



SURYA ROSHNI LIMITED

CIN -L31501HR1973PLC007543

2nd Floor, Padma Tower-1, Rajendra Place, New Delhi-110 008 (India)
Ph.: +91-11-25810093-96, 47108000 Fax : +91-11-25789560
E-mail : cs@surya.in Website : www.surya.co.in

SRL/23-24/42
November 03, 2023

The Secretary
The Stock Exchange, Mumbai
MUMBAI - 400 001
Scrip Code: 500336

The Manager (Listing Department)
The National stock Exchange of India Ltd
Mumbai – 400 051
NSE Symbol: SURYAROSNI

Sub: Newspaper Advertisement – Disclosure under Regulation 30 and Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”)

Dear Madam / Sir,

Pursuant to Regulation 30 read with Schedule III Part A Para A and Regulation 47 of SEBI Listing Regulations, we hereby enclose e-copies of newspaper advertisement published on 3rd November, 2023 regarding extract of the Unaudited consolidated and standalone financial results for the quarter ended September 30, 2023 as approved by Board at its meeting held on 2nd November, 2023, in following newspapers:

- 1. Business Standard (English Edition) – New Delhi, Mumbai, Ahmedabad**
- 2. Business Standard (Hindi Edition) – Chandigarh**

Further, we wish to inform you that apart from the above said publication, the said newspaper advertisement is also published on 3rd November, 2023 in Business Standard- (English) – All Editions and Business Standard (Hindi) – Delhi & Mumbai also.

The above information is also available on the website of the Company www.surya.co.in

The date and time of occurrence of the event is 3rd November, 2023 at 10:00 A.M.

This is for your information and record.

Thanking You,

Yours faithfully
For Surya Roshni Limited

B. B. SINGAL
CFO & COMPANY SECRETARY

Enclosed: as above

Amal

Reckitt, distributors at loggerheads over perks

SHARLEEN D'SOUZA
Mumbai, 2 November

Reckitt Benckiser India has started to incentivise its distributors and retailers by giving them Amazon and Flipkart vouchers on completing sales targets, which was earlier given in cash. Some of its distributors have protested the move.

Fast-moving consumer goods companies typically incentivise the supply chain with cash on meeting their sales targets. The company has also changed the 'return of damaged goods' policy with its distributors. Earlier, the goods could be returned without any specific time frame. However, this has now to be done within six months.

Reckitt, the maker of Dettol soaps, has sent a 'cease and desist' order to some distributors affiliated with the Tamil Nadu Consumer Products Distributors Association. In the order, it stated that the distributors have spread a false campaign against the company and its officers.

Business Standard has accessed the cease and desist order. It states: "This action has inflicted significant harm



FLASHPOINT

- Reckitt Benckiser India is incentivising distributors and retailers with Amazon and Flipkart vouchers instead of cash
- All India Consumer Products Distributors' Federation (AICPDF), a representative body of distributors, in a statement told *Business Standard* that these notices have been issued in response to some of its distributors protesting against the alleged unfair practices.
- Reckitt has sent a cease-and-desist order to some distributors

upon our Client's reputation, resulting in a substantial loss of goodwill." "As a consumer welfare association, you were fully aware that your statements would be detrimental to Reckitt India and its reputation. Consequently, you are liable to Reckitt for defamation by slander and/or libel under Section 499 of the Indian Penal Code, 1860, as your defamatory remarks have caused injury to Reckitt India's reputation," the order said. It also said that failure to comply with the company's demand will leave it with no choice but to pursue all available legal remedies, including but not limited to seeking restraint orders, damages and criminal action, for the harm caused to its business.

Emails sent to Reckitt Benckiser India last week did not elicit a response till press time.

All India Consumer Products Distributors' Federation (AICPDF), a representative body of distributors, in a statement told *Business Standard* that these notices have been issued in response to some of its distributors protesting against the alleged unfair practices.

It also said: "AICPDF has been vocal about raising concerns regarding the business practices of Reckitt Benckiser India, which they argue are detrimental to the interests of small distributors and traders."

