

1st October, 2019

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of September 2019.

Please find enclosed the Press Release regarding the Company's sales update for the month of September 2019.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company registers sales growth of 9% in September 2019 over August 2019

Hosur, October 01, 2019: TVS Motor Company registered sales of 315,912 units in September 2019 as against sales of 423,939 units in the month of September 2018. Planned rationalisation of BS IV stocks is reflecting in the sales growth difference between September 2018 and September 2019.

Two-Wheeler

Total two-wheeler registered sales of 300,909 units in September 2019 as against sales of 410,657 units in the month of September 2018. Domestic two-wheeler registered sales of 243,163 units in September 2019 as against sales of 361,097 units in the month of September 2018.

Motorcycle registered sales of 123,921 units in September 2019 as against sales of 166,489 units in September 2018. Scooter sales of the Company registered 118,687 units in September 2019 as against sales of 142,523 units in September 2018.

Exports

The Company's total exports grew by 17% increasing from 61,192 units in September 2018 to 71,569 units in September 2019. Two-wheeler exports grew by 17% increasing from 49,560 units in September 2018 to 57,746 units in September 2019.

Three-Wheeler

Three-wheeler sales of the Company grew by 13% increasing from 13,282 units in September 2018 to 15,003 units registered in September 2019.

Second Quarter Sales Performance

During the second quarter of the current financial year, two-wheeler posted sales of 8.42 lakh units as against sales of 10.49 lakh units in the second quarter of the previous year. Sales of three-wheeler of the

PRESS RELEASE



Company grew by 9% increasing from 0.40 lakh units in the second quarter of the previous year to 0.43 lakh units in the second quarter of the current year.

About TVS Motor Company

TVS Motor Company is a reputed two and three-wheeler manufacturer and is the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavor to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for four years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit www.tvsmotor.com.

For further information, please contact

Varghese M Thomas / KS Harini: vm.thomas@tvsmotor.com / ks.harini@tvsmotor.com
