RONI HOUSEHOLDS LIMITED

(Formerly Known as Roni Households Private Limited)

Telephone No.: +91 77965 42369 Email: info@ronihouseholds.com Website: www.ronihouseholds.com CIN: L25207MH2017PLC300575

GSTIN: 27AAICR5657B1ZA



December 06, 2022

To, Manager – Listing Operations BSE Limited Dalal Street Mumbai - 400001

Sub: Proposed Rights Issue of Roni Households Limited ("Company")

Sub: ISSUE OF UPTO 8,67,189 EQUITY SHARES OF FACE VALUE ₹ 10/- EACH ("RIGHTS EQUITY SHARES") OF RONI HOUSEHOLDS LIMITED FOR CASH AT A PRICE OF ₹ 70/- EACH INCLUDING A SHARE PREMIUM OF ₹ 60/- PER RIGHTS EQUITY SHARE (THE "ISSUE PRICE"), AGGREGATING UPTO ₹ 607.03 LAKHS/- ON A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1:5 I.E. ONE RIGHTS EQUITY SHARE FOR EVERY FIVE FULLY PAID-UP EQUITY SHARES HELD BY THE EXISTING EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS

ON FRIDAY, NOVEMBER 25, 2022 (THE "ISSUE").

IALGAON

Dear Sirs.

Please see enclosed herewith a copy of Pre - Issue Advertisement dated December 05, 2022 published on December 06, 2022 for the Rights Issue of the Company in the following newspapers:

Business Standard	English (National Daily)	All Editions
Business Standard	Hindi (National Daily)	All Editions
Janshakti	Marathi (Regional Language)	Jalgaon Edition

Yours sincerely,

For Roni Households Limited

HARISH MANOHAR SIRWANI

Managing Director DIN: 07844075

Address: f-55, near R L Square, MIDC, Jalgaon, Maharashtra 425003

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RONI RONI HOUSEHOLDS LIMITED

FRIDAY, DECEMBER 09, 2022 FRIDAY, DECEMBER 23, 2022

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६ हजार रहिवाशांसाठी मनपाची नंदुरबारात २ किमी पाईपलाईन

🛮 श्रीराम नगरात माजी आ. रघुवंशींच्या हस्ते भूमिपूजन



। नंदुरबार 🖄 प्रतिनिधी।

नगरपरिषदेच्या वतीने १५ व्या वित्त तळोदा रस्त्यावरील हनुमंत पेट्रोल पंप समोरील डीपी रस्त्यापासून ते श्रीराम नगर पर्यंत पाण्याची पाईप लाईन टाकण्याच्या नेते तथा आमदार चंद्रकांत रघुवंशी यांच्या हस्ते करण्यात आले.पाईपलाईन टाकल्याम्ळे श्रीराम नगर,नमस्कार कॉलनी व एम.के नगरातील साधारणता ५ ते ६ हजार रहिवाशांना पाण्याची सुविधा उपलब्ध होणार

दि.४ डिसेंबर रोजी शिवसेनेचे नेते बाळासाहेबांच्या माजी आ.चंद्रकांत रघ्वंशी यांच्या टाकण्याच्या भूमिपूजन करण्यात आले. उपनगराध्यक्ष कैलास पार्टील. नगरसेवक परवेज खान,नगरसेवक नगरसेवक जगन्नाथ माळी,माजी नगरसेवक शत्रुघ्न बालाणी,फारुख मेमन,चेतन वळवी,अतल कॉलनी,एम.के नगर परिसरातील रहिवासी मोठ्या उपस्थित होते.

दत्त जयंतीनिमित्त पालखीचे आयोजन

। जळगाव 셾 प्रतिनिधी।

श्री दत्त निमित्त. श्री दत्त उपासना केंद्रात खालीलप्रमाणे कार्यक्रम आयोजित बुधवारी सुशील केलेला आहे. कुलकर्णी यांचे घरी, गायत्री नगर, नहाटा कॉलेज मागे, श्रीदत्त-जन्माचा कार्यक्रम दुपारी २ ते संध्या.७-३0 वाजेदरम्यान आयोजित केलेला याप्रसंगी प्रथम श्री दत्त-जन्म, श्रीदत्ताचा पाळणा , सामृहिक श्री दत्त पूजन : नामावली अर्थात तुलसी-दल, बिल्व-पत्र इत्यादींनी अर्चन, त्यानंतर श्रींची पालखी. गायत्री नगर व विकास कॉलनी