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Dabur net rises 5%, ad spends increase 42%

AKSHARA SRIVASTAVA
New Delhi, 2 November

Fast-moving consumer goods (FMCG) major Dabur on Thursday reported a 5.1 per cent increase in net profit from the year-to-date period to ₹515.1 crore in the quarter ended September 30, on the back of category-leading growth from its key brands. Analysis, on average, had expected a profit of ₹53 crore, according to ISEG data. Meanwhile, ad spends in the quarter marked a 42.6 per cent growth in the consolidated business. I had reported a net profit of ₹490.1 crore in the same period last year.

The company recorded a volume growth of 3 per cent. It reported a 7.3 per cent increase in net sales at ₹3,203.84 crore.

Dabur appoints former CEC as independent director

Dabur India Limited on Thursday announced the appointment of Sushil Chandra, former Chief Election Commissioner of India and former chairman of the Central Board of Direct Taxes, as an additional director in the category of non-executive independent director.

Hero Moto records 15% retail sales growth in 17 days of festival season

DEEPAK PATEL
New Delhi, 2 November

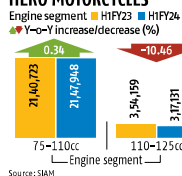
Hero MotoCorp, India's largest two-wheeler maker, on Thursday said its retail sales have grown by 15 per cent during the first 17 days of the festival season this year as compared to the same period last year amid high demand for entry-level motorcycles.

The wholesales of Hero's entry-level motorcycles (75cc-125cc) — which comprises brands such as Passion, Glamour and 11F Dlxvix — did not show significant growth in the first half of the financial year, according to the SIAM data.

In the 75cc-110cc segment, there was a marginal year-on-year (Y-o-Y) volume growth of only 0.34 per cent, with a total of 21.49 million units sold. In the 110cc-125cc segment, the volume sales witnessed a notable decline of 10.46 per cent Y-o-Y.

In the post results call with analysts, Ranjivjit Singh, chief growth officer, Hero MotoCorp, said the company has prepared well for the anticipated "bounce back of demand" during the

SALES OF ENTRY-LEVEL HERO MOTORCYCLES



Source: SIAM

festival season. The festival season for auto companies commences with the first day of Navratri and culminates with the celebration of Diwali. This year, Navratri began on October 15.

The company's dealers have increased their stock levels in anticipation of high sales during the festival season. Singh said the inventory levels will come down to 4-6 weeks once the festival season is over.

EXTRACT OF STATEMENT OF CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND HALF YEAR ENDED SEPTEMBER 30, 2023

S. No.	Particulars	Consolidated			
		For the Quarter Ended on 30-09-2023	For the Quarter Ended on 30-09-2022	For the Half Year Ended on 30-09-2023	For the Year Ended on 31-03-2023
		Unaudited	Unaudited	Unaudited	Audited
1	Total income from Operations	15,973	17,300	30,385	70,507
2	Net Profit for the period (before Tax and Exceptional Items)	92	792	(82)	2,987
3	Net Profit for the period (before Tax after Exceptional Items)	92	792	(82)	2,987
4	Net Profit for the period (after Tax after Exceptional Items)	60	599	(63)	2,248
5	Total Comprehensive Income for the period (Comprising Profit for the Period after Tax and Other Comprehensive Income after Tax)	74	611	(55)	2,264
6	Paid up Equity Share Capital (Face value of ₹10/- each)	1,455	1,446	1,455	1,449
7	Reserves (excluding Revaluation Reserve) as shown in the Audited Balance Sheet of the previous year	-	-	-	29,576
8	Earnings Per Share (of ₹10/- each) (For continuing and discontinued operations) (Not Annualised)	0.48	4.15	(0.43)	15.56
a)	Basic (amount in ₹)	0.48	4.15	(0.43)	15.56
b)	Diluted (amount in ₹)	0.47	4.07	(0.43)	15.29

Notes:

1. Summarised Standalone Un-Audited Financial Performance of the Company is as under:

S. No.	Particulars	Standalone			
		For the Quarter Ended on 30-09-2023	For the Quarter Ended on 30-09-2022	For the Half Year Ended on 30-09-2023	For the Year Ended on 31-03-2023
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2	Net Profit for the period (before Tax and Exceptional Items)	56	774	(125)	2,912
3	Net Profit for the period (after Tax after Exceptional Items)	33	582	(106)	2,173
4	Total Comprehensive Income for the period (Comprising Profit for the Period after Tax and Other Comprehensive Income after Tax)	38	594	(98)	2,189

2. The above results have been reviewed and recommended by the Audit Committee and then approved by the Board of Directors at their respective meetings held on 2nd November, 2023. The financial results for the quarter and period ended September 30, 2023 have been limited reviewed by the Statutory Auditors of the Company.

