



PM/BSE/34/2024-25

Date: December 04,2024

To,
The Manager
BSE Limited
Bombay Stock Exchange,
P. J. Towers, Dalal Street,
Mumbai-400001.

Script Code: 522105

Subject: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI LODR Regulations")

Dear Sir/Madam,

Pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulation, 2015, we wish to inform you that **Birla Precision Technologies Limited (the "Company ")** has entered into an agreement on December 04,2024 with "**Quicken The Agency**" for providing social media marketing services on various social Media platform such as Instagram, Facebook, YouTube and WhatsApp. By executing this agreement, the Company intends to maximize the advertising potential of the social media platforms.

Disclosure under SEBI Circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13th July 2023 is attached as "**Annexure- A**".

Kindly take the above on your record.

Thanking you,

Yours Faithfully,

For Birla Precision Technologies Limited

Ishu Jain
Company Secretary & Compliance Officer
M. No.: F10679

Birla Precision Technologies Limited

Regd. Office: 23, Birla Mansion No. 2, 1st Floor, D. D. Sathe Marg, Prarthana Samaj, Mumbai 400 004

Tel.: +91 022-23867498

E-mail : info@birlaprecision.com **Website :** www.birlaprecision.com

An ISO 9001:2000 & ISO 14001:2004 **Company CIN:** L29220MH1986PLC041214



“Annexure- A”

Name(s) of parties with whom the agreement is entered	Quicken The Agency.
Purpose of entering into the agreement	Marketing on Various Social Media Platform such as Instagram, Facebook and Youtube.
Shareholding, if any, in the entity with whom the agreement is executed;	NIL
Significant terms of the agreement (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc.	No special rights have been created in favour of quicken as per the Agreement. The Agreement is in the ordinary Course of the Business for the purpose of Social Media Marketing on various platform such as Instagram, Facebook, Youtube and Whatsapp.
Whether the said parties are related to promoter/promoter group/ group companies in any manner. If yes, nature of relationship;	No
whether the transaction would fall within related party transactions? If yes, whether the same is done at “arm’s length”	No
In case of issuance of shares to the parties, details of issue price, class of shares issued	NA
Any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc	NA
Other information	This Agreement shall be effective from December 05, 2024 and will end on June 05, 2025.

Birla Precision Technologies Limited

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