मार्गे निघणार आहे. तरी सेवेचा लाभ घ्यावा, असे आवाहन स्शिल कुळकर्णी, मिलिंद कुळकर्णी

नवापुरात मोफत महा-ई-सेवा शिबिराला उत्तम प्रतिसाद



। नवापूर 🖄 प्रतिनिधी।

शहरातील प्रभाग क्र ८ मधील नागरिकांच्या सुविधे साठी मोफत महा ई सेवा शिबिराचे आयोजन करण्यात आले होते.

सोशियल डेव्हलपमेंट फाऊंडेशनचे संस्थापक अध्यक्ष माजी नगर सेवक चंद्रकात नगराळे यांच्या मार्गदर्शनाखाली आधारकार्ड, ई श्रम कार्ड,आयुष्यमान कार्ड,मतदान कार्ड, लाईट बिल अभ्योदय योजना, नवीन करेक्ट योजना, आभा कार्ड इत्यादी योजनाना लागणारे आवश्यक कागदपत्र जोडून नवीन कार्ड अद्ययावत करण्याचे काम मोफत करून देण्यात आले आहे.

ज्येष्ठ सकाळी १0 वाजता गं.भा.सुलोचनाताई भास्कर भदाणे यांच्या हस्ते व प्रभागातील नागरिकांच्या उपस्थितीत

कार्यक्रमाच्या शुभारंभ फीत कापून करण्यात आला होता. आय मून टेक्नॉलॉजीचे संचालक व सहकारी, महाविज वितरण कंपनीचे कर्मचारी कांबळे व सहकारी यांनी सकाळी १० वाजेपासून सुरू झालेले शिबिर रात्री ८ वाजेपर्यंत चालले. यात हजारो नागरिकांनी लाभ घेत आपले ई-कार्ड अद्ययावत करून घेतले.

यावेळी परिसरातील जेष्ठ नागरिक, आजी-माजी नगरसेवकांची मोठ्या संख्येने उपस्थिती होती. संस्थेचे अध्यक्ष चंद्रकात नगराळे यांनी उपस्थित नागरिकांचे आणि युवकांनी केलेल्या सहकार्यबद्दल आभार व्यक्त करत यापुढे ही अशाच पद्धतीने नागरिकांसाठी मोफत महा-ई-सेवा देण्याचा मानस असल्याचे सांगितले. जितेंद्र अहिरे यांनी मनोगत व्यक्त केले तर आभार राहुल शिरसाठ यांनी

लव्ह जिहाद कायदा व्हावाः भाजपाच्या चित्रा वाघ

। नंदुरबार 🖄 प्रतिनिधी।

आफताबमुळे दिल्लीतील लव्ह जिहादच्या घटनेने संपूर्ण देशात खळबळ उडाली, समाजमन हळहळले आहे. या घटनेमुळे सर्वांनी धडा घेतला पाहिजे, असे आवाहन करतांनाच उत्तर प्रदेशच्या धर्तीवर महाराष्ट्रानेही लव्ह जिहादचा कायदा करावा, अशी मागणी भाजपा महिला मोर्चा प्रदेशाध्यक्ष चित्रा वाघ यांनी

पत्रकार परिषदेत केली. चित्रा वाघ या नंदुरबार जिल्हा संघटनात्मक दौऱ्यावर आल्या भाजपाचे जिल्हाध्यक्ष विजय चौधरी यांच्या निवासस्थानी असलेल्या भाजपा जिल्हा कार्यालयात आयोजित पत्रकार परिषदेत श्रीमती वाघ बोलत होत्या.

त्या म्हणाल्या की, भारतीय कायद्यानुसार १८ वर्षानंतर युवती स्वतंत्र विचार करतात. परंतु त्यांनी आपल्या आई वडिलांचा विचार केला पाहिजे. या घटनेमुळे कोणावर विश्वास ठेवला पाहिजे? हे तरुणींना समजले पाहिजे.

