

HOARDINGS, SIGN BOARDS, CINEMA  
SLIDES, NEWS PAPER, MAGAZINE  
KIOSKS, RADIO, BANNERS,  
SHOWCASE DISPLAY, CABLE T.V.  
R.LY. ADVERTISEMENT, B.E.S.T. AD,  
FILM MODELLING EVEBT & SALES  
PROMOTION AND DIGITAL PRINTING  
THROUGHOUT INDIA

**Bright Outdoor Media Limited**

*(Formerly known as Bright Outdoor Media Private Limited)*

CIN - U74300MH2005PLC156444



**Registered Office-** 801, 8<sup>th</sup> Floor, Crescent Tower, Near Morya House, Fame Infinity Mall, Off New Link Road, Andheri (West), Mumbai 400 053, Maharashtra, India.

**Contact No.-** 67140000-99 | **FAX** 67140011-22 | **Email ID-** [Brightoutdoor@gmail.com](mailto:Brightoutdoor@gmail.com) | **Website-** [www.brightoutdoor.com](http://www.brightoutdoor.com)

**04 January, 2024**

The Manager,  
**BSE SME Platform**  
Department of Corporate Services,  
25th Floor P.J. Towers,  
Dalal Street Fort, Mumbai - 400 001

**BSE Scrip Code: 543831**

**Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we hereby enclose business updates of the Company.

Thanking You,

Yours faithfully,

**For Bright Outdoor Media Limited**

**Mr. Yogesh Jiwanlal Lakhani**  
**Managing Director**  
**DIN: 00845616**

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Recognised By Indian Railway, All India Radio & T.V.  
Specialist in : Outdoor Advertising (Hoardings)

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**Sparkling Brilliance, Significant Impact:** Unveiling the Dynamic Digital LED Hoarding (DOOH) at Chitrakoot, Yashraj Junction, Andheri West!

Get ready for an illuminating experience as Bright Outdoor Media Limited introduces its newest marvel – a dazzling Digital LED Hoarding in Chitrakoot, Andheri West. Strategically placed at the bustling junction of Link Road, Andheri East, it captures the attention of morning commuters traveling from Andheri Lokhandwala towards Juhu, Airport, Town, and beyond.

Measuring an impressive 40 ft X 40 ft, this vibrant illuminated hoarding promises to brighten up the city for years to come. Reflecting Bright's dedication to innovation, this addition reinforces their impactful Out-of-Home (OOH) network. Brace yourself for a visual delight that simplifies the essence of outdoor advertising, leaving an unforgettable impression on everyone who passes by!