting

Pursuant to Regulation 29 of the SEBI Listing Regulations, we wish to inform you that an Extra Ordinary General Meeting of the Members of Aditya Birla Money Limited ('Company') will be held on **Thursday, December 16, 2021**, at 11.00 a.m. through Video Conferencing (VC) or Other Audio Visual Means (OAVM) to consider, *inter-alia*, offer and issue of 16,00,000 4% Non-Cumulative Non-Convertible Redeemable Preference Shares to Aditya Birla Capital Limited, Promoter and Holding Company, on private placement basis.

The Notice shall be dispatched electronically to those Members whose email IDs are registered with the Company / M/s. Cameo Corporate Services Limited, Registrar and Transfer Agents (RTA) of the Company and the Depositories viz. the National Securities Depository Limited and Central Depository Services (India) Limited, as on **Friday, November 19, 2021** ("cut-off date").

Members holding shares in physical mode and who have not updated their email addresses with the Company are requested to update their email addresses with the Company / RTA.

This is for your information and record.

Thanking you, For **Aditya Birla Money Limited**

Sangeeta Shetty
Company Secretary