

# RAJ KUMAR SEKHANI

301 CTS-310, N. S. ROAD NO. 11, VITHAL NAGAR CHSL,  
JVPD SCHEME, VILE PARLE (W), MUMBAI – 400049

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Date: 13<sup>th</sup> February, 2020

✓ To,  
Mr. Rakesh Parakh  
Sp. Assistant  
Dept. of Corporate Services  
Bombay Stock Exchange Limited  
1st Floor, Rotunda Building,  
B. S. Marg, Fort, Mumbai – 400 001

To,  
Mr. Hari K.  
Manager  
National Stock Exchange of India Limited  
“Exchange Plaza”,  
Bandra-Kurla Complex,  
Bandra (East), Mumbai – 400 051

Dear Sir,

Ref.: PIONEER EMBROIDERIES LIMITED (Scrip Code No. 514300 & PIONEEREMB)

Sub: Declaration Under Regulation 31(1) & 31(2) Of SEBI {Substantial Acquisition Of Shares And Takeovers} Regulations, 2011}

As disclosed earlier, I had encumbered shares of Pioneer Embroideries Limited, totalling 3,40,000 (Three Lac and Forty Thousand), in favour of JEM Fiscal Limited. We have now been informed by JEM Fiscal Limited that these shares currently stand invoked.

We are enclosing disclosure under Regulation 31(1) and 31(2) of SEBI {Substantial Acquisition of Shares and Takeovers} Regulations, 2011 in prescribed format.

Please take it in your record.

Thanking You,

Yours faithfully,



(RAJ KUMAR SEKHANI)

Encl.:- As above

Place : Mumbai

Date : 13<sup>th</sup> February, 2020

CC: Pioneer Embroideries Limited

**Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	PIONEER EMBROIDERIES LIMITED
Name of the Stock Exchange where the shares of the target company are listed	Bombay Stock Exchange Limited National Stock Exchange of India Limited
Date of Reporting	13 <sup>th</sup> February, 2020
Name of the Promoter or PAC on whose shares encumbrance has been created/released/invoked	Raj Kumar Sekhani

Details of the creation of encumbrance:													
Name of the Promoter (s) or PACs With him*	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares {creation [(2) +(3)]/ release [(2) (3)]/invocation [(2)-(3)]}	
	Names	Number of shares	% of total share capital	% w.r.t diluted share Capital(*)	Number of shares	% of total share capital	Type of event (creation/release/invocation)	Date of creation/invocation release of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/others)	Number	% of share capital	Name of the entity in whose favor shares encumbered ***	No. of shares
Raj Kumar Sekhani (Promoter)	22,64,760	9.08	9.08	12,46,082	4.99	invocation	13 <sup>th</sup> February, 2020	Pledge	3,40,000	1.36	JEM Fiscal Limited	9,06,082	3.63
Bimla Devi Sekhani	23,073	0.09	0.09	-	-	-	-	-	-	-	-	-	-
Manak Chand Baid* Jt. Raj Kumar Sekhani	14,000	0.06	0.06	-	-	-	-	-	-	-	-	-	-
Pioneer E-com Fashions LLP (Promoter)	45,01,726	18.04	18.04	43,93,918	17.61	-	-	-	-	-	-	43,93,918	17.61
<b>Total</b>	<b>68,03,559</b>	<b>27.27</b>	<b>27.27</b>	<b>56,40,000</b>	<b>22.60</b>				<b>3,40,000</b>	<b>1.36</b>		<b>53,00,000</b>	<b>21.24</b>

  
RAJ KUMAR SEKHANI

Place : Mumbai  
Date : 13<sup>th</sup> February, 2020

\*The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.