

By Mail

01 October 2019

**The National Stock Exchange of India Limited**  
**Manager-Listing**  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East) Mumbai – 400 051  
Tel No.: 022-2659 8237/38  
Symbol: COFFEEDAY

**BSE Limited**  
**General Manager-DSC**  
Phiroze Jeejeebhoy Towers  
Dalal Street, Fort,  
Mumbai – 400 001  
Tel No.: 022-2272 2039  
Scrip Code: 539436

**Coffee Day Enterprises Limited**  
23/2 Coffee Day Square  
Vittal Mallya Road  
Bangalore – 560001  
Ph: + 91-80-40012345

Dear Sirs,

**Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

We wish to inform you that there was an Invocation of pledged equity shares of Coffee Day Enterprises Limited in connection with the borrowings availed by the Group Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,

  
**Malavika Hegde**  
Promter Group

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Coffee Day Enterprises limited
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of Reporting	01 10 2019
Name of the promoter or PAC on whose shares encumbrance has been created / released /involved	Malavika Hegde

Name of the Promoter(s) or PACs with him	Promoter Holding in the Target Company (1)			Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares (2+3) / release (2+3) / invocation (2+3)	
	No. of shares	% of total share capital	% w.r.t. diluted share capital	No. of shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation / release of encumbrance	Type of encumbrance (pledge/lien/ disposal/underlying/ others)	Reasons for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of total share capital	
V.G.Siddhartha	4,06,07,200	19.22%	19.22%	2,99,16,857	14.16%								2,99,16,857	14.16%	
Gombodu Coffee Estates Private Limited	0	0.00%	0.00%	-	0.00%								-	0.00%	
Devadarshini Info Technologies Pvt.Ltd	63,08,440	2.99%	2.99%	63,08,440	2.99%								63,08,440	2.99%	
Coffee Day Consolidation Pvt.Ltd	65,13,851	3.08%	3.08%	65,13,008	3.08%								65,13,008	3.08%	
Malavika Hegde	30,35,506	1.44%	1.44%	62,000	0.03%	Creation	12-Sep-19	Pledge	In connection with the borrowings availed by CDCL and Group Companies	29,23,104	1.38%	Pledge of shares in favour of Yes Bank Limited	29,95,104	1.41%	
Sivan Securities Pvt.Ltd	32	0.00%	0.00%	32	0.00%								32	0.00%	
<b>TOTAL</b>	<b>5,01,56,589</b>	<b>26.73%</b>	<b>26.73%</b>	<b>4,29,00,937</b>	<b>20.36%</b>					<b>29,23,104</b>	<b>1.38%</b>		<b>4,57,23,641</b>	<b>21.64%</b>	