प्रेमामध्ये वेड्या होऊन भलतेच पाऊल उचलले जाते. आई वडिलांनी देखील घरातल्या मुलांना वेळ दिला पाहिजे. दरम्यान, या घटनेच्या पार्श्वभुमीवर महाराष्ट्र सरकारने उत्तर प्रदेशच्या धर्तीवर लव जिहादविरोधी कायदा व्हावा, अशी मागणीही त्यांनी केली. यावेळी भाजपाचे प्रदेश महामंत्री विजय चौधरी, जयश्री अहिरराव, महिला मोर्चा जिल्हाध्यक्ष किन्नरी सोनार, भाजपा जिल्हा उपाध्यक्ष डॉ.सपना अग्रवाल, निलेश माळी आदी उपस्थित होते.

(This is an Advertisement for information purposes only and not for publication or distribution outside India and is not an Offer Document announcement)

RONI HOUSEHOLDS LIMITED

Roni Households Limited ("Company" or "Issuer") was incorporated as "Roni Households Private Limited" on October 09, 2017 under the Companies Act, 2013 with the Registrar of Companies, Mumbai begring Registration No. 300575. The status of our Company was changed to a public limited company and the name of our Company was changed to "Roni Households Limited" by a special resolution passed on January 19, 2018. A fresh Certificate of Incorporation consequent upon conversion was issued or March 01, 2018 by the Registrar of Companies, Mumbai. There has been no change in the registered office since incorporation.

Registered Office: Plot No. F - 55, Addl. MIDC Area, Ajanta Road, Jalgaon - 425003; Tel: + 91 77965 42369 Contact Person: Ms. Richie Mukesh Kothari, Company Secretary, E-mail: info@ronihouseholds.com; Website: www.ronihouseholds.com; Corporate Identification Number: L25207MH2017PLC300575

PROMOTER OF OUR COMPANY: MR. HARISH SIRWANI AND MRS. NIDHI SIRWANI

ISSUE OPENS ON * ISSUE CLOSES ON LAST DATE FOR ON MARKET RENUNCIATION

FRIDAY, DECEMBER 09, 2022 **MONDAY, DECEMBER 19, 2022** FRIDAY, DECEMBER 23, 2022 # Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncees on or prior to the Issue Closing Date.

*The Board of Directors or a duly authorized committee thereof will have the right to extend the Issue period as it may determine from time to time, provided that the Issue will not remain open in excess of 30 (thirty) days from the Issue Opening Date ISSUE OF UPTO 8,67,189 EQUITY SHARES OF FACE VALUE ₹10 EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹70 PER EQUITY SHARE (THE "ISSUE PRICE"), AGGREGATING UPTO ₹607.03 LAKHS ON A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 (ONE) RIGHTS EQUITY SHARE(S) FOR EVERY 5 (FIVE) FULLY PAID-UP EQUITY SHARE(S) HELD BY THE EXISTING EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON FRIDAY, NOVEMBER 25, 2022 (THE "ISSUE"). THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARES IS 07 (SEVEN) TIMES THE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED "TERMS OF THE ISSUE" ON PAGE 149 OF THE LETTER OF OFFER.

Simple, Safe, Smart way of Application - Make use of it!!!

* Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For further details read section on ASBA below

In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI circular, bearing reference number • SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, bearing reference number SEBI/HO/CFD/CIR/CFD/DIL/67/2020 dated April 21, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/78 dated May 6, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL1/CIR/P/2020/136 dated July 24, 2020 and SEBI Circular SEBI/HO/CFD/DIL1/CIR/P/2021/13 dated January 19, 2021, SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2021/552 dated April 22, 2021, SEBI/HO/CFD/DIL2/CIR/P/2021/633 dated October 01, 2021 and SEBI/HO/CFD/SSEP/CIR/P/2022/66 dated May 19, 2022 (Collectively hereafter referred to as "SEBI Rights Issue Circulars") and SEBI circular SEBI/CFD/DIL/ASBA/1/2009/30/12 dated December 30, 2009, SEBI circular CIR/CFD/DIL/1/2011 dated April 29, 2011 and the SEBI circular, bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020 (Collectively hereafter referred to as "ASBA Circulars"), all Investors desiring to make an Application in this Issue are mandatorily required to use either the ASBA process. Kindly note that Non- Resident Investors will have to apply through ASBA mode. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details, see "Procedure for Application through the ASBA Process" page 162 of the Letter of offer.

