



ONMOBILE GLOBAL LIMITED
Tower #1, 94/1 C & 94/2,
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India

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April 25, 2024

To
Department of Corporate Services,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: **532944**

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex, Bandra (East)
Mumbai - 400 051
Scrip Code: **ONMOBILE**

Dear Sir/Madam,

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Appointment of Additional Director (Independent director)

Pursuant to the provisions of Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure requirements) Regulations 2015, we wish to inform you that based on the recommendations of the Nomination and Remuneration Committee, the Board of Directors of the Company has, on April 25, 2024, appointed Ajai Puri (DIN: 06527868) as Additional Director (Independent Director) of the Company w.e.f April 25, 2024, for the term of 5 years subject to approval of the shareholders at the Annual General Meeting/ through Postal Ballot process. The required details pursuant to SEBI Listing Regulations are annexed herewith.

Please take the same on record.

Thanking you,

Yours sincerely,
For OnMobile Global Limited

P V Varaprasad
Company Secretary

Encl: a/a

Details required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023

Sl. No.	Particulars	Details
1.	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Appointment of Ajai Puri as an Additional Director (Independent director) with effective from April 25, 2024
2.	Date of appointment / re-appointment / cessation (as applicable) & term of appointment / re-appointment;	Appointment of Ajai Puri as an Additional Director (Independent director) with effective from April 25, 2024 for the term of 5 years subject to Shareholders approval in the Annual General Meeting/through Postal ballot process.
3	Brief profile (in case of appointment)	Enclosed
4	Disclosure of relationships between directors (in case of appointment of a director)	Ajai Puri is not related to any Directors of the Company.



Ajai Puri

*Former Chief Operating Officer, India and
South East Asia, Bharti Airtel Ltd
Ex-Chairman COAI*

Ajai Puri is a global Telecom, Media and FMCG executive with **over 40 years of experience** in starting and building, growing, transforming businesses and creating shareholder value in South Asia. He most recently was the **Chief Operating Officer (COO), India & South Asia for Bharti Airtel Limited** [NSE: BHARTIARTL], retired on 31st Dec'21. For over 17 years at Bharti Airtel, Ajai led various businesses, driving strategic change, operational efficiency and commercial excellence, resulting in significant levels of long-term growth in both Market Share and profitability. He was also the **longest serving member of the Airtel Management Board (12+ years)**. He also served as the **Chairman, Cellular Operators Association India (COAI) during 2020-22**, an Indian non-government industry association and advocacy group focused mainly on telecom and digital industry.

Ajai is credited with significantly transforming Airtel's market capabilities and **is considered monumental in helping the telco increase its revenue market share significantly to highest ever 37% share** in a rapidly consolidating and fiercely fought market during his stint as India Operations Director / COO in the last 8 years. **Ajai also helped Airtel grow its wireline broadband business, nearly doubling the consumer base in the last 2 years.** Airtel also launched its own mobile banking operations, music and video streaming apps, creating very strong consumer propositions beyond connectivity.

Formerly, he was **Director and CEO, DTH Business (2009-2011)** wherein he **launched and handled DTH business for Airtel**. Coming from behind and being the 5th operator to launch digital TV services in India, Airtel climbed to **24%+ market share in just 2 years post launch**.

Prior to joining Bharti Airtel, Ajai served as the **Business Head & CEO at Cargill Foods India**. In his 4-year tenure at Cargill, he **conceptualized and launched brand for staple food category** for Cargill in India. Today, Cargill's food business is a very large business in India with ~ \$2bn revenue and being the 2nd largest edible oil brand in India.

Ajai began his career with VST India Ltd [NSE: VSTIND], an associate company of British American Tobacco (UK) [NYSE: BTI], where, in his last assignment, **he led sales operations in India and Middle East**. Ajai grew rapidly to become the **youngest functional leader and being on management board of VST**.

Ajai Currently is engaged with few start-ups, advising and guiding the entrepreneurs and emerging businesses and is a partner with SVP, India.

Ajai is a passionate about reading and current affairs. He also has a keen interest in cricket and badminton sports. Ajai resides in Gurgaon, India with his family and spends a significant amount of his time traveling. Ajai has daughter, Aparajita, Partner with McKinsey & Co, and son, Aditai, Sr. Engagement Manager, also with McKinsey & Co. Madhu, wife, a garment designer by profession.