

2<sup>nd</sup> January, 2023

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.

**Scrip code: 532343**

National Stock Exchange of India Ltd.,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051.

**Scrip code: TVSMOTOR**

Dear Sirs,

**Reg : Sales update for the month of December 2022**

---

Please find enclosed the Press Release regarding the Company's sales update for the month of December 2022.

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED

K S Srinivasan  
Company Secretary

Encl : a/a

# PRESS RELEASE

---



## **TVS Motor Company Registers Sales Of 242,012 Units In December 2022**

*TVS iQube Electric records highest sales of 11,071 units*

**Hosur, January 02, 2023:** TVS Motor Company registered sales of 242,012 units in December 2022 as against sales of 250,993 units in December 2021.

### **Two-Wheeler**

Total two-wheelers registered sales of 227,666 units December 2022 as against 235,392 units December 2021. Domestic two-wheeler sales registered growth of 10% increasing from 146,763 units in December 2021 to 161,369 units in December 2022.

Motorcycle registered sales of 124,705 units in December 2022 as against 133,700 units in December 2021. Scooter registered growth of 14% with sales increasing from 67,533 units in December 2021 to 76,766 units in December 2022.

### **Electric Vehicle**

TVS iQube Electric continued to gain good momentum and has registered 11,071 units in December 2022 backed by the strong order book and increasing acceptance towards electric mobility. TVS iQube Electric registered 11,071 units in December 2022 as against sales of 1,212 units in December 2021.

### **International Business**

The Company's total exports registered sales of 79,402 units in December 2022 as against 103,420 units in December 2021. Two-wheeler exports registered sales of 66,297 units in December 2022 as against 88,629 units in December 2021

### **Three-Wheeler**

Three-wheeler of the Company registered sales of 14,346 units in December 2022 as against 15,541 units in December 2021.

# PRESS RELEASE

---



## **Third Quarter Sales Performance**

During the third quarter of the current financial year, two-wheeler sales registered 8.4 lakh units as against 8.3 lakh units in the third quarter of FY 21-22. Three-wheeler posted sales of 0.43 lakh units as against 0.44 lakh units in the third quarter of FY 21-22. Total exports registered sales of 2.5 lakh units in the current quarter as against 2.9 lakh units in the third quarter of FY 21-22.

## **About TVS Motor Company**

TVS Motor Company is a reputed two and three-wheeler manufacturer globally, championing progress through Sustainable Mobility with four state-of-the-art manufacturing facilities in Hosur, Mysuru and Nalagarh in India and Karawang in Indonesia. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive four years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com).

For more information, please contact:

KS Harini: [ks.harini@tvsmotor.com](mailto:ks.harini@tvsmotor.com)

Prasant Ramakrishnan: [prasant.ramakrishnan@tvsmotor.com](mailto:prasant.ramakrishnan@tvsmotor.com)

\*\*\*\*