

IPAMC/2(III)/23-24

April 12, 2023

To, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai – 400 001.

Sub: Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations 2011

Dear Sir/Madam.

This is to inform you that ICICI Prudential Mutual Fund (the Fund) under its various schemes holds equity shares of Ashiana Housing Limited (the company), listed on your stock Exchange.

The Fund under its various schemes has carried out sale of 4,205 shares of the Company on April 11, 2023. As a result, the shareholding of the Fund has decreased by 2.00% of the paid-up capital of the company as compared to previous disclosure on September 24, 2021 for 5.21%

It may be further noted that the schemes of the Fund have carried out sale of 20,48,040 shares of the Company from the last filing submitted on September 24, 2021 (for positions held as on September 22, 2021).

The details of holdings as on April 11, 2023 are as follows:

Name of the Scheme	Total share holding as on April 11, 2023	% of shares/voting rights to total paid up capital as on April 11, 2023
ICICI Prudential Equity & Debt Fund	32,35,101	3.16
ICICI Prudential Business Cycle Fund	48,206	0.05
Total	32,83,307	3.21









The holding by schemes of the Fund are from an investment perspective and not with the objective of seeking any controlling interest. However, the disclosures in this regard as required under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is enclosed herewith.

Thanking you.

Sincerely

For ICICI Prudential Asset Management Company Limited

Rakesh Shetty

Head – Compliance & Company Secretary

Encl: As above







Tel: 022 2685 2000 Fax: 022 26868313



Format for Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

PART - A - Details of Sale

PART – A – Details of Sale			\! ====================================	
Name of the Target Company (TC)	Ashiana Hou	Ashiana Housing Limited		
Name(s) of the acquirer/Seller and	ICICI Prudent	ICICI Prudential Mutual Fund		
Person Acting in Concert (PAC) with				
the acquirer				
Whether the acquirer/Seller belongs	No			
to Promoter/Promoter group				
Name(s) of the Stock Exchange(s)	BSE Limited.	National Stock E	xchange Limited	
where the shares of TC are Listed			3	
Details of the acquisition/disposal as	Number	% w.r.t. total	% w.r.t. total	
follows		shares /voting	diluted share /	
Tono tro		capital	voting capital	
		wherever	of the TC (**)	
		applicable(*)		
Before the sale under consideration,				
holding of acquirer along with PACs				
of:	53,31,347	5,21%	5.21%	
a) Shares carrying voting rights	30,01,017	312270	0.227	
b) Shares in the nature of				
encumbrance (pledge/lien/non-				
disposal undertaking/others)				
c) Voting rights (VR) otherwise				
than by equity shares				
d) Warrants/convertible				
securities/any other instrument				
that entitles the acquirer to				
receive shares carrying voting				
rights in the TC (specify holding				
in each category)				
e) Total (a+b+c+d)	53,31,347	5.21%	5.21%	
cy rotal (arbiera)	33,31,347	3.2170	3.2170	
Details of sale (net sale)				
a) Shares carrying voting rights	20,48,040	2.00%	2.00%	
sold.	20,40,040	2.0070	2.0070	
b) VRs acquired otherwise than by				
equity shares		25		
c) Warrants/convertible securities/	ATO:	9.79		
any other instrument that				
entitles the acquirer to receive		581		
shares carrying voting rights in				
the TC (specify holding in each				
category) acquired				
d) Shares in the nature of		v		
encumbrance (pledge/lien/non-	### (Fig. 1)	//	I PA	
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ICICI Prudential Asset Management Company Limited

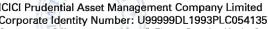
Corporate Identity Number: U999999DL1993PLC054135
Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai – 400051.
Tel: +91 22 2652 5000 Fax: +91 22 2652 8100, website: www.icicipruamc.com, email id: analyy@icicipruamc.cor Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway Muhbai 400063.