Further, in accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialised form only. Accordingly, Eligible Equity Shareholders holding Equity Shares in physical form as on the Record Date i.e. Friday, November 25, 2022 are requested to provide relevant details of their demat account to the registrar to the issue at least two working days prior to the Issue Closing Date i.e. Friday, December 23, 2022 in order to be eligible to apply for this Issue. They may also communicate with Registrar at their email address: rightsissue@bigshareonline.com

Prior to the issue opening date, the rights entitlement of those resident eligible equity shareholders, among others, who hold equity shares in physical form and whose demat account details are not available with our company or the registrar, shall be credited in a demat suspense escrow account opened by our company. The Rights Entitlements of the Physical Shareholders who do not furnish the details of their demat account to the Registrar not later than two working days prior to the Issue Closing Date, i.e. Friday, December 23, 2022 shall lapse and shall not be entitled to make an application for rights equity shares against their entitlements with respect to the equity shares held in physical form.

Facility for Application in the Issue In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI Rights Issue Circulars and ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use either the ASBA process. Eligible Shareholders should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details, see "Procedure for Application through the ASBA Process on page 162 of the Letter of Offer. Procedure for Application through ASBA Process

Eligible Shareholders desiring to make an Application in this Issue through ASBA process, may submit the Application Form to the Designated Branch of the SCSB or online/electronic Application through the website of the SCSBs (if made available by such SCSB) for authorising such SCSB to block Application Money payable on the Application in their respective ASBA Accounts. Eligible Shareholders should ensure that they have correctly submitted the Application Form, or have otherwise provided an authorisation to the SCSB, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer the above-mentioned link, Please note that subject to SCSBs complying with the requirements of SEBI Circular No. CIR/CFD/DIL/13/2012 dated September 25, 2012 within the periods stipulated therein, ASBA Applications may be submitted at the Designated Branches of the SCSBs, in case of Applications made through ASBA facility.

Please note that subject to SCSBs complying with the requirements of SEBI Circular No. CIR/CFD/DIL/13/2012 dated September 25, 2012 within the periods stipulated therein, Applications may be submitted at Designated Branches of the SCSBs. Further, in terms of the SEBI Circular CIR/CFD/DIL/1/2013 dated January 2, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, SCSBs should have a separate account in their own name with any other SEBI registered SCSB(s). Such account shall be used solely for the purpose of making Application in the Issue and clear demarcated funds should be available in such account for Applications, SCSBs applying in the Issue shall be responsible for ensuring that they have a separate account in their own name with any other SCSB having clear demarcated funds for applying in the Issue and that such separate account shall be used as the ASBA Account for the Application, for ensuring compliance with the applicable

Application by Eligible Equity Shareholders holding Equity Shares in physical form:

Please note that in accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialised form only. Accordingly, Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date and desirous of subscribing to Rights Equity Shares in this Issue are advised to furnish the details of their demat account to the Registrar or our Company, in the manner provided on the website of the Registrar to the Issue at www.bigshareonline.com at least two Working Days prior to the Issue Closing Date i.e. Friday, December 23, 2022. They may also communicate with the Registrar with the help of the helpline number (+91 22 6263 8200) and their email address (rightsissue@bigshareonline.com). The Rights Entitlements of the Physical Shareholders who do not furnish the details of their demat account to the Registrar not later than two working days prior to the Issue Closing Date, shall lapse. Such resident Eligible Equity Shareholders must check the procedure for Application in "Procedure for Application by Resident Eligible Equity Shareholders holding Equity Shares in physical form" on page 160 of the

IN ACCORDANCE WITH THE SEBI RIGHTS ISSUE CIRCULARS. THE ELIGIBLE EQUITY SHAREHOLDERS. WHO HOLD EQUITY SHARES IN PHYSICAL FORM AS ON RECORD DATE AND WHO HAVE NOT FURNISHED THE DETAILS OF THEIR DEMAT ACCOUNT TO THE REGISTRAR OR OUR COMPANY AT LEAST TWO WORKING DAYS PRIOR TO THE ISSUE CLOSING DATE I.E. FRIDAY, DECEMBER 23, 2022 SHALL NOT BE ELIGIBLE TO MAKE AN APPLICATION FOR RIGHTS EQUITY SHARES AGAINST THEIR RIGHTS ENTITLEMENTS WITH RESPECT TO THE EQUITY SHARES HELD IN PHYSICAL FORM.

