



VISAKA INDUSTRIES LIMITED[®]

CIN: L52520TG1981PLC003072

Regd. & Corporate Office : "VISAKA TOWER", 1-8-303/69/3, S.P. ROAD, SECUNDERABAD - 500 003.

TEL : +91-40-2781 3833, 2781 3835, www.visaka.co E-mail : vil@visaka.in

Ref: VILSTEX/FY2024/47

Date: 15.02.2025

To,

National Stock Exchange of India Limited Exchange Plaza, 5 th Floor, Plot No. C/1G Block, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051	BSE Limited The Senior General Manager, Listing Compliances, Floor 25, P. J. Towers, Dalal Street, Mumbai – 400 001
Scrip Code – VISAKAIND	Scrip Code – 509055

Sub: Newspaper Advertisement – Disclosure under Regulation 30 and Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations")

Pursuant to Regulation 30 read with Schedule III Part A and Regulation 47 of SEBI Listing Regulations, we hereby enclose copies of newspaper advertisement published regarding extract of the Audited Standalone and Consolidated Financial Results for the third quarter and nine-month period ended December 31, 2024, in following newspapers:

1. Business Standards (In English) all editions on 15-02-2025
2. Velugu (In Telugu) all editions on 15-02-2025

The advertisement also includes a Quick Response (QR) code to access complete financial results for the said period.

Copies of the above newspaper publication, is also available at the Company's website at:

[https://visaka.co/assets/website/files/investors/BM-Paper-Ad/2024-25/Newspaper Publication FY2024-25 Q3 Results.pdf](https://visaka.co/assets/website/files/investors/BM-Paper-Ad/2024-25/Newspaper%20Publication%20FY2024-25%20Q3%20Results.pdf)

**Yours faithfully,
for VISAKA INDUSTRIES LIMITED**

**Ramakanth Kunapuli
Assistant Vice President & Company Secretary**

Factory : A.C. Division I	: Survey No. 164, 168/2, Manikantham (V), Paramathi-Velur Taluq, Namakkal Dist., Tamil Nadu, Pin 637 207
Factory : A.C. Division II	: GAT. No. 70/3A & 70/3A/3 & 70/1B & 70/1C, Sahajpur Industrial Area, Nandur (V), Daund (Tq), Pune Dist., Maharashtra, Pin 412 202
Factory : A.C. Division III	: Plot No. 11, 12, 18 To 21 & 30, Changsole Mouza, Bankibundh G.P. No. 4, Salboni Midnapur West, W.B, Pin 721 147
Factory : A.C. Division IV	: Survey No. 90/2A 90/2B 27/1, G.Nagenhalli (V), Kempannadodderi Post, Kestur Road, Kora Hobli, Tumkur Dist., Karnataka, Pin 572 138
Factory : A.C. Division V	: Village & Post, Kannawan, Thana Bachhrawan, Tehsil Maharajgunj, Dist. Raebareli, U.P, Pin 229 301
Factory : A.C. Division VI	: Survey No. 385, 386, Jujjuru (V), Chennaraopalem Post, Near Kanchikacharla, Veerulapadu (Mdl), NTR Dist., A.P, Pin 521 181
Factory : A.C. Division VII	: Plot No. 1994 (P) 2006, Khata No. 450, Chaka No. 727, Paramanpur (V), P.S. Sason, Tehsil Maneswar, Sambalpur Dist, Odisha, Pin 768 200
Factory : Textile Division	: Survey No. 179 & 180, Chiruva Village, Mouda Taluk, Nagpur District, Maharashtra, Pin 441 104
Factory : V-Boards Division I	: Survey No. 226, 242, 89, 95 & 96, Gajalapuram Vil, Kukkadam Post, Madugulapally Mdl, Adj. to Kukkadam R.S., Nalgonda Dist, Telangana-508 217
Factory : V-Boards Division II	: GAT No : 248 & 261 to 269, Delwadi Village, Daund Taluq, Pune Dist, Maharashtra, Pin 412 214
Factory : V-Boards Division III	: Mustil Nos. 106, 107 & 115, Jhaswa Village, P.S. & Tehsil Salawas, Jhajjar, Haryana, Pin 124 146
Factory : V-Boards Division IV	: SF.No: 169/A3C1, 169/B1, 174/A1, 174/A3 & 174/B, Venasapatti Vil, Ganapathipalayam Post, Udumalpet Taluk, Tiruppur Dist, TN -642 122
Factory : V-Boards Division V	: Plot No.120&1 to 7 Mouza-Dakshinsol,J.L.No.431&Krishnapur,J.L. No.430,PO-Saiyedpur,PS-Salboni,Pachim Medinipur Dist,W.B.-721147

Fame & fury: Brands walk a tightrope with comedians

After India's Got Latent controversy, agencies say brands may take measures like vetting of contracts and tweaking crisis-management strategies

ANUSHKA BHARDWAJ
New Delhi, 14 February

From weekend gigs to social media dominance, stand-up comedy has flourished in India, and brands are capitalising on this growth. Companies across industries — including ride-hailing platform Uber, food aggregator Zomato, wearable major boAt, and car trade platform Spinny — are collaborating with comedians like Samay Raina, Ravi Gupta, and Shreeja Chaturvedi.

