

MSIL: COS: NSE&BSE: 2023/07\_08

17<sup>th</sup> July, 2023

Vice President

**National Stock Exchange of India Limited**  
“Exchange Plaza”, Bandra – Kurla Complex  
Bandra (E)  
Mumbai – 400 051

General Manager

Department of Corporate Services  
**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai – 400 001

**Sub: Maruti Suzuki Grand Vitara is now equipped with “Acoustic Vehicle Alerting System”-AVAS**

Dear Sirs,

The Company today has announced addition of ‘Acoustic Vehicle Alerting System’ - AVAS for the Intelligent Electric Hybrid variants of its premium SUV – The Grand Vitara. This state-of-the-art technology is designed to help keep drivers and pedestrians safe by alerting them to the presence of a vehicle. The system works by emitting a low-level alert sound that can be heard up to five feet away from the vehicle, giving pedestrians and other nearby drivers a heads-up that a vehicle is nearby. Strengthening Maruti Suzuki’s commitment to safe driving experiences, the Grand Vitara is already equipped with a host of safety features and the addition of the ‘Acoustic Vehicle Alerting System’ - AVAS for pedestrian safety makes it compliant with upcoming regulations.

The price change in these variants of the Grand Vitara ranges up to Rs. 4,000 (Ex-Showroom- Delhi). The new price is effective from today i.e. 17<sup>th</sup> July, 2023, 04:30 pm onwards.

Kindly take the same on record.

Thanking you,

Yours truly,

**For Maruti Suzuki India Limited**

Sanjeev Grover  
Executive Vice President  
& Company Secretary

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**MARUTI SUZUKI INDIA LIMITED**

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