3. The above is an extract of the detailed format of quarterly/half year/annual financial results filed with the stock exchanges under regulation 33 of the SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015. The full format of the quarterly/half year/annual financial results is available on the stock exchange websites of BSE (www.bseindia.com) and NSE (www.nseindia.com) and Company's website at <https://www.orientbell.com>.

4. There is no change(s) in accounting policies which impact on net profit / loss, total comprehensive income or any other relevant financial item(s).

Place : New Delhi
Date : 2nd November 2023

For and on behalf of the Board of Directors of Orient Bell Limited

Manish Daga
Managing Director

Orient Bell Limited

CIN: L14101UP1977PLC021546
Registered Office : 8, Industrial Area, Sikandrabad - 203205, Dist. Bulandshahr, U.P.
Corporate Office : Iris House, 16 Business Center, Nanang Raya, New Delhi-110 046
☎ +91-11-47119100 ✉ Investor@orientbell.com | www.orientbell.com



CHIEF MARKETING TECHNOLOGISTS' SUMMIT 2023

Marketing in the Age of AI - Embracing the Future of Customer Engagement & Retention

Wednesday, 8th November 2023 | 9:30 AM Onwards
PHD House, New Delhi

EMINENT SPEAKERS

- Mr. Amitabh Nag**, Chief Executive Officer, Digital India Bhashini Division (Bhashini), Digital India Corporation
- Ms. Amrita Thapar**, Director Experiential Marketing, Microsoft India
- Ms. Virginia Sharma**, Head of Regional Marketing, Google Cloud
- Mr. Sandeep Dutta**, Chief Practice Officer, Middle East & Asia Pacific, Fractal
- Prof. Ashutosh Pandey**, Associate Professor (Marketing), FORE School of Management
- Mr. Kamaljit Anand**, Chief Data Scientist & Managing Partner, KGE Square Analytics
- Mr. Nitin Jain**, Co-Founder & CEO, OFBusiness & Chair, PHDCI New-Age Business & AI Leadership
- Mr. Praveen Mokkalpati**, Telangana AI Mission (T-AIM) Lead
- Mr. Anupreet Singh**, Chief Revenue Officer, Gan.ai

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For Queries, Please Contact:
Ms. Vasudha Pant, Assistant Secretary, PHDCI | vasudha.pant@phdcci.in | +91 9990434879

SURYA

A journey of brilliance completes

Surya Rohini, proudly illuminating lives with innovation & quality. Here's to 50 years of brilliance, and many more years of lighting up the future together!

Extract of Consolidated Unaudited Financial Results for the Quarter / Half year ended 30th September, 2023. (₹ in Lakhs)

Particulars	Quarter Ended		Half Year Ended	
	30.09.2023	30.09.2022	30.09.2023	30.09.2022
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
1. Total income from operations	1,91,573	1,98,421	3,79,100	3,82,410
2. Net Profit for the period (before Tax, Exceptional and/or Extraordinary Items)	10,351	9,106	18,460	12,129
3. Net Profit for the period before tax (after Exceptional and/or Extraordinary Items)	10,351	9,106	18,460	12,129
4. Net Profit for the period after tax (after Exceptional and/or Extraordinary Items)	7,601	6,804	13,514	9,028
5. Total Comprehensive Income for the period	7,595	6,798	13,502	9,021
6. Equity Share Capital	5,393	5,342	5,393	5,342
7. Earnings Per Share (of Rs. 5/- each) in Rs.				
1. Basic:	7.06	6.37	12.55	8.46
2. Diluted:	6.99	6.25	12.42	8.30

Notes:

1. The above is an extract of the detailed format of Unaudited Consolidated Financial Results for the quarter and half year ended 30th September, 2023 filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Unaudited Standalone and Consolidated Financial Results for the quarter and half year ended 30th September, 2023 are available on the websites of the Stock Exchanges (i.e. BSE at www.bseindia.com and NSE at www.nseindia.com) and the Company's website www.surya.co.in.