"Brands across various sectors, whether new-age D2C (direct-to-consumer), FMCG (fast-moving consumer goods), or BFSI (banking, financial services, and insurance), are increasingly exploring collaborations," said Prerana Khatri, chief business officer at Only Much Louder, a Mumbai-based artiste management firm. However, the sensitive nature of comedy and the rise of cancel culture make brands cautious. "Brands work with comedians as long as the partnership drives engagement. They prioritise return on investment, and if the comedian's popularity translates into audience interaction, the collaboration makes sense," Khatri added.

Controversy and caution

A recent example of brand risk in comedy is India's Got Latent (IGL), a



ILLUSTRATION: BINAY SINHA

OPPORTUNITY

Comedians' popularity and high return on investment

Brands can position themselves as bold, progressive, and attuned to younger audiences

RISK

Sensitive nature of comedy

Content pushes boundaries, hence, less suitable for brands targeting family audiences

YouTube talent show hosted by Raina. Despite strong brand engagement, the show was removed from YouTube for "inappropriate content" and the matter was also raised in Parliament, with one MP calling for a law to regulate social media. The controversy prompted some brands to withdraw their sponsorships. Apparel brand YXXX reportedly had planned sponsorship deals worth Rs 35 lakh per episode, which have since been cancelled. YXXX did not respond to queries from Business Standard. Meanwhile, food chain KFC has disabled comments on its Instagram campaign featuring Raina.

"Shows like IGL always carry the

risk of backlash. Brands engaging with edgy content need to factor in this possibility," said Smit Bhanushali, general manager of Strategy and Operations at Black Hat Talent Solutions. However, he added, that brands with solid agreements and risk clauses can mitigate potential fallout.

An agency that worked closely with IGL said that going ahead, "brands are likely to take a more proactive stance. This includes rigorous vetting, clear contracts and crisis-management strategies."

Despite the occasional controversy, industry experts believe comedy remains a valuable tool for marketing. "Unless a comedian is involved in

something society deems unforgivable, they usually bounce back if their talent remains strong," said Samit Sinha, founder of Alchemist Brand Consulting. "Stand-up comedy will always be a sensitive subject, but brands willing to take the plunge can position themselves as bold, progressive, and attuned to younger audiences," Bhanushali added.

Opportunity and risk

Risks notwithstanding, brands continue collaborating with comedians due to their unique storytelling ability.

"Most comedians are also writers. Their knack for delivering messages with timing, relatability, and authenticity makes them valuable for digital marketing," said Pankaj Malani, senior vice president of Revenue at Only Much Louder.

Shubham Chawla, Raina's manager who spoke with Business Standard before the IGL controversy erupted, highlighted the impact. All brands that partnered with IGL saw an uptick in sales, he claimed, adding, "Vastrado's sales doubled within a month, and Spinny saw increased market presence."

Beyond humour, brands focus on reach and relatability.

Uber recently partnered with comedians Shreeja Chaturvedi, Shreya Priyam Roy, and Shashi Dhiman for its 'Women Safety Isn't a Joke' campaign, balancing a serious topic with a light-hearted approach. Meanwhile, boAt collaborated with comedian Ravi Gupta to challenge the 'Made in China' perception of its products. "His witty, shudh desi style made him the right pick," said a boAt spokesperson.

Unlike scripted campaigns, live shows pose greater risks due to their unpredictability. "In scripted campaigns, brands ensure message alignment, but this comes at the cost of

authenticity and spontaneity," Bhanushali said. That said, few brands are comfortable with unpredictability, she added. Most are hesitant to engage in live collaborations. However, some opt for controlled environments, such as private corporate events, where they set guidelines for comedians and restrict audience recordings.

Currently, most brand partnerships with comedians are short-term and last between three to six months, often capitalising on trending topics, said Malani. "Long-term partnerships align with our core category entry points, while short-term collaborations tap into ongoing conversations," said the boAt spokesperson. Khatri said there was also a growing interest in long-term deals. "We structure collaborations where comedians endorse brands across multiple channels and even serve as brand consultants," she said.