ALLOTMENT IN DEMATERIALIZED FORM ONLY: Eligible Shareholders may please note that the Rights Equity Shares in the ssue can be allotted only in dematerialized form and to the same depository account in which the Rights Entitlements are held by such Applicant on the issue closing date. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholders, who hold Equity Shares in physical form as on Record Date and who have not furnished the details of their demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, desirous of subscribing to Rights Equity Shares shall not be able to apply in the Issue during the Issue Period. Such Eligible Equity Shareholders must check the procedure for Application by the Physical Shareholders for making application through the ASBA Process set out on page 160 of the Letter of Offer.

DISPATCH OF THE ABRIDGED LETTER OF OFFER ("ALOF") AND APPLICATION FORM: The dispatch of the ALOF and Application Form for the Issue was completed on Monday, December 05, 2022 by Registrar to the Issue, i.e., Bigshare Services Private Limited to the Eligible Equity Shareholders of the Company, whose names appeared in the Register of Members/Beneficial Owners of the Company, on the Record date, i.e., Friday, November 25, 2022 through electronic dispatch to the shareholders who have registered their email ids and physically through speed/registered post on Monday, December 05,

a. Eligible Shareholders can access the Letter of Offer, the Abridged Letter of Offer, and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Right Shares under applicable securities laws) on the websites of: Our Company's website at www.ronihouseholds.com., Registrar to the Issue's website at www.bigshareonline.com; BSE Limited's website at www.bseindia.com; Lead Manager i.e. Aryaman Financial Services Limited at www.afsl.co.in. Fligible Equity Shareholders can obtain the details of their respective Rights Entitlements from the website of the Registrar to the Issue at www.bigshareonline.com by entering their DP-ID and Client-ID and PAN.

AVAILABILITY OF APPLICATION FORM: The Registrar has electronically dispatched an Application Form to all Eligible Equity Shareholders as per their Rights Entitlements on the Record Date for the Issue. The Renouncees and Eligible Equity Shareholders who have not received the Application Form can download the same from the websites of the Registrar (www.bigshareonline.com), the Company (www.ronihouseholds.com) and the Stock Exchange (www.bseindia.com).

CREDIT OF RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNTS: In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Circular SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, the credit of Rights Entitlement and Allotment of Rights Equity Shares shall be made in dematerialised form only. Prior, to the issue opening date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Eligible Shareholders holding the Equity Shares in dematerialised form (ii) A demat suspense escrow account opened by our Company, for the Eligible Shareholders which would comprise Rights Entitlements (iii) Equity Shares held in a demat suspense account pursuant to Regulation 39 of the SEBI (LODR) Regulations (iv) Equity Shares held in the account of IEPF authority (v) The demat accounts of the Eligible Equity Shareholde which are frozen or details of which are unavailable with our Company or with the Registrar on the Record Date (vi) Credit of the Rights Entitlements returned/reversed/failed (vii) The ownership of the Equity Shares currently under dispute, including any court proceedings, as applicable (viii) Eligible Equity Shareholders who have not provided their Indian addresses (ix) Equity Shares held by Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date where details of demat accounts are not provided by Eligible Equity Shareholders to our Company or Registrar.

Eligible Equity Shareholders can obtain the details of their Rights Entitlements from the website of the Registrar i.e., www.bigshareonline.com by entering their DP ID and Client ID or Folio Number (in case of Eligible Equity Shareholders holding Equity Shares in physical form) and PAN. The link for the same shall also be available on the website of our Company

APPLICATION ON PLAIN PAPER UNDER ASBA PROCESS: An Eligible Equity Shareholder who has neither received the Application Form nor is in a position to obtain the Application Form either from our Company, Registrar to the Issue, Manager to the Issuer or from the website of the Registrar, can make an Application to subscribe to the Issue on plain paper through ASBA process. Eligible Equity Shareholders shall submit the plain paper application to the Designated Branch of the SCSB for authorizing such SCSB to block an amount equivalent to the amount payable on the application in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any address outside India.

