



ROYAL ORCHID HOTELS LTD.,

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Date: December 18, 2023

**To,
The Manager,
Listing Compliance,
Department of Corporate Services,
BSE Limited,
Floor 25, P. J. Towers,
Dalal Street,
Mumbai – 400 001
BSE Scrip Code: 532699**

**To,
The Manager,
Listing Compliance,
Department of Corporate Services,
National Stock Exchange of India Limited,
Exchange Plaza, Plot no. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051
NSE Scrip Symbol: ROHLTD**

Dear Sir/Madam,

Sub: Press Release for opening of “Regenta Inn Bhavani, Nellore” in Nellore, Andhra Pradesh.

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Press Release for opening of “**Regenta Inn Bhavani, Nellore**” in Nellore, Andhra Pradesh.

This is for the information and records of the exchanges.

Thanking you,

Yours sincerely,

For **ROYAL ORCHID HOTELS LIMITED**

**RANABIR SANYAL
COMPANY SECRETARY & COMPLIANCE OFFICER**

Encl: as above



Regenta Inn Bhavani, Nellore: Buzzing business hotspot

BSE Code:532699
NSE Code: ROHLTD

CORPORATE OFFICE

**#1, Golf Avenue,
Adjoining KGA Golf Course,
HAL Airport Road,
Bangalore – 560 008,
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Forward looking statement

We have disclosed forward-looking information so that investors can comprehend the Company's prospects and make informed investment decisions. This release and other written and oral statements that we make periodically contain such forward-looking statements that set out anticipated results based on the Management's plans and assumptions. We have tried, wherever possible, to qualify such statements by using words such as 'anticipates', 'estimates', 'expects', 'projects', 'intends', 'plans', 'believes' and words and terms of similar substance in connection with any discussion of future operating or financial performance.

We do not guarantee that any forward-looking statement will be realized, although we believe we have been diligent and prudent in our plan and assumptions. The achievement of future results is subject to risk, uncertainties, and validity of inaccurate assumptions. Should known or unknown risks or uncertainties materialize, or should underlying assumptions prove inaccurate, our actual results could vary materially from those anticipated, estimated, or projected. Investors should bear this in mind as they consider forward-looking statements. We undertake no obligation to publicly update any forward-looking statements, whether as a result of new information, future events, or otherwise.

Bangalore, 18 Dec, 2023: Continuing its effort to spread its wings across the country, Royal Orchid & Regenta Hotels has added yet another luxury offering to its ensemble as it opens a stunning new property – the Regenta Inn Bhavani – in the vibrant city of Nellore.

Positioned as a beacon of opulence, Regenta Inn Bhavani stands out as the epitome of luxury for discerning travellers. **Strategically located just minutes away from the central bus stand, 15 minutes from central train station and 3-hour drive from Tirupati Airport,** and an 8-hour drive from Bengaluru, the property seamlessly blends traditional charm with contemporary amenities, reflecting the city's rich heritage and progressive ethos.

Chander K Baljee, Chairman and Managing Director of Royal Orchid & Regenta Hotels, stated, "Our mission is to provide an unparalleled experience for all our guests, whether for business or leisure. Every aspect of Regenta Inn Bhavani has been crafted as a testament to Nellore's dynamic, inspiring, and welcoming spirit."

Nestled on the banks of the Penna River, Nellore is known for its blend of tradition and modern dynamism. With geographical proximity to Bengaluru, it serves as a strategic getaway for Bleisure travellers. The city's fabric is woven with spirituality, featuring numerous temples for those seeking tranquillity. Nellore is also a haven for retail therapy, showcasing intricate craftsmanship and traditional artistry through the popular Venkatagiri sarees, emblematic of the region's rich textile legacy.

Regenta Inn Bhavani, with its 41 rooms, including six lavish suites, is ideally situated near landmarks such as Mypadu Beach, Sri Ranganathaswamy and Penchalakona Temples, and a short walk from the City Shopping Area, offering a convenient retreat for visitors seeking cultural experiences and shopping indulgences.

Philip Logan, COO of Royal Orchid & Regenta Hotels, commented, "We have curated an experience that resonates with Nellore's pulse and meets the

discerning needs of our guests. Our commitment extends beyond luxury accommodation; it's about

fostering a connection with local heritage, seen in the artistry of Venkatagiri sarees, and providing a platform for local talent to shine. This synergy of local culture, strategic location, and our dedication to service excellence culminates in memorable and meaningful experiences."

Regenta Inn Bhavani caters to a variety of occasions with versatile spaces, making it an excellent choice for MICE. The pillar-less banquets ensure memorable events with bespoke décor that leave a lasting impression.

The all-day dining restaurant, Burgundy, skillfully draws on the cultural tapestry of Nellore, offering a diverse menu featuring local Andhra cuisine, continental, and oriental dishes prepared with fresh local ingredients. As a 100% non-smoking zone, the hotel serves as a significant local employment generator, with many local talents contributing in various roles.

Whether for leisure seekers enchanted by the city's historical depth or business travellers, Regenta Inn Bhavani promises an experience that embodies luxury, convenience, and the assurance of unforgettable moments.

About Royal Orchid & Regenta Hotels:

Regenta & Royal Orchid Hotels is one of India's fastest-growing hotel chains. It primarily operates 5-star, 4-star, and resorts, enabling it to target discerning business and leisure travellers. It currently operates 95+ hotels across India. Promoted by Chander K Baljee, Royal Orchid Hotels has become one of India's most well-known names in hospitality. Royal Orchid is listed on the Bombay & National Stock Exchanges (BSE & NSE) and is governed by an independent board of eminent directors.

The group has bagged many awards including The National Tourism Award 2008-09 organized by the Ministry of Tourism, Top 50 Brands for 2014 and 2015 by Paul Writer and most recently, the following:

- Mr. Chander Baljee was honored with **Lifetime Achievement Award** from SKAL INDIA 2023.
- Mr. Chander Baljee was honored with **the Lifetime Achievement Award** by EazyDiner at the Ritz-Carlton Bengaluru in 2023.
- **Regenta Arie Lagoon in Sri Lanka** was recognized as **the Best Offshore Resort in MICE & Wedding** at the India Travel Award 2023.
- Mr. Chander Baljee received the **Best Contribution to the Hospitality Industry** award from the South India Hotel and Restaurant Association (SIHRA) at their Annual Convention in 2022.
- Mr. Chander Baljee was featured among India **Today's 10 successful business leaders** to watch out for in 2022.
- Mr. Chander Baljee was honored as **the Super Star of the Hospitality Industry** by AHPWI at the Indian Hospitality Leadership Award 2022.
- Mr. Chander Baljee was inducted into **Hotelier India's CEO Powerlist in 2021**.
- Hotelier India conferred **the Hall of Fame Award** upon Mr. Chander K Baljee, CMD of Royal Orchid & Regenta Hotels in 2021.
- Mr. Chander Baljee received **the Lifetime Achievement Award** from the International Hospitality Council in association with IIHM Bangalore in 2019.

Our vision is to become the preferred hotel chain for discerning global travelers. The 'Regenta' brand is an extension of the Royal Orchid Hotel Group, designed to cater to travellers who value both convenience and affordability. It encompasses various categories, including Regenta, Regenta Central, Regenta Resort, Regenta Place, and Regenta Inn.