

Nestlé India Limited

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BM: PKR:55:19

25.06.2019

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai – 400 001

Scrip Code - 500790

Subject : Press Release titled " Nestlé India Introduces MAGGI Fusian Noodles range ~ A thrilling Asian feast~"

Dear Sir,

We are enclosing a copy of the Press Release dated 25th June, 2019 titled "**Nestlé India Introduces MAGGI Fusian Noodles range ~ A thrilling Asian feast~**" being released today.

Thanking you,

Yours truly,
NESTLÉ INDIA LIMITED



B. MURLI

DIRECTOR – LEGAL & COMPANY SECRETARY

Encl.: as above

Nestlé India Introduces MAGGI Fusian Noodles range
~A thrilling Asian feast~



In line with its vision to introduce products that cater to evolving consumer preferences, Nestlé India will be launching **MAGGI Fusian** – a range of Asian flavor inspired noodles. This range reflects MAGGI's strong food and cuisine expertise and our deep understanding of Indian consumer preferences. Crafted using signature herbs and spices predominantly used in pan-Asian cuisines, MAGGI Fusian will be launched in a range of three unique flavors- **Bangkok Sweet Chili, Hong Kong Spicy Garlic and Singaporean Tangy Pepper.**

Announcing the new range, **Mr. Nikhil Chand, Director, Foods & Confectionary, Nestlé India**, said, "MAGGI brings to India, for the first time ever, an innovative range that will delight food lovers who love to explore new taste and flavours. This unique range has been specially crafted for our loving consumers. With this range consumers will be able to experience, the thrill of tasting flavours from all over Asia with the simplicity, trust and convenience that MAGGI brings in our lives."

The new range will be available as part of Amazon Prime Day and a limited edition assortment box has been designed for consumers (<https://amzn.to/2Lflgwm>). The new range will be rolling out in select cities in a phased manner.

For more information:

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