Please note that the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently. The application on plain paper, duly signed by the Eligible Equity Shareholders including joint holders, in the same order and as per specimen recorded with his bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and should contain the following particulars:

Name of our Company, being Roni Households Limited

- Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded
- with our Company or the Depository);
- Registered Folio Number/DP and Client ID No. Number of Equity Shares held as on Record Date;
- All otment option only dematerialised form:
- Number of Rights Equity Shares entitled to:
- Number of Rights Equity Shares applied for within the Rights Entitlements; Number of additional Rights Equity Shares applied for, if any; Total number of Rights Equity Shares applied for;
- Total amount paid at the rate of ₹70/- per Rights Equity Share; Details of the ASBA Account such as the account number, name, address and branch of the relevant SCSB;

irrespective of the total value of the Rights Equity Shares applied for pursuant to this Issue;

In case of NR Eligible Equity Shareholders making an application with an Indian address, details of the NRE/FCNR/NRO Account such as the account number, name, address and branch of the SCSB with which the account is maintained; Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts. PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names.

- Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account:
 - Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB)

In addition, all such Eligible Equity Shareholders are deemed to have accepted the following: "I/We understand that neither the Rights Entitlement nor the Rights Equity Shares have been, and will be, registered under the United States Securities Act of 1933, as amended ("US Securities Act") or any United States state securities laws, and may not be offered, sold, resold or otherwise transferred within the United States or to the territories or possessions thereof ("United States") or to, or for the account or benefit of a United States person as defined in the Regulation S of the US Securities Act ("Regulation S"). I/ we understand the Rights Equity Shares referred to in this application are being offered in India but not in the United States. I/ we understand the offering to which this application relates is not, and under no circumstances is to be construed as, an offering of any Rights Equity Shares or Rights Entitlement for sale in the United States. or as a solicitation therein of an offer to buy any of the said Rights Equity Shares or Rights Entitlement in the United States. Accordingly, I/ we understand this application should not be forwarded to or transmitted in or to the United States at any time. I/ we confirm that I/ we are not in the United States and understand that neither us, nor the Registrar, or any other person acting on behalf of us will accept subscriptions from any person, or the agent of any person, who appears to be, or who we, the Registrar,

Regulation S) or is ineligible to participate in the Issue under the securities laws of their jurisdiction. "I/ We will not offer, sell or otherwise transfer any of the Equity Shares which may be acquired by us in any jurisdiction or under any circumstances in which such offer or sale is not authorized or to any person to whom it is unlawful to make such offer, sale or invitation except under circumstances that will result in compliance with any applicable laws or regulations. We satisfy, and each account for which we are acting satisfies, all suitability standards for investors in investments of the type subscribed for herein imposed by the jurisdiction of our residence.

or any other person acting on behalf of us have reason to believe is a resident of the United States "U.S. Person" (as defined in

"I/ We understand and agree that the Rights Entitlement and Rights Equity Shares may not be reoffered, resold, pledged or otherwise transferred except in an offshore transaction in compliance with Regulation S, or otherwise pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the US Securities Act.

"I/We (i) am/are, and the person, if any, for whose account I/we am/are acquiring such Rights Entitlement, and/or the Equity Shares, is/are outside the United States or a Qualified Institutional Buyer (as defined in the US Securities Act), and (ii) is/are acquiring the Rights Entitlement and/or the Equity Shares in an offshore transaction meeting the requirements of Regulation S or in a transaction exempt from, or not subject to, the registration requirements of the US Securities Act.'

"I/We acknowledge that the Company, the Lead Manager, their affiliates will rely upon the truth and accuracy of the foregoing representations and agreements.

In case an Investor makes an Application as well as on plain paper, his application is liable to be rejected. LAST DATE FOR APPLICATION:

The last date for submission of the duly filled in Application Form is the Issue Closing Date i.e. Friday, December 23, 2022. Our Board or any committee thereof may extend the said date for such period as it may determine from time to time, subject to the provisions of the Articles of Association, and subject to the issue period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date). If the Application along with the amount payable is either (i) not blocked with an SCSB or (ii) not received by the Bankers to the Issue or the Registrar on or before the close of banking hours on the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Equity Shares hereby offered, as provided under "Terms of the Issue - Basis of Allotment" on page 177 of the Letter of Offer

APPLICANTS MAY PLEASE NOTE THAT THE RIGHTS EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGE ONLY IN DEMATERIALISED FORM.