2. The Key Standalone Financial Information is as under:

Particulars	Quarter Ended		Half Year Ended	
	30.09.2023	30.09.2022	30.09.2023	30.09.2022
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
1. Total income from operations	1,91,550	1,98,416	3,79,063	3,82,363
2. Profit before tax	10,334	9,104	18,435	12,106
3. Profit after tax	7,588	6,802	13,495	9,010

SURYA ROSHNI LIMITED
Regd. Office : Prakash Nagar, Sanikholi, Bahadurgarh, Haryana - 124507
Corp. Office : 2nd Floor, Padma Tower-I, Rajendra Place, New Delhi - 110008
CIN No.: L13160HR1973PLC007543, Tel. +91-11-47108000
Website: www.surya.co.in, email-id : investor@surjanvices.com

For Surya Rohini Limited SD/
Vinay Surya
Managing Director
DIN: 00515803
New Delhi, November 02, 2023

CI PIPES, GP PIPES, PVC PIPES, CONSUMER LIGHTING, PROFESSIONAL LIGHTING, FANS & APPLIANCES, STEEL PIPES

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Mumbai, 2 November

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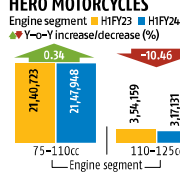
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Place : New Delhi
Date : 2nd November 2023

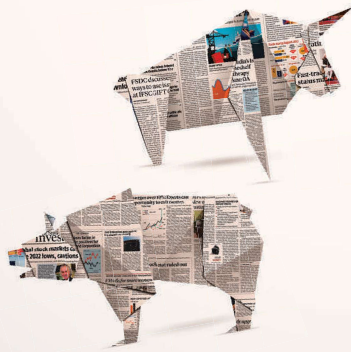
For and on behalf of the Board of Directors of Orient Bell Limited
Mudhar Daga
Managing Director

Orient Bell Limited

CIN: L14101UP1977PLC021546
Registered Office : 8, Industrial Area, Sikandrabad - 203205, Dist. Bulandshahr, U.P.
Corporate Office : His House, 18 Business Centre, Nangal Rava, New Delhi-110 046
☎ +91-11-47113100 | ✉ investor@orientbell.com | www.orientbell.com



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SURYA

A journey of brilliance completes

Surya Roshni, proudly illuminating lives with innovation & quality. Here's to 50 years of brilliance, and many more years of lighting up the future together!

Extract of Consolidated Unaudited Financial Results for the Quarter / Half year ended 30th September, 2023. (₹ in Lakhs)

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2. Profit before tax	10,334	9,104	18,435	12,106
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SURYA ROSHNI LIMITED

Regd. Office : Prakash Nagar, Sankho, Bahadurgarh, Haryana - 124507
Corp. Office : 2nd Floor, Padma Tower - I, Rajendra Place, New Delhi - 110008
CIN No.: L13160DL20072007543; Tel.: +91-11-47103000
Website: www.surya.co.in; email-id: investor@rosnies.com

For Surya Roshni Limited
SD/
Vinay Surya
Managing Director
DIN: 0015803
New Delhi, November 02, 2023



Reckitt, distributors at loggerheads over perks

SHARLEEN D'SOUZA
Mumbai, 2 November

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rimonental to Reckitt India and its reputation. Consequently, you are liable to Reckitt for defamation by slander and/or libel under Section 499 of the Indian Penal Code, 1860, as your defamatory remarks have caused injury to Reckitt India's reputation," the order said. It also said that failure to comply with the company's demand will leave it with no choice but to pursue all available legal remedies, including but not limited to seeking restraint orders, damages and criminal action, for the harm caused to its business.

Emails sent to Reckitt Benckiser India last week did not elicit a response till press time.

