

IPAMC/19(II)/22-23

November 24, 2022

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001.

Sub: Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations 2011

Dear Sir/Madam

This is to inform you that ICICI Prudential Mutual Fund (the Fund) under its various schemes hold equity shares of Zee Entertainment Enterprises Limited (the Company) (whose shares are listed on your Stock Exchange)

In this regard, kindly note that the schemes of the Fund have done acquisition of 16,13,633 shares of the company on November 23, 2022. As a result of the aforesaid purchase, the shareholding of the Fund has exceeded 5% of the paid-up capital of the company.

Details of shareholding as on 23 November, 2022 is as below:

Name of the Scheme	Total share holding as on November 23, 2022	% of shares/voting rights to total paid up capital as on November 23, 2022
ICICI Prudential Value Discovery Fund	90,61,029	0.94
ICICI Prudential Equity - Arbitrage Fund	77,85,000	0.81
ICICI Prudential Technology Fund	53,40,571	0.56
ICICI Prudential Midcap Fund	39,29,263	0.41
ICICI Prudential Focus Equity Fund	34,59,396	0.36
ICICI Prudential Bluechip Fund	33,83,909	0.35
ICICI Prudential Large & Mid Cap Fund	31,30,391	0.33
ICICI Prudential Multicap Fund	31,20,936	0.32

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Name of the Scheme	Total share holding as on November 23, 2022	% of shares/voting rights to total paid up capital as on November 23, 2022
ICICI Prudential India Opportunities Fund	26,87,760	0.28
ICICI Prudential Bharat Consumption Fund	17,66,143	0.18
ICICI Prudential Balanced Advantage Fund	13,00,000	0.14
ICICI Prudential Multi Asset Fund	9,63,006	0.10
ICICI Prudential Equity Savings Fund	7,80,000	0.08
ICICI Prudential MNC Fund	7,40,858	0.08
ICICI Prudential Exports And Services Fund	6,84,111	0.07
ICICI Prudential Business Cycle Fund	4,87,141	0.05
ICICI Prudential Child Care Plan-Gift Plan	4,79,695	0.05
ICICI Prudential Retirement Fund - Pure Equity Plan	1,13,000	0.01
ICICI Prudential Nifty Midcap 150 ETF	81,477	0.01
ICICI Prudential Retirement Fund - Hybrid – Aggressive Plan	62,500	0.01
ICICI Prudential Nifty Midcap 150 Index Fund	48,678	0.01
ICICI Prudential S&P BSE Midcap Select ETF	37,192	0.00
ICICI Prudential Retirement Fund - Hybrid – Conservative Plan	13,500	0.00
ICICI Prudential Nifty India Consumption ETF	7,330	0.00
ICICI Prudential S&P BSE 500 ETF	5,806	0.00
Total	4,94,68,692	5.15

Note: 0.00% stands for holding less than 0.005%

The holding by schemes of the Fund are from an investment perspective and not with the objective of seeking any controlling interest. However, the disclosures in this regard as required under Regulation 29(1) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is enclosed herewith.

Thanking you.

Sincerely
For ICICI Prudential Asset Management Company Limited

R. R. Shetty



Rakesh Shetty
Head – Compliance & Company Secretary
Encl: As above

Format for Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

PART – A – Details of the Acquisition

Name of the Target Company (TC)	Zee Entertainment Enterprises Limited		
Name(s) of the acquirer/Seller and Person Acting in Concert (PAC) with the acquirer	ICICI Prudential Mutual Fund		
Whether the acquirer/Seller belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited, National Stock Exchange Limited		
Details of the acquisition/disposal as follows	Number	% w.r.t. total shares /voting capital wherever applicable(*)	% w.r.t. total diluted share / voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	4,78,55,059	4.98	4.98
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	--
c) Voting rights (VR) otherwise than by equity shares	--	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	--	--	--
e) Total (a+b+c+d)	4,78,55,059	4.98	4.98
Details of acquisition			
a) Shares carrying voting rights acquired.	16,13,633	0.17	0.17
b) VRs acquired otherwise than by equity shares	--	--	--
c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	--	--	--
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	--
e) Total (a+b+c+d)	16,13,633	0.17	0.17

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After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	4,94,68,692	5.15	5.15
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	--
c) Shares pledged with the acquirer	--	--	--
d) VRs otherwise than by equity shares	--	--	--
e) Total (a+b+c+d)	4,94,68,692	5.15	5.15
(Note: the percentages have been rounded off to the nearest number)			
Mode of purchase (e.g. open market/public issue/rights issue/preferential allotment/inters transfer/encumbrance, etc.)	Secondary market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	N.A.		
Date of purchase of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares in the TC.	November 23, 2022		
Equity share capital/total voting capital of the TC before the said acquisition	₹ 96,05,19,420 comprising of 96,05,19,420 shares of face value 1/- each		
Equity share capital/total voting capital of the TC after the said acquisition	₹ 96,05,19,420 comprising of 96,05,19,420 shares of face value 1/- each		
Total diluted share/voting capital of the TC after the said acquisition	₹ 96,05,19,420 comprising of 96,05,19,420 shares of face value 1/- each		

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Note.—

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Signature of the acquirer/seller/Authorised Signatory




Place : Mumbai

Date : November 24, 2022