Comedy conundrum

Controversy in comedy is nothing new in India — comedians like Tanmay Bhat and Vir Das have faced backlash before. While this limits some endorsement opportunities, experts believe the overall impact is minimal.

"Public perception of artistes can change, but we focus on their current relevance, authenticity, and alignment with our brand," said the boAt spokesperson.

There is also the view that comedy's edgy nature restricts its appeal to certain brands.

"Most stand-up content is consumed individually on mobile devices, allowing comedians to push boundaries. This makes them less suitable for brands targeting family audiences," said Sinha. "It's a double-edged sword — established brands are more cautious with comedians than they are with film and sports celebrities."

MaxiVision plans expansion in Maha, eyes IPO in 2 years

ANJALI SINGH
Mumbai, 14 February

MaxiVision, the south India's eye care hospital chain led by industry veteran GSK Velu, is now eyeing expansion in western India and has earmarked ₹500 crore investment fund for Maharashtra.

The firm is also setting its sights on the stock market debut, with plans to go public within the next two years.

The firm has announced a partnership with Ojas Group of Eye Hospitals to strengthen its presence in Mumbai, where it plans to establish five new hospitals next year.

Beyond Mumbai, the group is eyeing expansion in key Maharashtra cities such as Nagpur, Nashik, Pune and Kolhapur, tapping into existing ophthalmology practices and enhancing them with cutting-edge technology. Two brownfield acquisitions are also planned in Mumbai, though details of the acquisitions remain undisclosed.

Speaking on the partnership, GSK Velu, promoter and chairman of Maxivision Super Speciality Eye Hospital said, "This collaboration aligns with our vision to expand footprint across Maharashtra for which ₹500 crore have been allocated. Our first phase of expansion

will focus on key cities in Maharashtra before moving into tier-two and tier-three cities using a hub-and-spoke model. Within the next 2 years our goal is to reach 100 centres."

MaxiVision currently operates 52 centres, with two more being added, bringing the total to 54. The company projects exceeding 60 centres by the end of March and aims to reach 100 within the next two years.

For this the company is leveraging strategic partnerships and investments to achieve its growth targets. Niteen Dedhia, promoter and chairman, Ojas Eye Hospitals said, "This collaboration will enable us to leverage MaxiVision's investment capabilities and expand our practise across Mumbai and Maharashtra. This investment will be utilised primarily for infrastructure and equipment. Currently we are looking to expand to South Bombay, Central Bombay, Thane, Mulund, and New Bombay, essentially covering the entirety of Bombay."

Currently Ojas Group of Hospitals has presence in Bandra and Kandivali. Going ahead, they will further look into expanding in tier-two areas around Mumbai, including Palghar, Daman, and parts near Namdev, which are strong catchment areas.

KRYPTON INDUSTRIES LTD.								
CIN: L25199WB1990PLC048791								
Redg. Office : Banganagar, Diamond Harbour Road, Falta, Fatehpur (South 24 Parganas), West Bengal - 743 513, India Head Office : 410, Vardaan Building, 25A, Camac Street, Kolkata - 700 016, Email id: krypton@kryptongroup.com								
EXTRACTS OF THE UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 31ST DECEMBER, 2024 (₹ in Lakhs)								
PARTICULARS	STANDALONE				CONSOLIDATED			
	NINE MONTHS ENDED 31.12.2024	NINE MONTHS ENDED 31.12.2023	Quarter Ended 31.12.2024	Quarter Ended 31.12.2023	NINE MONTHS ENDED 31.12.2024	NINE MONTHS ENDED 31.12.2023	Quarter Ended 31.12.2024	Quarter Ended 31.12.2023
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
1 Total Income from Operations (net)	3,292.77	2,755.53	1,078.60	1,124.26	3,391.69	2,905.54	1,100.89	1,205.13
2 Net Profit/(Loss) for the period (before Tax, Exceptional and Extraordinary items #)	158.98	138.50	33.26	56.11	147.50	92.16	30.67	49.18
3 Net Profit/(Loss) for the period before Tax (after Exceptional and Extraordinary items #)	116.98	134.50	22.26	53.11	105.50	88.16	19.67	46.18
4 Net Profit/(Loss) for the period after Tax (after Exceptional and Extraordinary items #)	116.98	134.50	22.26	53.11	105.50	88.16	19.67	46.18
5 Total Comprehensive Income for the period [Comprising (Profit/ (Loss) for the period (after tax) and other Comprehensive Income (after Tax)]	116.98	134.50	22.26	53.11	105.50	88.16	19.67	46.18
6 Equity Share Capital	1,469.71	1,469.71	1,469.71	1,469.71	1,469.71	1,469.71	1,469.71	1,469.71
7 Reserves excluding Revaluation Reserve as shown in the Balance Sheet on previous accounting year	-	-	-	-	-	-	-	-
8 Earnings per Share (for continuing and discontinued operations) (Face Value of ₹10/- each) Basic & Diluted (*Not Annualised)	0.80	0.91	0.15	0.36	0.73	0.55	0.13	0.31