All India Consumer Products Distributors Federation (AICPDF), a representative body of distributors, in a statement told *Business Standard* that these notices have been issued in response to some of its distributors protesting against the alleged unfair practices.

Dabur net rises 5%, ad spends increase 42%

AKSHARA SRIVASTAVA
New Delhi, 2 November

Fast-moving consumer goods (FMCG) major Dabur on Thursday reported a 5.1 per cent increase in net profit from the year-ago period to ₹515.1 crore in the quarter ended September 30, on the back of category-leading growth from its key brands. Analysis, on average, had expected a profit of ₹513 crore, according to ISEGI data. Meanwhile, ad spends in the quarter marked a 42.6 per cent growth in the consolidated business. I had reported a net profit of ₹490.1 crore in the same period last year.

The company recorded a volume growth of 3 per cent. It reported a 7.3 per cent increase in net sales at ₹3,203.84 crore.

Dabur appoints former CEC as independent director

Dabur India Limited on Thursday announced the appointment of Sushil Chandra, former Chief Election Commissioner of India and former chairman of the Central Board of Direct Taxes, as an additional director in the category of non-executive independent director.

Hero Moto records 15% retail sales growth in 17 days of festival season

DEEPAK PATEL
New Delhi, 2 November

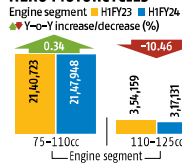
Hero MotoCorp, India's largest two-wheeler maker, on Thursday said its retail sales have grown by 15 per cent during the first 17 days of the festival season this year as compared to the same period last year amid high demand for entry-level motorcycles.

The wholesales of Hero's entry-level motorcycles (75cc-125cc) — which comprises brands such as Passion, Glamour and ITI Deltax — did not show significant growth in the first half of the financial year, according to the SIAM data.

In the 75cc-110cc segment, there was a marginal year-on-year (Y-o-Y) volume growth of only 0.34 per cent, with a total of 21.49 million units sold. In the 110cc-125cc segment, the volume sales witnessed a notable decline of 10.46 per cent Y-o-Y.

In the post results call with analysts, Ranjivjit Singh, chief growth officer, Hero MotoCorp, said the company has prepared well for the anticipated "bounce back of demand" during the

SALES OF ENTRY-LEVEL HERO MOTORCYCLES



Source: SIAM

festival season.

The festival season for auto companies commences with the first day of Navratri and culminates with the celebration of Diwali. This year, Navratri began on October 15.

The company's dealers have increased their stock levels in anticipation of high sales during the festival season. Singh said the inventory levels will come down to 4-6 weeks once the festival season is over.

Aditya Birla Finance Ltd.



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CIN : U65990GJ1991PLC064603 | Website : https://abfl.adityabirlacapital.com

AN EXTRACT OF FINANCIAL RESULTS FOR THE QUARTER ENDED 30 SEPTEMBER, 2023

Sr. No.	Particulars	Quarter Ended		Year Ended
		30 Sept, 2023 (Unaudited)	30 Sept, 2022 (Unaudited)	31 Mar, 2023 (Audited)
1	Total Revenue from Operations	3,052.13	1,847.18	8,236.87
2	Net Profit for the period/year (before tax, exceptional and/or extraordinary items)	736.04	487.86	2,090.18
3	Net Profit for the period/year before tax (after exceptional and/or extraordinary items)	736.04	487.86	2,090.18
4	Net Profit for the period/year after tax (after exceptional and/or extraordinary items)	548.47	357.85	1,553.76
5	Total comprehensive income for the period/year (comprising profit for the period/year (after tax))	564.75	356.59	1,560.96
6	Paid up Equity Share Capital	675.51	662.10	662.10
7	Reserves (excluding revaluation reserve)	12,578.24	9,895.30	10,764.11
8	Securities Premium Account	4,373.98	3,637.38	3,637.38
9	Net worth	13,253.75	10,557.40	11,426.21
10	Paid up Debt capital/outstanding Debt	83,084.41	55,410.22	70,770.73
11	Outstanding Redeemable Preference Shares	-	-	-
12	Debt Equity Ratio	6.27	5.25	6.19
13	Earnings Per Share (Face value of ₹ 10 each)			
	Basic earnings per share (in ₹)	8.28	5.41	23.47
	Diluted earnings per share (in ₹)	8.28	5.41	23.46
14	Capital Redemption Reserve	10.00	10.00	10.00
15	Debtenture Redemption Reserve	-	-	-
16	Debt Service Coverage Ratio	NA	NA	NA
17	Interest Service Coverage Ratio	NA	NA	NA

