



April 22, 2024

**National Stock Exchange of India Limited**

Exchange Plaza, C-1 Block G  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400051, India

**Symbol:** BHARTIARTL/ AIRTELPP

**BSE Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai – 400001, India

**Scrip Code:** 532454/ 890157

**Sub: Press Release**

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated April 22, 2024 titled '*Airtel unveils affordable International Roaming packs for customers travelling across the world*' being issued by the Company.

Kindly take the same on record.

Thanking you,  
Sincerely yours,

**For Bharti Airtel Limited**

**Rohit Krishan Puri**  
**Dy. Company Secretary & Compliance Officer**

**Bharti Airtel Limited**  
(a Bharti Enterprise)

**Regd. Office:** Airtel Center, Plot No. 16, Udyog Vihar, Phase-IV, Gurugram – 122015, India  
**Corporate Office:** Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi - 110 070, India  
T.: +91-124-4222222, F.: +91-124-4248063, Email id: [compliance.officer@bharti.in](mailto:compliance.officer@bharti.in), [www.airtel.in](http://www.airtel.in)

**CIN: L74899HR1995PLC095967**



## **Airtel unveils affordable International Roaming packs for customers travelling across the world**

- *Packs start at Rs. 133/ day, making them affordable even when compared to in-country sims*
- *Customers can now enjoy in-flight connectivity, auto activation of services upon landing overseas, unlimited data, voice benefits and 24x7 contact centre support*

**New Delhi, April 22, 2024:** Bharti Airtel (“Airtel”), one of India’s leading telecommunications service providers, today, unveiled affordable international roaming packs for customers travelling abroad. The new packs include access to 184 countries and the tariffs start at as low as Rs. 133/day, making them an affordable option even when compared to local sims. In addition, they offer enhanced data benefits, in-flight connectivity and 24x7 contact centre support.

To make things as convenient as possible, Airtel has also ensured that customers travelling to these 184 countries no longer need subscribe to multiple packs for various travel destinations and have the convenience to simply choose the duration of travel and enjoy seamless connectivity anywhere in the world through one single pack; and do this in the most affordable manner.

**Amit Tripathi – Director – Customer Experience and Marketing, Bharti Airtel,** said, “At Airtel, our mission is to solve customer problems and offer greater convenience. We are happy to launch affordable and simplified international roaming packs that will enable seamless roaming access to customers travelling anywhere in the world. The packs offer greater value with enhanced benefits that are economical when compared to local in-country sims across many countries. The new pack truly redefines our value proposition for customers and gives them the freedom to use data and voice at an affordable tariff.”

Key features of the new International Roaming Pack include:

- **Affordable packs starting at Rs. 133/day, making them more** affordable than most in-country / local sims
- **One Plan to travel anywhere in the world** enabling worldwide access with a single pack
- **New features:** An auto renewal feature for frequent traveler’s which removes the need to buy the pack multiple times and enables hassle free travel via the thanks app

### **About Airtel**

Headquartered in India, Airtel is a global communications solutions provider with over 500 Mn customers in 17 countries across South Asia and Africa. The Company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India’s largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel’s retail portfolio includes high-speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data center services, cyber security, IoT, Ad Tech and cloud based communication. For more details visit [www.airtel.com/](http://www.airtel.com/)