Note: a) The above is an extract of the detailed format of Quarter and Nine Months ended 31st December 2024 Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the quarterly Financial Results are available on Stock Exchange Websites (www.bseindia.com) and on the Company's Website (www.kryptongroup.com). The same can also be accessed by scanning QR Code provided below:

Place : Kolkata
Date : 14.02.2025

for & on behalf of the Board
(JAY SINGH BARDIA)
Managing Director
DIN: 00467932

XTGLOBAL INFOTECH LIMITED												
CIN: L72200TG1986PLC006644												
Plot No 31P and 32, Tower A, Ramky Selenium, Financial District, Nanakramguda, Hyderabad, Telangana - 500032 E-mail- company.secretary@xtglobal.com, Tel: 040-66353456 Website: www.xtglobal.com												
STATEMENT OF FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED 31ST DECEMBER, 2024 (Rs. in Lakhs)												
PARTICULARS	CONSOLIDATED						STANDALONE					
	QUARTER ENDED 31.12.2024	QUARTER ENDED 30.09.2024	NINE MONTH PERIOD ENDED 31.12.2024	NINE MONTH PERIOD ENDED 31.12.2023	YEAR ENDED 31.03.2024	YEAR ENDED 31.03.2023	QUARTER ENDED 31.12.2024	QUARTER ENDED 30.09.2024	NINE MONTH PERIOD ENDED 31.12.2024	NINE MONTH PERIOD ENDED 31.12.2023	YEAR ENDED 31.03.2024	YEAR ENDED 31.03.2023
	(Un Audited)	(Un Audited)	(Un Audited)	(Un Audited)	(Audited)	(Audited)	(Un Audited)	(Un Audited)	(Un Audited)	(Un Audited)	(Un Audited)	(Un Audited)
Total Income	4,938.97	4,960.69	14,914.94	16,818.14	21,951.69	1,770.38	1,929.13	5,626.65	5,349.47	7,324.16	1,046.26	
Net Profit / (Loss) from Ordinary activities (before tax, Exceptional &/ or extra-ordinary items)	548.15	358.09	1,192.28	1,324.65	1,539.08	178.42	252.96	693.57	801.94	1,046.26		
Net Profit / (Loss) (before tax, After exceptional &/or extra-ordinary items)	548.15	358.09	1,192.28	1,324.65	1,539.08	178.42	252.96	693.57	801.94	1,046.26		
Net Profit / (Loss) for the period after tax (after Extraordinary items)	367.55	271.16	855.37	1,078.08	1,167.35	115.61	169.19	483.85	602.09	793.73		
Total Comprehensive Income for the period (Comprising Profit (Loss) and other Comprehensive Income for the period)	367.55	271.16	855.37	1,078.08	1,143.12	115.61	169.19	483.85	602.09	769.50		
Equity Share Capital	1,329.68	1,329.68	1,329.68	1,329.68	1,329.68	1,329.68	1,329.68	1,329.68	1,329.68	1,329.68		
Earnings Per Share (of Rs. 1/- each)												
(a) Basic	0.28	0.20	0.64	0.80	0.86	0.09	0.13	0.36	0.45	0.58		
(b) Diluted	0.28	0.20	0.64	0.80	0.86	0.09	0.13	0.36	0.45	0.58		

Note : The above is an extract of the detailed format of quarter and nine months ended financial results filed with the Stock Exchanges under Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the quarter and nine months ended financial results are available on the Stock Exchange websites, www.nseindia.com, www.bseindia.com and Company's website www.xtglobal.com. The results can be accessed by scanning the QR code given below.

The results have been prepared in accordance with the Indian Accounting Standards (Ind AS) prescribed under the Companies (Indian Accounting Standards) Rules, 2015 as amended by Companies (Indian Accounting Standards) Amendment Rules, 2016.

