

Born Digital . Born Agile

Happiest Minds Technologies Limited

(formerly known as Happiest Minds Technologies Pvt Ltd) Regd. Office: #53/1-4, Hosur Main Road, Madivala, Bangalore-560068, Karnataka, India CIN of the Co. L72900KA2011PLC057931 P: +91 80 6196 0300, F: +91 80 6196 0700 www.happiestminds.com

April 22, 2021

Listing Compliance & Legal Regulatory BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai 400 001 Stock Code: 543227 Listing & Compliance National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Bandra East, Mumbai 400 051 Stock Code: HAPPSTMNDS

Dear Sir/Madam,

Sub: Press Release – Happiest Minds is ranked 11th in AIM's Top 50 List for Data Scientists to Work For - 2021

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a press release being issued by the Company on the captioned subject, the content of which is self-explanatory.

Agopiest Ming

This is for your information and records. Thanking you,

Yours faithfully,

For Happiest Minds Technologies Limited

Praveen Kumar Darshankar Company Secretary & Compliance Officer Membership No. F6706



Press Release

Happiest Minds is ranked among Top 50 Companies for Data Scientists to Work For - 2021

Ranks among top 10 companies for Diversity & Inclusion

Bengaluru, India and San Jose, USA, April 22, 2021: <u>Happiest Minds Technologies Limited</u> (NSE: HAPPSTMNDS), a 'Born Digital. Born Agile', digital transformation and IT Solutions Company announced that it has been ranked at 11th position in Analytics India Magazine's Top 50 List for Data Scientists to Work For – 2021. Adding further glory to this, is the ranking under Diversity & Inclusion category where Happiest Minds has been ranked among the top 10 at eighth position.

In its third edition, this year's rankings involved a robust scrutiny of 143 nominations across all industries. The nominated companies were closely analyzed basis five key parameters namely Learning & Support, Productivity & Engagement, Benefits & Well-being, Rewarding Excellence and Diversity & Inclusion. Basis this, an overall index was derived using the average score corresponding to each of these parameters. The aim of the rankings is to recognize those organizations who have HR policies and work environment that offers a great place to work for those with data scientist and data analytics skillsets.

Pertaining to Diversity & Inclusion, Happiest Minds emerged among the top basis focused hiring drives, women safety & engagement initiatives, health camps focusing on women's needs, enhanced policies and sensitization training programs.

Joseph Anantharaju, Exec. Vice Chairman, Happiest Minds Technologies, said," We have built a very strong and talented team of Al and Data Scientists and are committed to implementing best in class talent retention as well as diversity & inclusion practices. We have a keen focus on the wellbeing of our people and a commitment towards excellence, which is embedded in our company values."

Ajay Agrawal, Senior Vice President & Head – Analytics/Al CoE, said "Our team thrives on innovation and we have built a portfolio of Al based solution accelerators that help us stay ahead in the game. Our team also has access to great training facilities, collaborative work environment and best in class industry partners and platforms."

Happiest Minds has a dedicated Center of Excellence for Advanced Analytics and AI. The deep AI and Data science expertise helps build solutions by leveraging latest deep learning and machine learning techniques with simultaneous use of Automated Machine learning and ML Ops to increase the productivity of data scientists. The company has built petabyte scale Data & AI solutions for leading Media, Education &

Publishing, Retail and Industrial Companies, resulting in multi-million dollar revenue increase and cost savings for its customers.

Happiest Minds is the first Indian IT company to adopt programs for its people on the global movement related to mindfulness. The company's mission statement of Happiest People, Happiest Customers reflects the commitment to provide a healthy work environment to its workforce, including a culture that rewards self-development and innovation.

About Happiest Minds Technologies

Happiest Minds Technologies Limited (NSE: HAPPSTMNDS), a Mindful IT Company, enables digital transformation for enterprises and technology providers by delivering seamless customer experiences, business efficiency and actionable insights. We do this by leveraging a spectrum of disruptive technologies such as: artificial intelligence, blockchain, cloud, digital process automation, internet of things, robotics/drones, security, virtual/augmented reality, etc. Positioned as 'Born Digital . Born Agile', our capabilities span digital solutions, infrastructure, product engineering and security. We deliver these services across industry sectors such as automotive, BFSI, consumer packaged goods, e-commerce, edutech, engineering R&D, hi-tech, manufacturing, retail and travel/transportation/hospitality.

A Great Place to Work-Certified™ Company, Happiest Minds is headquartered in Bangalore, India with operations in the U.S., UK, Canada, Australia and Middle East.

Media Contact:

media@happiestminds.com