

Date: 5th February, 2024

The Secretary
BSE Ltd.
Corporate Relationship Dept.,
14th floor, P. J. Tower,
Dalal Street, Fort
Mumbai - 400 001
Stock Code – 500331

The Secretary
National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E),
Mumbai - 400 051
Stock Code - PIDILITIND

Dear Sir,

Sub: Intimation under Regulation 30 read with Clause 7 of Para A of Part A to Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam,

With reference to our earlier letter dated 10th August, 2023, related to the appointment of Mr. Manish Dubey as the Chief Marketing Officer, Senior Management Personnel of the Company, we wish to inform that based on the recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company at its meeting held on 10th August 2023, appointed him as the Senior Management Personnel of the Company w.e.f. 10th August, 2023.

Brief Profile: Mr. Manish Dubey has completed his Post Graduation from IIM Bangalore. He brings with him over 22 years of experience in the field of Sales & Marketing and has worked in reputed companies. He is experienced in e-commerce and Rural Business Marketing.

We request you to kindly take the same on records.

Thanking you, Yours faithfully, For Pidilite Industries Limited

Manisha Shetty Company Secretary

> Regd. Office Regent Chambers, 7th Floor Jamnalal Bajaj Marg 208 Nariman Point Mumbai 400 021

Pidilite Industries Limited

Corporate Office Ramkrishna Mandir Road Andheri - E, Mumbai 400059, India

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