Tel: 022 2685 2000 Fax: 022 26868313



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After the sale, holding of acquirer along with PACs of: a) Shares carrying voting rights b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others) Shares pledged with the acquirer c) VRs otherwise than by equity shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition e) Total (a+b+c+d) Mode of sale (e.g. open market/public issue/rights issue/preferential allotment/inters transfer/encumbrance, etc.) Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc. Date of sale of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares in the TC. Equity share capital/total voting apital of the TC before the said disposal Equity share capital/total voting Equity share capital/total voting Equity share capital/total voting				2 2 2 2 2
along with PACs of: a) Shares carrying voting rights b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others) Shares pledged with the acquirer core vRs otherwise than by equity shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition e) Total (a+b+c+d) (Note: the percentages have been rounded off to the nearest number) Mode of sale (e.g. open market/public issue/rights issue/preferential allotment/inters transfer/encumbrance, etc.) Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc. Date of sale of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares in the TC. Equity share capital/total voting application of the TC before the said disposal Equity share capital/total voting Equity share capital/total voting	e) Total (a+b+c+/-d)	20,48,040	2.00%	2.00%
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others) Shares pledged with the acquirer c) VRs otherwise than by equity shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition e) Total (a+b+c+d) 32,83,307 3.21% 3.21% (Note: the percentages have been rounded off to the nearest number) Mode of sale (e.g. open market/public issue/rights issue/preferential allotment/inters transfer/encumbrance, etc.) Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc. Date of sale of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares in the TC. Equity share capital/total voting capital of the TC before the said disposal Equity share capital/total voting Equity share capital/total voting Equity share capital/total voting		P		
encumbrance (pledge/lien/non-disposal undertaking/others) Shares pledged with the acquirer c) VRs otherwise than by equity shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition e) Total (a+b+c+d) Mode of sale (e.g. open market/public issue/rights issue/preferential allotment/inters transfer/encumbrance, etc.) Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc. Date of sale of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares in the TC. Equity share capital/total voting acquired face to receive shares of the TC before the said disposal Equity share capital/total voting	a) Shares carrying voting rights	32,83,307	3.21%	3.21%
c) VRs otherwise than by equity shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition e) Total (a+b+c+d) Mode of sale (e.g. open market/public issue/rights issue/preferential allotment/inters transfer/encumbrance, etc.) Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc. Date of sale of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares in the TC. Equity share capital/total voting capital of the TC before the said disposal Equity share capital/total voting Equity share capital/total voting Equity share capital/total voting Equity share capital/total voting	encumbrance (pledge/lien/non-	:25		
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition e) Total (a+b+c+d) (Note: the percentages have been rounded off to the nearest number) Mode of sale (e.g. open market/public issue/rights issue/preferential allotment/inters transfer/encumbrance, etc.) Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc. Date of sale of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares in the TC. Equity share capital/total voting capital of the TC before the said disposal	c) VRs otherwise than by equity	44	52	
(Note: the percentages have been rounded off to the nearest number) Mode of sale (e.g. open market/public issue/rights issue/preferential allotment/inters transfer/encumbrance, etc.) Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc. Date of sale of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares in the TC. Equity share capital/total voting capital of the TC before the said disposal ₹ 20,47,04,198 comprising of 10,23,52,099 shares of face value 2/- each	d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after			
Mode of sale (e.g. open market/public issue/rights issue/preferential allotment/inters transfer/encumbrance, etc.) Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc. Date of sale of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares in the TC. Equity share capital/total voting capital of the TC before the said disposal Equity share capital/total voting Equity share capital/total voting Equity share capital/total voting	e) Total (a+b+c+d)	32,83,307	3.21%	3.21%
acquired including time till redemption, ratio at which it can be converted into equity shares, etc. Date of sale of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares in the TC. Equity share capital/total voting capital of the TC before the said disposal ₹ 20,47,04,198 comprising of 10,23,52,099 shares of face value 2/- each	mode off to the nearest number) Mode of sale (e.g. open market/public issue/rights issue/preferential allotment/inters transfer/encumbrance, etc.)	Secondary Market		
intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares in the TC. Equity share capital/total voting capital of the TC before the said disposal ₹ 20,47,04,198 comprising of 10,23,52,099 shares of face value 2/- each	acquired including time till redemption, ratio at which it can be	N.A.		
capital of the TC before the said disposal ₹ 20,47,04,198 comprising of 10,23,52,099 shares of face value 2/- each Equity share capital/total voting	intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive	The aforesaid disposal was made during the period September 23, 2021 to April 11, 2023		
	capital of the TC before the said disposal			
disposal shares of face value 2/- each	capital of the TC after the said disposal	shares of face value 2/- each		
Total diluted share/voting capital of the TC after the said disposal ₹ 20,47,04,198 comprising of 10,23,52,099 shares of face value 2/- each	• •			





ICICI Prudential Asset Management Company Limited
Corporate Identity Number: U999999DL1993PLC054135
Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai – 400051.
Tel: +91 22 2652 5000 Fax: +91 22 2652 8100, website: www.icicipruamc.com, email id: enquiry@icicipruamc.com
Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313



Note. —

- (*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of
- (**) Diluted share/voting capital does not include ESOPs granted and outstanding.

Signature of the acquirer/seller/Authorized Signatory



Place: Mumbai

Date: April 12, 2023

