

# SOM DISTILLERIES AND BREWERIES LIMITED

**Registered Office:** I-A, Zee Plaza, Arjun Nagar, Safdarjung Enclave, Kamal Cinema Road, New Delhi - 110029  
Phone: +91-11-26169909, 26169712 Fax: +91-11-26195897

**Corporate Office:** SOM House, 23, Zone II, M.P. Nagar, Bhopal, Madhya Pradesh – 462011  
Phone: +91-755-4278827, 4271271 Fax: +91-755-2557470

**Email :** [compliance@somindia.com](mailto:compliance@somindia.com) **Website:** [www.somindia.com](http://www.somindia.com)

CIN : L74899DL1993PLC052787

(BSE : 507514, NSE : SDBL)



**SDBL/BSE/NSE/2023**

**22.05.2023**

**To**

The Manager, Listing Department, <b>NATIONAL STOCK EXCHANGE OF INDIA LIMITED</b> 'Exchange Plaza' C-1, Block G, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051. <a href="mailto:cmlist@nse.co.in">cmlist@nse.co.in</a> Security ID: SDBL	Dy. General Manager, Department of Corporate Services, <b>BSE LIMITED,</b>  First Floor, P.J. Towers, Dalal Street, Fort, Mumbai – 400001. <a href="mailto:corp.compliance@bseindia.com">corp.compliance@bseindia.com</a> Security ID: 507514
---	---

## **SUB: PRESS RELEASE – STRATEGIC TIE-UP WITH CARLSBERG INDIA PRIVATE LIMITED (CARLSBERG) FOR THE ODISHA PLANT**

*[Intimation Pursuant to Regulation 30 (read with Schedule III - Part A) of SEBI (LODR), Regulations, 2015]*

Dear Sir/Madam,

Our company is delighted to announce its strategic tie-up with Carlsberg India Private Limited (Carlsberg) a renowned name in the brewing industry for the Odisha plant.

The partnership aims to leverage collective strengths, expertise, and resources of both the organizations to enhance the production and distribution of premium beverages in the Odisha region. With a shared commitment to quality and innovation, this alliance is poised to bring about a positive transformation in the local brewing landscape.

Under this strategic tie-up, Som's state-of-the-art plant in Odisha will be partly utilized to produce a wide range of world-class beverages, including popular brands from Carlsberg India Private Limited's portfolio.

This tie-up will also lead to better capacity utilisation of the expanded capacity of the Odisha plant which is expected to be completed by June 2023

This is for your information and records please.

Thanking you,

**For Som Distilleries and Breweries Limited**

**Nakul Kam Sethi**  
**Executive Director**  
**DIN: 06512548**