

Date: April 6, 2020

BSE Limited

Corporate Service Department,
01st Floor, P. J. Towers,
Dalal Street,
Mumbai 400 001

Fax: (022) 2272 2039/2272 3121

Scip ID: ZENSARTECH

Scip Code: 504067

The National Stock Exchange of India Ltd.

Exchange Plaza, 03rd floor,
Plot No. C/1, 'G' block,
Bandra Kurla Complex, Bandra (E),
Mumbai 400 051

Fax: (022) 26598237/26598238

Symbol: ZENSARTECH

Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar Recognized as an Innovator in Avasant's Hybrid Enterprise Cloud Services RadarView™.**"

This is for your information and dissemination purpose.

Thanking you,

Yours sincerely,

For **Zensar Technologies Limited**

Gaurav Tongia
Company Secretary

Encl. as above

Zensar Recognized as an Innovator in Avasant' s Hybrid Enterprise Cloud Services RadarView™

Recognized for its extensive capabilities in Hybrid Cloud services

Westborough, MA, April 6, 2020: [Zensar](#), a leading digital solutions and technology services company that specializes in partnering with organizations across industries on their digital transformation journey, announced it has been recognized as an **Innovator in Avasant' s Hybrid Enterprise Cloud Services RadarView™ 2019-2020**. Zensar has been featured for its robust proprietary platform, expanding cloud footprint, co-creation with partners, and sharp focus on capability development.

This report addresses the need of enterprises to understand the key trends in the hybrid enterprise cloud space and to identify cloud system integrators (Cloud SIs) that can help Migrate and Transform monolithic applications to cloud-native services, Cloud Automation, providing hybrid and multi-cloud provisioning and orchestration, Hybrid/Multi-cloud security, governance and compliance and hybrid/multi-cloud cost optimization capabilities.

Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar said, “Businesses need to optimize their IT environment to leverage benefits from digital transformation. Our inclusion in this report is in line with our focus on creating value for our customers as we focus on bringing in our Living AI approach across our offerings, including the cloud portfolio.”

Swapnil Bhatnagar, Research Director, Avasant remarked, “Leveraging its platform-centric approach and significant growth in hybrid cloud business in past 12 months, Zensar has managed to expand its foothold beyond its historical strength areas – insurance, manufacturing and retail. Its deepening partner network with cloud service providers coupled with strong investments in developing reusable assets (ZCloudGovern and ZenCostReduce), practice growth (establishing state-of-the-art labs in Hyderabad, India), and human capital quality development (upskilling cloud associates through online platform) has made Zensar an Innovator in Avasant' s Hybrid Enterprise Cloud Services RadarView 2019-2020.”

According to Harjott Atrii, Executive Vice-President and Global Head, Cloud and Infrastructure Business, “We are seeing a rapid shift from infra-centric to convergence across various platforms, especially cloud, as it is now all-pervasive and a hybrid cloud strategy is part of a company's mainstream IT environment. We have successfully partnered with leading companies in enabling their hybrid cloud strategy to be integrated with their business objectives. Our initiatives have resulted in us been featured in this report and we will continue to invest in creating more compelling solutions for the enterprise of the future.”

Zensar' s hybrid cloud business is driven with an innovation-centric approach. Zensar' s innovation hub is its state-of-the-art lab in Hyderabad, India, which develops IPs, solution demos, joint-solution delivery platforms, and provides immersive customer experience. Zensar' s Cloud experts are consistently trained with new learning modules to ensure that they are updated with the latest skills needed to be trusted partners to its customers. The Vinci, Zensar' s autonomics-led cloud management platform is a leading example of a platform-centric approach and a strong focus on in-house IP development.



The team has also a robust partnership eco-system wherein it collaborates with leading technology companies to bring in the benefits of Artificial Intelligence, Machine Learning, industry-specific solutions and offerings. Customers have access to the latest and most relevant solutions available in this space.

Key benefits of Zensar' s hybrid cloud solution to clients are:

- Increased agility to business operations
- Solutions are more Cloud Agnostic by removing vendor lock-ins
- Faster time to market to ensure companies remain relevant and competitive
- Reduced IT overheads through proactive cost optimization capabilities
- Bring control by ways of better governance, security, and compliance
- Improves overall productivity, adding to overall business growth

Please visit <https://www.zensar.com/service/hybrid-it> and <https://www.zensar.com/service/cloud-operations> for more information on the offerings and solutions.

Zensar is offering a complimentary copy of the report which can be downloaded and viewed at: <https://www.zensar.com/insights/analyst-insights/zensar-named-innovator-avasant-hybrid-enterprise-cloud-services-radarview>

About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their digital transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in digital solutions; and unwavering commitment to client success, Zensar' s comprehensive range of digital and technology services and solutions enables its clients to achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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About RPG Enterprises (www.rpggroup.com)

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of Rs 23000 Cr. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.



For any queries please feel free to reach out:

PR Contacts (Global)

Aradhana Prabhu

Public Relations

Zensar Technologies

aradhana.prabhu@zensar.com
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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