LISTING: The existing Equity Shares of our Company are listed on BSE ("Stock Exchange"). Our Company has received 'inprinciple' approval from BSE for listing the Rights Equity Shares to be allotted pursuant to this Issue vide its letter dated September 14, 2022. For the purpose of this Issue, the Designated Stock Exchange is BSE.

DISCLAIMER CLAUSE OF BSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause of BSE" on page 144 of the Letter of Offer.

AVAILABILITY OF THE LETTER OF OFFER: A copy of the Letter of Offer can be downloaded from the website of a) our Company at www.ronihouseholds.com.; b) the Registrar to the Issue at www.bigshareonline.com; c) the Stock Exchange at www.bseindia.com. and SEBI at www.sebi.gov.in NOTICE TO OVERSEAS SHAREHOLDERS: No action has been or will be taken to permit the Issue in any jurisdiction where action

would be required for that purpose, except in India. Accordingly, the Rights Entitlements or Rights Equity Shares may not be offered or sold, directly or indirectly, and the Letter of Offer, the Abridged Letter of Offer or any offering materials or advertisements in connection with the Issue may not be distributed, in whole or in part, in any jurisdiction, except in accordance with legal requirements applicable in such jurisdiction. Receipt of the Letter of Offer or the Abridged Letter of Offer will not constitute an offer in those jurisdictions in which it would be illegal to make such an offer ("Restricted Jurisdictions") and, in those circumstances, the Letter of Offer and the Abridged Letter of Offer must be treated as sent for information purposes only and should not be acted upon for subscription to the Rights Equity Shares and should not be copied or redistributed. Accordingly persons receiving a copy of the Letter of Offer or the Abridged Letter of Offer or Application Form should not, in connection with the issue of the Rights Equity Shares or the Rights Entitlements, distribute or send the Letter of Offer or the Abridged Letter of Offer to any person outside India where to do so, would or might contravene local securities laws or regulations. If the Letter of Offer or the Abridged Letter of Offer or Application Form is received by any person in any Restricted Jurisdiction, or by their agent or nominee, they must not seek to subscribe to the Rights Equity Shares or the Rights Entitlements referred to in the Letter of Offer and the Abridged Letter of Offer Envelopes containing an Application Form should not be dispatched from a Restricted Jurisdiction and all the persons subscribing for the Rights Equity Shares must provide an Indian address. For more details, see "Other Regulatory and Statutory Disclosures - Selling Restrictions" on page 142 of the Letter of Offer.

The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the Securities Act of 1933, as amended (the "Securities Act"), or the securities laws of any state of the United States of America and may not be offered o sold in the United States of America, its territories and possessions, any State of the United States, and the District of Columbia ("United States"), except in a transaction not subject to, or exempt from, the registration requirements of the Securities Act and applicable state securities laws. The Rights Entitlements and Rights Equity Shares are being offered and sold only (a) to persons in the United States who are reasonably believed to be qualified institutional buyers as defined in Rule 144A under the Securities Act ("U.S. QIBs") pursuant to Section 4(a)(2) of the Securities Act and (b) to persons outside the United States in reliance on Regulation S under the Securities Act ("Regulation S"). In addition, until the expiry of 40 days after the commencement of the Issue, an offer or sale of Rights Entitlements or Rights Equity Shares in the United States by a dealer (whether or not it is participating in the Issue) may violate the registration requirements of the Securities Act if such offer or sale is made otherwise than in accordance with an exemption from registration under the Securities Act. The Rights Equity Shares are transferable only in accordance with the restrictions described in "Other Regulatory and Statutory Disclosures -Selling Restrictions" on page 142 of the Letter of Offer

The Application Form along with the Abridged Letter of Offer and the Rights Entitlement Letter has been sent through email to email address if they have provided an Indian address to our Company or who are located in jurisdictions where the offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions.

