

**ADD-SHOP E-RETAIL LIMITED**  
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)

**CIN: L51109GJ2013PLC076482**

**Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)**

**Tel. No.: 0281-2580 399**

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Date: 30.12.2021

To,  
Dept. of Corporate Services  
BSE Limited  
P. J. Tower,  
Dalal Street, Fort,  
Mumbai-400001

Dear Sir/Madam,

**BSE Scrip Code: 541865**

**Sub: Intimation of Record Date pursuant to Regulation 42 of the Securities & Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

Pursuant to Regulation 42 and any other regulation(s), if applicable, of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015, the Company Add-Shop E-Retail Limited (Formally known as Add-shop Promotions Limited) has fixed Friday, 07<sup>th</sup> January, 2022 as Record Date for the purpose of issue of bonus shares.

Symbol	Type of Security	Record Date	Purpose
ASRL	Equity	Friday, 07 <sup>th</sup> January, 2022	Bonus Issue

Please take note of the same on your record.

Thanking you,

Yours faithfully,

**For, Add-Shop E-Retail Limited**  
(Formally Known as Add-Shop Promotions Limited)



**Niraj Kumar Malaviya**  
Company Secretary

