

PONDY OXIDES & CHEMICALS LIMITED *POCL*[®]

March 1, 2019

To,

BSE Limited
Corporate Relationship Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400 001

Dear Sir,

Sub: Communication of receipt of Economic Times-Award for Excellence in Business Performance

We are glad to inform the exchange that the Company has emerged as the winner of the first edition of The Economic Times Awards, Tamil Nadu for Excellence in Business Performance, based on the excellent performance of the Company for the past three years, consistent growth, return on capital employed, debt equity ratio etc. The Award was received by the Managing Director of the Company, Mr. Ashish Bansal on 28/02/2019.

A copy of the Newspaper advertisement published in The Times of India, Chennai Edition dated March 1, 2019 alongwith a photograph of the Award is attached. Kindly take note of the same.

Thanking you,

Yours faithfully

For Pondy Oxides & Chemicals Limited



K. Kumaravel
GM Finance & Company Secretary.

Encl.: as above



KRM Centre, 4th Floor, # 2, Harrington Road, Chetpet, Chennai - 600 031. India.

Ph. : +91 - 44 - 4296 5454, Fax : +91 - 44 - 4296 5455

e-mail : info@pocl.co.in Web : www.pocl.co.in

CIN No. : L24294TN1995PLC030586

'Shift R&D activities to smaller towns'

TIMES NEWS NETWORK

C Suresh Kumar

Chennai: The private sector should take the lead to declutter big cities and disperse business activities to smaller towns, to make economic growth sustainable, industry representatives have said.

Terming the current model of populating business in big cities as unsustainable, Zoho Corp's founder Sridhar Vembu said, "Private sector has to solve the problem." Speaking at a fire-side chat at The Economic Times Awards - Tamil Nadu, Vembu said it was important to place R&D work in smaller towns and cities. "Have high paying jobs in smaller towns," he said. Zoho, he said, employed nearly 350 people in Tenkasi and was expanding operations there.

"Backing businesses with purpose and passion is important and is key to sustainable entrepreneurship," said former vice-chairman of Cognizant Lakshmi Narayanan.

The Tamil Nadu government was an enabler of businesses, said the state's culture minister K Pandiarajan. "We are a government that supports and creates an ambience for entrepreneurs to spread their roots," he said. The first awards were presented in partnership with Indian Bank, Chennai Metrorail and Dhanalakshmi Srinivasan group of educational institutions.

"The state has been unfairly tagged as parochial when we are lot more cosmopolitan than most other states," he added. The state has more than 60 different industrial clusters and a healthy mix of services, manufacturing and agriculture, a model the Union government was trying to replicate, he added.



Minister for Tamil official language, Tamil culture K Pandiarajan (in dhoti), MD and CEO of Indian Bank Padmaja Chunduru with awardees at The Economic Times Awards - Tamil Nadu at Taj Coromandel on Thursday

THE ET AWARDS (Excellence In Business Performance)	CATEGORY	WINNERS
	₹100 Cr to ₹750 Cr turnover	Caplin Point Laboratories, Kovai Medical Centre & Hospital
	₹751 cr to ₹2000 cr turnover	TTK Prestige, Pondy Oxides & Chemicals
	More than ₹2000 cr turnover	Ashok Leyland, TVS Motor
	Entrepreneur of the year	Sridhar Vembu, founder Zoho Corp
	Business Leader of the year	TT Jagannathan, CMD, TTK Prestige
Lifetime Achievement Award	Suresh Krishna, Sundram Fasteners	

licate, he added.

Indian Bank's chairman, Padmaja Chunduru, said her bank was able to stand on its own feet without taking any additional recapitalisation. "We are born from here," she said. The work ethos helped the Bank weather the bad loans problem the system faced.

Sundram Fasteners, founded in Ambattur Industrial Estate in 1966 with eight employees and Rs4 lakh turnover, has grown to more than ₹4000 crore in revenues and 8000 employees because of its people. "I dedicate this award to all my employees," said its chairman Suresh Krishna, after receiving the lifetime achievement award.



THE ECONOMIC TIMES AWARDS
Tamil Nadu

Excellence in Business Performance
(Rs 751-2000 crore)

Pondy Oxides & Chemicals Ltd.