For XTGlobal Infotech Limited
V Sreedevi
Wholtime Director
DIN: 02448540

Place : Hyderabad
Date : February 14, 2025

VISAKA INDUSTRIES LIMITED													
Regd. & Corp. Office : "Visaka Towers", 1-8-303/69/3, S.P. Road, Secunderabad - 500 003.													
CIN: L52520TG1981PLC003072													
AUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED DECEMBER 31, 2024 (₹ in lakhs)													
Sl No.	Particulars	Standalone						Consolidated					
		Quarter Ended		Nine Months Ended		Year Ended	Quarter Ended		Nine Months Ended		Year Ended		
		31-12-2024	30-09-2024	31-12-2023	31-12-2024	31-12-2023	31-03-2024	31-12-2024	30-09-2024	31-12-2023	31-12-2024	31-12-2023	31-03-2024
		Audited	Audited	Audited	Audited	Audited	Audited	Audited	Audited	Audited	Audited	Audited	
1	Total Income from Operations	35,281.36	30,920.96	34,510.63	1,12,023.40	1,13,628.40	1,53,135.61	35,317.91	31,023.37	34,595.71	1,12,281.57	1,13,753.22	1,53,734.55
2	Net Profit/(Loss) for the period (before Tax, Exceptional items)	(1,350.07)	(2,128.88)	(846.17)	(2,053.00)	191.47	449.31	(1,425.24)	(2,179.25)	(897.11)	(2,233.19)	106.70	299.30
3	Net Profit/(Loss) for the period before tax (after Exceptional items)	(1,350.07)	(2,128.88)	(846.17)	(2,053.00)	191.47	449.31	(1,425.24)	(2,179.25)	(897.11)	(2,233.19)	106.70	299.30
4	Net Profit/(Loss) for the period after tax (after Exceptional items)	(1,030.89)	(1,607.29)	(660.98)	(1,589.62)	72.96	253.47	(1,098.34)	(1,655.88)	(716.41)	(1,758.25)	(28.64)	85.95
5	Total Comprehensive Income for the period (Comprehensive Profit/(Loss) for the period (after tax) and Other Comprehensive Income (after tax))	(1,014.18)	(1,511.76)	(684.92)	(1,539.49)	(22.18)	4.83	(1,081.63)	(1,560.35)	(740.35)	(1,708.12)	(123.78)	(162.69)
6	Equity Share Capital	1,728.10	1,728.10	1,728.10	1,728.10	1,728.10	1,728.10	1,728.10	1,728.10	1,728.10	1,728.10	1,728.10	1,728.10
7	Earnings Per Share (of Rs.2/- each) (for continuing and discontinued operations)												
1. Basic		(1.19)	(1.86)	(0.76)	(1.84)	0.08	0.29	(1.27)	(1.92)	(0.83)	(2.03)	(0.03)	0.10
2. Diluted		(1.19)	(1.86)	(0.76)	(1.84)	0.08	0.29	(1.27)	(1.92)	(0.83)	(2.03)	(0.03)	0.10

NOTES:
1. The above results have been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on 14th February, 2025.
2. The above is an extract of the detailed format of Quarter/ Nine months ended Financial Results filed with Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Quarter ended Financial Results are available on the Websites of Stock Exchanges namely, www.nseindia.com and www.bseindia.com and on the Company's Website, www.visaka.co. The same can be accessed by the scanning the QR code.

Place : Secunderabad
Date : 14-02-2025

On behalf of Board of Directors
for VISAKA INDUSTRIES LIMITED
SMT. G. SAROJA VIVEKANAND
Managing Director

NOTICE FOR LOSS OF SHARE CERTIFICATE
I, MUKESH LACHHMANDAS JAISINGHANI
S/o LATE MR. LACHHMANDAS DAYARAM JAISINGHANI (PAN: BBEPJ5310G) entitle for 500 shares of face value Rs. 2/- (Post Sub-division) of United Spirits Limited (formerly: Mc Dowell & Co. Limited), UB Tower, #24 Vittal Mallya Road, Bengaluru - 560019 in Folio No. MS169173 bearing Share Certificate No. 553826 (DIN: 51625085 - 51625184) for 100 shares of Rs. 10/- each.
I do hereby give notice that the aforesaid share certificate is not traceable and lost and I have applied to the company for transfer of the aforesaid shares from IEPF Authority to my demat account.
The public is hereby warned against purchasing or dealing in anyway with the said Share Certificate. The Company has informed me that if they do not receive any objection within 15 days from the date of issue of this advertisement for withholding of transfer to IEPF Authority, Company will submit its response to IEPF Authority for transferring the aforesaid shares to the demat account of the undersigned, after which no claim will be entertained by the company in that behalf.
Place : Mumbai Mukesh Lachhmandas Jaisinghani
Date : 15.02.2025 Folio No : MS169173

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Email us at
order@bsmail.in