Notes:

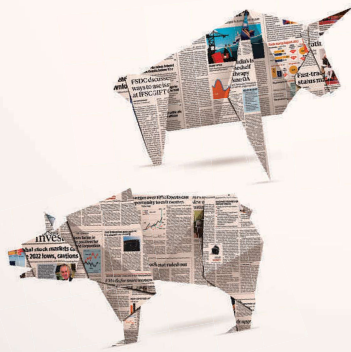
- The above financial results have been reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings, held on 01 November, 2023.
- The above is an extract of detailed format of quarterly Financial Results prepared and filed with the National Stock Exchange of India Limited and Bombay Stock Exchange Limited ("Stock Exchanges") under Regulation 52 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of quarterly financial results are available on the website of the Stock Exchanges i.e. www.nseindia.com, www.bseindia.com and on the website of the Company i.e. https://abfl.adityabirlacapital.com.
- For the other items referred in regulation 52 (4) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the pertinent disclosures have been made to the Stock Exchanges and can be accessed on the website of the Stock Exchanges i.e. www.nseindia.com, www.bseindia.com and on the website of the Company i.e. https://abfl.adityabirlacapital.com.

For and on behalf of the Board of Directors of Aditya Birla Finance Limited

Rakesh Singh
Managing Director and Chief Executive Officer
(DIN - 07006067)

Place: Mumbai
Date: 01 November, 2023

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Extract of Consolidated Unaudited Financial Results for the Quarter / Half year ended 30th September, 2023. (₹ in Lakhs)

Particulars	Quarter Ended		Half Year Ended	
	30.09.2023 (Unaudited)	30.09.2022 (Unaudited)	30.09.2023 (Unaudited)	30.09.2022 (Unaudited)
1. Total income from operations	1,91,573	1,98,421	3,79,100	3,82,410
2. Net Profit for the period (before Tax, Exceptional and/or Extraordinary items)	10,351	9,106	18,460	12,129
3. Net Profit for the period before tax (after Exceptional and/or Extraordinary items)	10,351	9,106	18,460	12,129
4. Net Profit for the period after tax (after Exceptional and/or Extraordinary items)	7,601	6,804	13,514	9,028
5. Total Comprehensive Income for the period	7,595	6,798	13,502	9,021
6. Equity Share Capital	5,393	5,342	5,393	5,342
7. Earnings Per Share (of Rs. ₹- each) in Rs.				
1. Basic:	7.06	6.37	12.65	8.46
2. Diluted:	6.99	6.25	12.42	8.30

Note: 1. The above is an extract of the detailed format of Unaudited Consolidated Financial Results for the quarter and half year ended 30th September, 2023 filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Unaudited Standalone and Consolidated Financial Results for the quarter and half year ended 30th September, 2023 are available on the websites of the Stock Exchange(s) i.e. NSE at www.nseindia.com, and BSE at www.bseindia.com and the Company's website www.surya.co.in.
2. The Key Standalone Financial Information is as under:

Particulars	Quarter Ended		Half Year Ended	
	30.09.2023 (Unaudited)	30.09.2022 (Unaudited)	30.09.2023 (Unaudited)	30.09.2022 (Unaudited)
1. Total income from operations	1,91,550	1,98,416	3,79,063	3,82,363
2. Profit before tax	10,334	9,104	18,435	12,106
3. Profit after tax	7,588	6,802	13,495	9,010

SURYA ROSHNI LIMITED

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Website: www.surya.co.in, email: id: investorrelations@surya.co.in

For Surya Roshni Limited SD/ Vinay Surya Managing Director DIN: 00518603 New Delhi, November 02, 2023