BANKER TO THE ISSUE AND REFUND BANK: ICICI Bank Limited MONITORING AGENCY: NA

FOR RISK FACTORS AND OTHER DETAILS. KINDLY REFER TO THE LETTER OF OFFER AND ABRIDGED LETTER OF OFFER. OTHER IMPORTANT LINKS AND HELPLINE:

- Frequently asked questions and online/electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the Investors: www.bigshareonline.com Updation of Indian address/ email address/ mobile number in the records maintained by the Registrar or our Company:
- Updation of demat account details by Eligible Equity Shareholders holding shares in physical form:
- www.bigshareonline.com Request Letter to be sent by the non-resident Eligible Equity Shareholders to the Registrar at their email id: rightsissue@bigshareonline.com for updating their Indian address. The Request Letter should be accompanied by their

PAN card and Address proof. Kindly note that the non-resident Equity Shareholders who do not have an Indian address are no eligible to apply for this Issue. Unless otherwise specified, all capitalised terms used herein shall have the same meaning ascribed to such terms in the Letter of

LEAD MANAGER TO THE ISSUE



ARYAMAN ARYAMAN FINANCIA SERVICES LIMITED ARYAMAN FINANCIAL

60, Khatau Building, Ground Floor Alkesh Dinesh Modi Mar Fort, Mumbai - 400 001 $\textbf{Tel No.:} + 91\ 22\ 6216\ 6909\ \ \textbf{Fax No.:} + 91\ 22\ 2263\ 0434$ Email: info@afsl.co.in

Website: www.afsl.co.in Investor Grievance Email: feedback@afsl.co.in Contact Person: Varsha Gandhi

SEBI Registration No. INM000011344 Validity of Registration: Permanent

SEBI Registration No: INR000001385 Validity of Registration: Permanent

Facsimile: +91 22 6263 8299

Contact person: Vijay Surana

Website: www.bigshareonline.com

E-mail: rightsissue@bigshareonline.com,

REGISTRAR TO THE ISSUE

BIGSHARE SERVICES PRIVATE LIMITED

Office No. S6-2, 6th floor Pinnacle Business

Park Next to Ahura Centre, Mahakali Caves

Road, Andheri (East) Mumbai - 400093

Telephone: +91 22 6263 8200,

COMPANY SECRETARY

RONI HOUSEHOLDS LIMITED

Richie Mukesh Kothari, Plot No. F - 55, Addl. MIDC Area, Ajanta Road, Jalgaon - 425003

Telephone: +91 77965 42369 E-mail: info@ronihouseholds.com Website: www.ronihouseholds.com Investors may contact the Registrar to Issue / Company Secretary in case of any Pre Issue/ Post Issue related problems such as non-receipt of Allotment advice/demat credit etc.

For RONI HOUSEHOLDS LIMITED

Date: December 05, 2022

Richie Mukesh Kothari Company Secretary

Disclaimer: Our Company is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to issue Equity Shares on a rights basis and has filed a Letter of Offer with the Stock Exchange. The Letter of Offer is available on the website of SEBI at www.sebi.gov.in and the Stock Exchange where the Equity Shares are listed i.e. BSE at www.bseindia.com. Investors should note that investment in equity shares involves a high degree of risk and are requested to refer to the Letter of Offer including the section "Risk Factors" beginning on page 20 of the Letter of Offer. This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of Equity Shares for sale in any jurisdiction, including the United States, and any Equity Shares described in this announcement may not be offered or sold in the United States absent registration under the US Securities Act of 1933, as amended, or an exemption from registration. There will be no public offering of Equity Shares in the United States.











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मई दिल्ली | शंगलका, 6 विसंबर 2022 **विज़नेस** स्टैंडर्ड

RONI RONI HOUSEHOLDS LIMITED

PROMOTER OF OUR COMPANY. HIS AND			

FRIDAY, DECEMBER 09, 2022 MC MONDAY, DECEMBER 19, 2022 FRIDAY, DECEMBER 23, 2022

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विजनेस स्टैडर्ड न्हें दिल्ली जनावा, 6 विजया 2022 एनडीटीवी के लिए खुली पेशकश बंद

अदाणी के पास सबसे ज्यादा हिस्सा वॉल्यूम में सुधार

समूह के पास अब मीडिया कंपनी की 37.44 फीसदी हिस्सेदारी है और प्रॉक्सी एडवाइजरी फर्मों का विवंद में नकदी कारोबार मासिक आधार पर 17 फीसदी बढ़ा

बाजारों में तेज